

SUNY Potsdam
Student Learning Outcomes Assessment Plan – Visual Arts

Department Name: ART – Visual Arts

Date Submitted and Academic Year: FALL 2009 for AY 2009-2010

Department Mission Statement:

The Bachelor of Fine Arts in Visual Art aims to develop high-level personal expression, critical and analytical skills as well as articulation, writing and research skills. It serves students who plan a professional a career path in art or further study at the graduate level. It also prepares students interested in pursuing other careers that require strong studio, writing and analytical skills, as well as those who seek a liberal arts education primarily as a source of educational enrichment and personal enjoyment.

Department Assessment Coordinator or Faculty Member Completing this Form: M. Huff

Update on prior years' "Application of Assessment Results: **YEAR 1**

Intended Student Learning Outcome #1

Students will demonstrate a basic knowledge of art history.

Connection to Univ/Dept Mission – The outcomes for the BFA Visual Art are closely linked to the department mission through critical analysis, skill building and historical perspective. The program also is structured to build upon a sequence of curricular offerings. These issues in a larger sense pervade the college mission as well as the emphasis on the arts and the pedagogical issues implied therein. Additionally the BFA curriculum is attentive to the liberal arts character of the college through curriculum structure.

Links with other programs/departments

- Gen Ed Component – AC FS WC

- Related Courses – AC FC – ARTH100 Idea and Image
WC – ARTH 101 & 102 Survey of Art 1 and 2

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Measurable Criteria and Assessment Method(s) –

Successful completion of two Art History Survey courses with a minimum of 2.0 grade

Data Source/Results & Analysis –

- Assessment data from two Art History Survey courses.
- Senior level experience options: 1. Senior Thesis and Exhibition Seminar earning a minimum 2.0 grade; 2. SIX hour Internship earning a minimum 2.0 grade; 3. Additional studio course earning a minimum 2.0 grade

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Intended Student Learning Outcome #2

Students will demonstrate a basic proficiency in foundational studio areas.

Connection to Univ/Dept Mission – The outcomes for the BFA Visual Art are closely linked to the department mission through critical analysis, skill building and historical perspective. The program also is structured to build upon a sequence of curricular offerings. These issues in a larger sense pervade the college mission as well as the emphasis on the arts and the pedagogical issues implied therein. Additionally the BFA curriculum is attentive to the liberal arts character of the college through curriculum structure.

Links with other programs/departments

- Gen Ed Component – AC FS WC

- Related Courses – AC FC – ARTH100 Idea and Image
WC – ARTH 101 & 102 Survey of Art 1 and 2

Measurable Criteria and Assessment Method(s) –

Successful completion of Color and Design course and earning a minimum 2.0 grade
Successful completion of Drawing 1 course and earning a minimum 2.0 grade

Data Source/Results & Analysis –

- Grade data from one color and design course and the drawing 1 course.
- Senior level experience options: 1. Senior Thesis and Exhibition Seminar earning a minimum 2.0 grade; 2. SIX hour Internship earning a minimum 2.0 grade; 3. Additional studio course earning a minimum 2.0 grade

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Intended Student Learning Outcome #3

Students will demonstrate a basic knowledge of a specific genres, period, or movement in Art History.

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Links with other programs/departments

- Gen Ed Component – AC FS WC

- Related Courses – AC FC – ARTH100 Idea and Image
WC – ARTH 101 & 102 Survey of Art 1 and 2

Measurable Criteria and Assessment Method(s) –

Successful completion of one advanced Art History course and Foundations of Modern Art earning a minimum 2.0 grade

Data Source/Results & Analysis –

- Grade data from one advanced Art History course and Foundations of Modern Art course.
- Senior level experience options: 1. Senior Thesis and Exhibition Seminar earning a minimum 2.0 grade; 2. SIX hour Internship earning a minimum 2.0 grade; 3. Additional studio course earning a minimum 2.0 grade

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Intended Student Learning Outcome #4

- Students will demonstrate a basic proficiency in FOUR studio areas.

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Links with other programs/departments

- Gen Ed Component – AC FS WC

- Related Courses – AC FC – ARTH100 Idea and Image
WC – ARTH 101 & 102 Survey of Art 1 and 2

Measurable Criteria and Assessment Method(s) –

Successful completion of four level 1 studio courses and earning a minimum 2.0 grade.

Data Source/Results & Analysis –

- Grade data from four level 1 studio courses.
- Senior level experience options: 1. Senior Thesis and Exhibition Seminar earning a minimum 2.0 grade; 2. SIX hour Internship earning a minimum 2.0 grade; 3. Additional studio course earning a minimum 2.0 grade

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Intended Student Learning Outcome #5

- Students will demonstrate a high level proficiency in ONE area and advanced proficiency in ONE studio area.

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Links with other programs/departments

- Gen Ed Component – AC FS WC

- Related Courses – AC FC – ARTH100 Idea and Image
WC – ARTH 101 & 102 Survey of Art 1 and 2

Measurable Criteria and Assessment Method(s) –

Successful completion of a sequence of four studio courses in one area
AND one upper level an additional area and earning a minimum 2.0 grade

Data Source/Results & Analysis –

- Grade data from 4 studio courses and an upper level course.
- Senior level experience options: 1. Senior Thesis and Exhibition Seminar earning a minimum 2.0 grade; 2. SIX hour Internship earning a minimum 2.0 grade; 3. Additional studio course earning a minimum 2.0 grade

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Intended Student Learning Outcome #6

- Students will demonstrate ability to conduct critical analysis and application

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Links with other programs/departments

- Gen Ed Component – AC FS WC
- Related Courses – AC FC – ARTH100 Idea and Image
WC – ARTH 101 & 102 Survey of Art 1 and 2

Measurable Criteria and Assessment Method(s) –

Achieved by numerous critiques and applying acquired knowledge throughout studio courses

Data Source/Results & Analysis –

- Student generated writing portfolio assessed using rubric.
- Senior level experience options: 1. Senior Thesis and Exhibition Seminar earning a minimum 2.0 grade; 2. SIX hour Internship earning a minimum 2.0 grade; 3. Additional studio course earning a minimum 2.0 grade

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Intended Student Learning Outcome #7

- Students will demonstrate understanding of form/content relationship

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Links with other programs/departments

- Gen Ed Component – AC FS WC

- Related Courses – AC FC – ARTH100 Idea and Image
WC – ARTH 101 & 102 Survey of Art 1 and 2

Measurable Criteria and Assessment Method(s) –

Achieved by studio course work in particular the movement from basic studio skills and practices to advanced studio work where ideation and its relationship to final product are achieved

Data Source/Results & Analysis –

- Student generated visual sample portfolio assessed using rubric.
- Senior level experience options: 1. Senior Thesis and Exhibition Seminar earning a minimum 2.0 grade; 2. SIX hour Internship earning a minimum 2.0 grade; 3. Additional studio course earning a minimum 2.0 grade

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Intended Student Learning Outcome #8

- Students will demonstrate ability to articulate physical and conceptual issues

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Links with other programs/departments

- Gen Ed Component – AC FS WC
- Related Courses – AC FC – ARTH100 Idea and Image
WC – ARTH 101 & 102 Survey of Art 1 and 2

Measurable Criteria and Assessment Method(s) –

Achieved by numerous written/verbal presentations and critiques throughout Art Studio and Art History course work

Data Source/Results & Analysis –

- Student generated writing portfolio assessed using rubric.
- Senior level experience options: 1. Senior Thesis and Exhibition Seminar earning a minimum 2.0 grade; 2. SIX hour Internship earning a minimum 2.0 grade; 3. Additional studio course earning a minimum 2.0 grade

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Intended Student Learning Outcome #9

- Students will demonstrate basic critical research and writing skills

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Links with other programs/departments

- Gen Ed Component – AC FS WC

- Related Courses – AC FC – ARTH100 Idea and Image
WC – ARTH 101 & 102 Survey of Art 1 and 2

Measurable Criteria and Assessment Method(s) –

Achieved by writing a moderate number of basic research papers throughout the Art History course sequence

Data Source/Results & Analysis –

- Student generated writing portfolio assessed using rubric.
- Senior level experience options: 1. Senior Thesis and Exhibition Seminar earning a minimum 2.0 grade; 2. SIX hour Internship earning a minimum 2.0 grade; 3. Additional studio course earning a minimum 2.0 grade

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Closing the Loop

Summary of Action Plans for 2009-2010

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| 1. Standardize artifact / portfolio labeling. Include students' names to track throughout matriculation. |
| 2. Check Pre-Requisite cadre. Unqualified students are making it into advanced courses. |
| 3. Most matriculating students meet standards BUT some Transfer students seem to be unprepared. |
| 4. Consider portfolio review for Transfer students to determine level of work. |
| 5. Rework Writing Rubric in Art History courses. Inconsistency of methods are confusing. |
| 6. Evaluate Assessment mechanism in Fall semester. |
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Closing the Loop

Visual Portfolio developed. Faculty viewed / analyzed portfolio of 150 images from all studio areas. Faculty also viewed / analyzed BFA Thesis Exhibition as capstone evidence as well as Thesis Paper. Results were that all BFA students achieve the Academic/Curricular Outcomes quite well. Through a rating rubric the Faculty determined that BFA students achieved well on the Conceptual /Critical outcomes as well.