
Business Economics Major (B.A.)

30 credit hours required.

Required Courses:	Credits
ECON 105 Principles of Microeconomics	3
ECON 110 Principles of Macroeconomics	3
ECON 355 Intermediate Microeconomics	3
@ACCT 201 Principles of Accounting I	3
@MGMT 301 Principles of Management	3

Elective Courses:

15 credit hours; choose any five

ECON 300 Statistical Methods in Economics & Business	
ECON 307 Forecasting and Data Modeling	3
ECON 360 Intermediate Macroeconomics	3
ECON 380 Introduction to Econometrics	3
ECON 401 Financial Economics	3
ECON 441 Money and Banking	3
ECON 450 International Economics	3
ECON 460 Industrial Organization	3
ECON 470 Economics of the Public Sector	3
ECON 491 Economics Internship	3
@FINA 301 Finance	3
@FINA 410 Investments & Portfolio Analysis	3
@ACCT 202 Principle of Accounting II	3
@ACCT 385 Managerial Accounting	3
@ACCT 485 Cost Management	3
@MGMT 310 Organizational Behavior & Ethics	3
@MGMT 410 Operations Management	3
@MGMT 490 Strategic and Global Management	3

Cognate Requirement:

STAT 100, MATH 125 or equivalent Statistics course

3

Special Notes:

1. Business Economics majors are subject to the same general education requirements as all other students pursuing the Bachelor of Arts degree at SUNY Potsdam.
2. Business Economics majors must earn a minimum grade of 2.0 in every course counted toward the major (required and elective).
3. Students need not take ECON 105 and 110 in sequence.
4. Students may not double-count more than two common courses between any majors and minors in the Department of Economics and Employment Relations and the Department of Business Administration. Cognate requirements are excluded from this rule.
5. Elective courses may not be offered every year. Students should check with their advisers for more information on specific elective courses.
6. Transfer students are expected to meet the same major requirements as non-transfer students. Fifteen hours of the major work must be completed at SUNY Potsdam.
7. The Liberal Arts Requirement: Bachelor of Arts degrees must contain a minimum of 90 credit hours of liberal arts courses. Most courses offered in the School of Arts and Sciences are given for liberal arts credit. Non-liberal courses are designated with "@" in the title