

**Strategic Plan
SUNY Potsdam
2006-2007**

I. Student Experiences

- Enhance support for facilities and equipment for student learning
- Increase student engagement through curricular and co-curricular activities
- Make campus beautification a high priority
- Begin to implement the recommendations of the diversity task force

II. Faculty Worklife

- Address the balance of teaching-faculty responsibilities
- Review support for professional development procedures for teaching and non-teaching faculty
- Address salary levels of teaching faculty compared to peers

III. Communications

- Refine and finalize the mission statement
- Develop one-line vision statements
- Communicate our own excellence both internally and externally

IV. Budget

- Develop a budget system that will provide incentives for efficiencies to strengthen us in the future
- Respect the budget planning calendar
- Enhance internal and external resource development

V. Enrollment Management

- Study the development of a position responsible for supervising retention and enrollment management
- Meet the enrollment targets outlined in the MOU