

Academic Affairs 2011-12 Goals

Regular Font = College 2011-2013 Biennial Goal
Italics = Carry-over Academic Affairs Goals 2011-12

1. Marketing & Communication

- a. Develop communication plan for all types of resources
- b. *Identify ways to centralize information about faculty's creative endeavors so that scholarly work can be publicized and showcased. (G&P Report May 2007)*

2. Campus Infrastructure

- a. Technology and CTS Support, especially projection classrooms and campus WiFi
- b. Academic equipment: instructional and research
- c. Performing Arts Building utilization planning
- d. *Libraries: resources and facilities*

3. Resource Development

- a. Increase enrollment
- b. Participate in comprehensive campaign to support academic programs
- c. Shift from reliance on one-time resources to balance budget
- d. *Develop incentive programs to encourage resource savings*

4. Enrollment Management

- a. Increase undergraduate recruitment and retention, especially freshman and sophomore retention
- b. Increase and diversify graduate programs
- c. Expand and strengthen Watertown and Fort Drum programs

5. Student Experience

- a. Expand and strengthen academic programs
- b. Enhance high impact practices (such as, internships, study abroad, faculty directed research, individualized instruction, learning communities, first-year seminars)
- c. *Enhance Winterim*
- d. *Increase curricular offerings related to diversity, multiculturalism and social justice.*
- e. *Implement recommendations on course scheduling template*

6. Campus Work Life

- a. Enhance professional development
- b. Teaching load reduction
- c. Improve compensation

7. Prepare for Middles States accreditation visit (2011-12)