



MUSICAL STUDIES



- *WHAT CAN I DO WITH MY MAJOR IN MUSICAL STUDIES?
- *WHAT CAN I DO TO MAKE MYSELF MORE MARKETABLE?
- *WHERE CAN I FIND CAREER INFORMATION?

• CAREER PLANNING • SUNY POTSDAM • 206 SISSON

WEB SITE: www.potsdam.edu/offices/career

TEL: 315-267-2344

WHAT CAN I DO WITH A MAJOR IN MUSICAL STUDIES ?

1. Teach music privately or in a college or university setting.
2. Compose new music for concert, school, and commercial uses.
3. Conduct research in musicology and music theory.

EXAMPLES OF FIELDS OF EMPLOYMENT FOR MUSICAL STUDIES MAJORS:

1. Colleges or Universities
2. Music Journalism
3. Independent Teaching
4. Free-lance Performer
5. Places of Worship
6. Recording Studios

SAMPLE JOB TITLES OF SUNY POTSDAM MUSICAL STUDIES MAJORS:

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|--------------------------|----------------------|
| * Organ Pipemaker/Voicer | * Private Teacher |
| * Sales Manager | * Composer |
| * Box Office Manager | * Music Librarian |
| * Drummer | * Theater Manager |
| * Musician | * Music Minister |
| * Free-Lance Pianist | * Education Director |



SAMPLE JOB DESCRIPTIONS:

1. Orchestrator: transposes music from one instrument or voice to another. Writes scores for an orchestra, band, choral group, individual instrumentalist, or vocalist.
2. Arranger: determines voice, instrument, rhythm, tempo, etc. needed to achieve desired effect. Transcribes musical composition in order to adapt the tune to a style different from the one in which it was originally written.
3. Composer: writes original music; often writes commission work.
4. Private Teacher: teaches students how to play a musical instrument. Often teaches small groups in addition to individual students.

ENHANCING EMPLOYABILITY:

1. Get involved in the career development process early, *freshman year*.
2. Select minors/elective courses that will demonstrate interest/applicability to your career objective.
3. Get career related experience: INTERNSHIPS, summer and/or part-time employment, volunteer. Join a career related association or organization.
4. Develop the following job search and self-marketing skills: resume and cover letter writing, portfolio development, researching employers, interviewing, networking, and employment searching.
5. Skills to develop: meeting deadlines, memorizing, concentrating, communicating emotions and ideas, creativity, poise, self-discipline, persistence, technical skills on voice or instrument, computer and writing.

SAMPLE INTERNSHIP EXPERIENCES:

- * Boston Music Viva
 - The organization performs and records contemporary music.
 - Intern opportunities include concert production and grantsmanship.
- * American Symphony Orchestra League (ASOL)
 - ASOL is a service organization for over 1,600 symphony and chamber orchestras in the United States.
 - Interns are accepted in various departments, including Information Resources, Orchestra Services, Research and Library Science, and Magazine Production.



PREPARING FOR THE JOB SEARCH MARKET

- * Write an employer targeted resume and cover letter
- * Learn job search strategies
- * Borrow resources from SUNY Potsdam's Career Planning Library
- * Seek advice from faculty
- * Network w/employers at Career/Job Fairs
- * Prepare for an interview
- * Design a portfolio and self-marketing brochure
- * Visit SUNY Potsdam's Career Planning Web Site at: www.potsdam.edu/offices/career

SOME EMPLOYERS OF SUNY POTSDAM MUSICAL STUDIES MAJORS:

- * University of Houston
- * Grand Valley State University
- * Paramount Center for the Arts
- * Orchestra 2001
- * Armstrong Community Music School
- * Onondaga Music Company
- * Longy School of Music
- * Chamber Music America
- * New York City Electroacoustic Music Festival

WHERE TO GET INFORMATION AND ASSISTANCE:

1. **CRANE SCHOOL OF MUSIC, SUNY Potsdam, Bishop C208**
 - * Talk with Faculty
 - * Talk with Students
 - * Talk with Alumni
2. **CAREER PLANNING OFFICE, SUNY Potsdam, 206 Sisson Hall**
 - * Individual Career Assistance
 - * Workshops/Seminars
 - * Employer Literature
 - * Career Assessment Programs
 - * Career and Job Fairs
 - * Networking Assistance
 - * Alumni Mentor
 - * Job Vacancies
 - * Summer Jobs
 - * Reference file
 - * Career Planning Web Site
 - * Career Library
 - * A Major Affair
 - * Free Handouts Available



WHAT IF I WANT TO GO TO GRADUATE SCHOOL?

RESOURCES AVAILABLE AT THE CAREER PLANNING OFFICE:

- * On-Campus Graduate School Fair
- * Graduate School handout
- * GRE, GMAT, MCAT, LSAT and MAT forms and bulletins
(GRE computerized tests and graduate study books)
- * Graduate books - listings of schools and programs
- * Financial aid information about graduate school
- * Peterson's Graduate Programs (G7F, G7G, G7H, G7I, G7J, G7K)
- * Web Site: www.potsdam.edu/offices/career/graduate

RESOURCES FOR FINDING EMPLOYERS & CAREER INFORMATION:

RESOURCES AVAILABLE AT THE CAREER PLANNING OFFICE:

- * Dun's Career Guide Employment Opportunities Directory (R8GG)
- * Job Hunter's Sourcebook (R26D)
- * Musical America International Directory of the Performing Arts (Crane Ref. ML12.M88)
- * Exploring Careers in Music (C34A)
- * Art Search (V5B)
- * Summer Jobs Worldwide (S2A)
- * Sound and Music for the Theatre
- * Great Jobs for Music Majors (C34AA)
- * Performing Arts Directory (R5B)
- * Career Planning Web Site
- * Additional material found by using the Career Planning Library bibliography

OTHER SOURCES OF INFORMATION:

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| <ul style="list-style-type: none">* Music Industry Conference
1902 Association Drive
Reston, VA 22091
(703) 860-4000
www.mic.org | <ul style="list-style-type: none">* National Orchestral Association
245 Park Ave., 15th Fl.
New York, NY 10167
(212) 272-7955
www.nationalorchestral.com |
| <ul style="list-style-type: none">* National Music Council
Kingsborough College
Dept. of Music
2001 Oriental Blvd.
Brooklyn, NY 11235
(718) 368-5179
www.musiccouncil.org | <ul style="list-style-type: none">* Association of Performing Arts Presenters
1112 16th Street NW, Suite 620
Washington, DC 20036
(202) 833-2787
www.artspresenters.org |

