

ANTHROPOLOGY

- *WHAT CAN I DO WITH MY ANTHROPOLOGY MAJOR?
- *WHAT CAN I DO TO MAKE MYSELF MORE MARKETABLE?
- *WHERE CAN I FIND CAREER INFORMATION?

• CAREER PLANNING

• SUNY POTSDAM

• 206 SISSON

Web Site: www.potsdam.edu/offices/career

TEL: 315-267-2344

WHAT CAN I DO WITH A MAJOR IN ANTHROPOLOGY?

With a BA in Anthropology, students can:

1. Travel overseas for international aid organizations helping farmers, mothers, and small business people, among others;
2. Work with Social Services, Planned Parenthood, and other health organizations to help meet the needs of different client groups;
3. Work in galleries or museums to document, catalog, and preserve historical and prehistoric and design educational programs;
4. Preserve and create educational programs for architectural, historical, and archaeological places of significance;
5. Work with personnel departments to help train employees and their families for work overseas;
6. Troubleshoot between labor and management in industry and corporations;
7. Do research for health organizations to understand better ways in which services are utilized;
8. Study the behavior of particular groups to better manage the spread of disease;
9. Do fieldwork for a variety of research organizations at home and abroad;
10. Work in media or for advertising firms for which an understanding of local populations is essential.

The BA is also the entry-level degree for the advanced training that would prepare those who wish to:

1. Do forensic work for law enforcement agencies;
2. Teach at the university level;
3. Direct a gallery, museum, or other heritage site;
4. Work at the management level for national and international development organizations, NGOs, financial institutions, and government agencies;
5. Enter law, library science, or medical school.

EXAMPLES OF FIELDS OF EMPLOYMENT FOR ANTHROPOLOGY MAJORS:

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|---------------------------|-------------------------|
| 1. Academia | 6. Forensics |
| 2. Health Care | 7. Archaeology |
| 3. Social Services | 8. Museums |
| 4. Consulting | 9. Government |
| 5. Environmental Agencies | 10. Non-Profit Agencies |

SAMPLE JOB TITLES OF SUNY POTSDAM ALUMNI:

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|--------------------------|-------------------------|
| * Intelligence Analyst | * Environmental Analyst |
| * Social Worker | * Mental Health Aide |
| * Research Archaeologist | * Teacher |
| * Field Archaeologist | * Graphic Designer |
| * Customer Relations | |



SAMPLE JOB DESCRIPTIONS:

1. Anthropologist: studies people, their evolution and physical characteristics, and the cultures they create. Gathers, analyzes and reports data on human physique, social customs and artifacts.
2. Museum Technician: prepares specimens for museum collections and exhibits. Molds and restores skeletal parts of fossil animals. Reassembles fragmented artifacts and fabricates substitute pieces.
3. Preservationist: cleans, restores and preserves archeological specimens and artifacts according to accepted chemical and physical techniques.
4. Archaeologist Field Worker: assists in reconstructing records of extinct cultures. Excavates artifacts according to accepted procedures, and helps to study and classify these artifacts.

ENHANCING EMPLOYABILITY:

1. Get involved in the career development process early, freshman year. Check out Careers in Anthropology, available in the Career Planning Office; it is a manual of advice and a great source for exercises for prospective and present anthropology majors.
2. Select a minor or elective courses that will demonstrate interest/applicability to your career objective.
3. Get career related experience: INTERNSHIPS, summer and/or part-time employment, volunteer. Join a career related association or organization.
4. Develop the following job search and self-marketing skills: resume and cover letter writing, create a portfolio and self-marketing brochure, researching employers, interviewing, networking, and employment searching.
5. Skills to develop: surveying, understanding geological and geographic information systems, record keeping, designing and implementing surveys, interdisciplinary team problem-solving, second language, teaching, and grant writing.

SAMPLE INTERNSHIP EXPERIENCES:

- * Delaware Nature Society
 - A private non-profit membership organization dedicated to environmental education and the preservation of natural areas.
 - Student will assist in activities of the center. Internship can be tailored to the student's background
- * Greenworking-Coalitions for the Planet
 - A grass roots environmental organization created to promote increased communications among environmentalists.
 - Intern will help promote the formation of student-based environmental organizations by performing classroom presentations, researching and networking.
- * National Association of Practicing Anthropologists
 - Students shadow professionals working in government, education, museums, and consulting companies.
- * Student Conservation Association
 - Students work with professionals in cultural resource management, environmental education, park recreation, and visitor guidance.

PREPARING FOR THE JOB SEARCH MARKET

- * Write an employer targeted resume and cover letter
- * Learn job search strategies
- * Borrow resources from the SUNY Potsdam's Career Planning Library
- * Develop networking cards
- * Network w/employers at Career/Job Fairs
- * Prepare for an interview
- * Design a portfolio and self-marketing brochure
- * Visit SUNY Potsdam's Career Planning Web Site at: www.potsdam.edu/offices/career
- * Seek advice from faculty

SOME EMPLOYERS OF SUNY POTSDAM ANTHROPOLOGY ALUMNI:

- * Hospital Sisters Health System
- * Research Medical Center
- * Key Services Corporation
- * Colgate Palmolive
- * St. Joseph's Hospital
- * Boston Management Consortium
- * NYS Dept. of Labor
- * Bristol-Myers Squibb
- * National Urban League Inc.
- * Smithsonian Institute

WHERE TO GET INFORMATION AND ASSISTANCE:

1. ANTHROPOLOGY DEPT., SUNY Potsdam, 124 MacVicar Hall

- * Talk with Faculty
- * Talk with Students
- * Talk with Alumni

2. CAREER PLANNING OFFICE, SUNY Potsdam, 206 Sisson Hall

- * Individual Career Assistance
- * Workshops/Seminars
- * Employer Literature
- * Career Assessment Programs
- * Career and Job Fairs
- * Networking Assistance
- * Alumni Mentor
- * Job Vacancies
- * Summer Jobs
- * Reference File
- * Career Planning Web Site
- * Career Library
- * A Major Affair
- * Free Handouts Available

WHAT IF I WANT TO GO TO GRADUATE SCHOOL?

RESOURCES AVAILABLE AT THE CAREER PLANNING OFFICE:

- * On-Campus Graduate School Fair
- * Graduate School handout
- * GRE, GMAT, MCAT, LSAT and MAT forms and bulletins (GRE computerized tests and graduate study books)
- * Graduate books - listings of schools and programs
- * Financial aid information about graduate school
- * Peterson's Graduate Programs (G7F,G,H,I,J,K)
- * Web Site: www.potsdam.edu/offices/career/graduate

RESOURCES FOR FINDING EMPLOYERS:

RESOURCES AVAILABLE AT THE CAREER PLANNING OFFICE (call #'s)

- * Career Guide Opportunity Directory (R8GG)
- * Dun's Regional Directories (R8I, R8J, R8K)
- * Summer Jobs in the US (S2A)
- * The Archeological Job Seekers Resource Book (R4A)
- * Careers for Anthropology B. A. 's (C4A) - A career advice manual with exercises for Anthropology students. It is a must read manual
- * Museum Directory (R33A)
- * Careers in Anthropology (C4B)
- * Great Jobs for Anthropology Majors (C4A)
- * Archaeological Majors (C4A)
- * The Archeological Job Seekers Resource Book (R4A)
- * Career Planning Job Search Internet Links: www.potsdam.edu/offices/jobsearch/index.cfm
- * Additional material found by using Career Planning Library Bibliography

OTHER SOURCES OF INFORMATION:

* American Anthropological Association
2200 Wilson Blvd., Suite 600
Arlington, VA 22201
703/528-1902
www.aaanet.org

* Society for Applied Anthropology
P. O. Box 2436
Oklahoma City, OK 73101
405/843-8553
www.sfaa.net

* Society for Economic Anthropology
The Ohio State University
4058 Smith Laboratory
174 W. 18th Avenue
Columbus, OH 43210
614/247-7426
<https://seawiki.wikidot.com/contact>

* Society for Visual Anthropology
Reading Area Community College
105 2nd Street
Reading, PA 19603
703/528-1902
<http://societyforvisualanthropology.org/>

