

Bicentennial Plan
Taking SUNY Potsdam to 2016

Vision Statement:

We seek to become a highly selective college of liberal arts and sciences, with historic programs of excellence in education, music and the arts, of uncompromising quality and service to our state, nation, and the world.

We will be the leading arts campus of SUNY;
We will remain faithful to the Handcrafted Education;
We aspire to develop new programs of excellence;
We will embrace new and emerging extra- and co-curricular opportunities;
We celebrate the locale and environment in which we live;
We seek to be a model for alumni financial support, activism, and personal engagement for the College.

Within this context, based upon several years of strategic planning and on the consultation involved in our Mission Review process, we have identified the following priorities for the campus to pursue prior to 2016:

Academic Master Plan

We seek to strengthen and enhance existing academic degree programs, facilities, and academic services to provide the highest quality academic experiences for students and to develop new academic programs to further develop our unique place in higher education.

Diversity

We aspire to have a campus that reflects and celebrates the diversity of the society in which we live.

Faculty/Staff Enhancement

We will recruit, retain, and support a diverse and highly qualified faculty and staff to provide the best possible learning experience for our students.

High Impact Academic & Engagement Experiences

We will be a model nationally for high impact educational opportunities, focusing on individualized academic experiences.

Library Additions (Minerva Center)

We will create a state-of-the-art Library and student academic assistance and support center that will become a national model.

Marketing Plan

We will be known and respected within the state and ultimately nationally for the excellence of our programs, faculty, students, and activities.

Performing Arts and Technology Center

We will create a nationally recognized facility for the performing arts incorporating state-of-the-art technologies.

Student Activities and Leadership Programs

We will gain recognition for the high quality and impact of our student activities and leadership programs.

Student Recruitment

We will achieve our 5,000 student target while increasing selectivity.

Student Retention

We will exceed the retention target outlined in the Memorandum of Understanding with SUNY.

Student Scholarships

We will enhance our campus-wide scholarship fund to provide support to students with demonstrated need.

Student Union Enhancement

We will create a state-of-the-art campus center for dining and student activities that will enhance student satisfaction and meet the needs of the community.