

Junior/Senior Career Planning Newsletter

FALL 2010

CAREER PLANNING
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Office Hours
Monday - Friday
8:30am - 4:30pm

Walk-in Hours
Monday - Friday
1:00pm - 4:00pm

BearTracker What is it? What can it do?

BearTracker is a *searchable database* of full-time, part-time, summer, internship, and volunteer opportunities! Start a BearTracker profile and search for jobs.

Begin the *Resume Referral Service* in your senior year! Upload your resume to BearTracker and Career Planning will send it to full-time job openings based on your major, job requirements, and your geographic preference. Login to BearTracker for details.

Connect with a *mentor*. BearTracker holds the profile of over 100 SUNY Potsdam friends and alumni. They are willing to help you get started in your career.

What are you waiting for?!
This is a completely *free* service!
Login to BearTracker at
www.potsdam.edu/offices/career/beartracker.cfm.

A Major Affair
You already have a major.
Learn how to complete a minor.
Learn careers our alumni have entered

Wednesday, October 27, 2010
6:00 pm – 7:30 pm

*Barrington Student Union
Multi-Purpose Room*

Have You Started A Reference File?

Start a reference file in your junior or senior year. The sooner the better! Think of it as your personal safety deposit box of graduate school and job references.

Throughout the course of your SUNY Potsdam career have all of your references sent to Career Planning.

Send your reference file to employers or graduate schools as needed.

Come in to Career Planning to open a Reference File and learn the details of this service!



GRADUATE SCHOOL Information

Career Planning can help you locate answers.

1. Self-Assessment: Is Graduate School for you?
2. Select a Program: Which school is best for you?
3. Application Process: What is required to apply?
4. Graduate Admissions: When are applications due?
5. Financing Education: Can I afford Graduate School?
6. The Interviews: What do I do or say?!

CAREER PLANNING MEDIA OUTLETS

TABLE TENTS, POSTERS, TV MONITORS, E-MAILS, NEWSLETTERS, BANNERS, THE RACQUETTE, FLYERS ... THIS IS HOW YOU KNOW WHAT'S GOING ON IN CAREER PLANNING.

UPCOMING EVENTS

Clarkson University MBA Information Table

October 20 &
November 11
11:00am-1:00pm
Student Union Lobby
&

Information Session

October 20 &
November 11
6:00pm-7:00pm
Rm. 219 Student Union

Academics Limited Recruiting Recruiting for teaching positions in England and the Middle East

October 22
Student Union Lobby
11:00am-2:00pm
&

Information Session

Room 203
In the Student Union
3:15pm-4:00pm

Education Job Fair SUNY Oswego

No registration required
October 22
11:00 am – 2:00 pm
Sheldon Hall

Kaplan Graduate Mock Exams Free!

Exams: October 26
Sign up: by October 22
Contact Career Planning

A Major Affair

October 27
6:00pm-7:30pm
Student Union MPR

Careers in Sports Symposium Ithaca College

October 30
8:30am-12:00pm
www.ithaca.edu

College Hiring on the Rise

With the current state of our nation's economy, many students worry about employment as they leave the familiarity of university life for the unknown reality of that first "real" job.

Typical questions include:

- How many students obtain employment after acquiring their degree?
- How is the current economy affecting hiring rates for students?

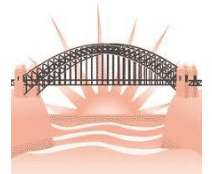
NACE Research (National Association of Colleges and Employers) investigated these questions and came to the following conclusions in their [Job Outlook 2011 Fall Preview](#) survey:

- Initial hiring projections for Class of 2011 graduates are positive. Employers responding to NACE's survey plan to hire 13.5 percent more graduates in 2010-11 than they did in 2009-10.
- Nearly half of the employers participating in the survey stated they intend to increase their number of hires; another 40% plan to maintain their hiring numbers from the year before.

As the findings suggest, despite current economic hardships, many employers plan to maintain or increase their hiring of recent college graduates.

LOOK FOR LEADERSHIP OPPORTUNITIES IN YOUR ORGANIZATIONS.

BUILDING BRIDGES: NETWORKING BASICS FOR THE NEW JOB SEEKER*



*Stop by Career Planning to receive a free copy of NACE's *Job Choices 2010* and read the entire article.

"Networking is the process of developing contacts and exchanging information with others to further your career – and theirs." Through networking, you may uncover jobs that haven't been posted as well as gain valuable information to target your resume and write persuading cover letters. It is never too soon to develop your networking skills.

FROM STUDENT TO PROFESSIONAL*

*Stop by Career Planning to pick up your free copy of NACE's *Job Choices 2010* and read the entire article.

Marketing Tips

- Acknowledge the fact that your experience counts!
- Use the vocabulary of your chosen field whenever possible in your resume and in the interview.
- Examine and narrate your out-of-class experiences through the "lens" of your career goal.
- Convey what you learned and did in your jobs, internships, or activities.
- Showcase your skills and talents with a portfolio/self-marketing brochure.
- Control the way your information impacts employers through sequencing and amplification.