

**The purpose of the  
Campus Academic Assessment Committee (CAAC)**

**is to**

1. Support continuous improvement processes through facilitation of meaningful assessment of student learning and effective methods for feedback and action in response to assessment results;
2. To assist in the on-going development and growth of the SUNY Potsdam's "culture of assessment".
3. Serve as a general resource on assessment issues (e.g., assessment workshops, newsletters, website, assessment tool development, etc.);
4. Provide support to faculty, academic and support units in planning, conducting, and maintaining college/department/unit assessment activities;
5. Support university-wide assessment activities (e.g., conducting Senior/Alumni surveys, the National Survey of Student Engagement, CIRP, SOS, and the assessment of "general education" learning outcomes); and
6. Provide a forum for sharing successes (best practices) and challenges.