Art Department offers new Graphic Design Majors

This spring, the Art Department received approval from SUNY System Administration and the State Board of Education to offer two new majors in Graphic Design and Media Arts. Students may earn a B.A. degree, or apply for acceptance into the B.F.A. degree program through the usual portfolio review process. Mark Huff will serve as coordinator of the program.

“With our culture of creativity, these new arts programs are a natural fit for SUNY Potsdam. These exciting new bachelor’s degree programs will offer our students a strong foundation in the fine arts, complements by coursework in all aspects of graphic design and new media,” said College President Kristin G. Esterberg. “We can’t wait to see what our students and faculty will create together.”

The new program will offer students a concentrated experience in graphic and printed design, time-based design, typography, interactive media, digital illustration and imaging, and video, sound and motion graphics. Grounded in SUNY Potsdam’s liberal arts and sciences core, the majors will also incorporate art foundations, and students will choose from studio electives in painting, printmaking, sculpture, drawing and mixed media, ceramics or photography.

All students will complete a capstone course in graphic design or media arts professional practices and portfolio development, and will be required to complete an internship.

The Art Department would like to take this opportunity to thank Mark Huff for all of his hard work preparing the necessary documents, and Associate Provost Gerald Ratliff for all of his help in editing and in shepherding the documents through the approval process.

We look forward to a long and prosperous future for our two new majors.
Letter from the Chair

Greetings to all of our ARTNEWS readers.

We are very pleased to announce that the Art Department is now offering two new majors, a B.A. and a B.F.A. in Graphic Design and Media Arts. Our lead article will provide more details on the new programs, which has already generated a great deal of interest from prospective students.

The past year brought some personnel changes to the department as well. First of all, our long-time secretary, Helen Bush, was reassigned to the Math Department. All were very sad to say goodbye to Helen, whose smiling face and helpful attitude made everyone feel welcome. We wish her the best in her new position. Replacing Helen is Claudette Fefee, who will be dividing her time between the Art Department and the Art Museum.

As many of you know, Lindy Strauss retired last year, and moved with her husband to sunny Florida. She still makes visits to see us in the North Country, and many of us will surely be tempted to see her in Florida during our long winters!

We welcomed Alicia Conway, a Texas native, who replaced Doug Schatz for the year while he was on sabbatical. Alicia worked with the students on all kinds of sculptural projects, including mounting a sculpture show at Creative Spirit Gallery downtown.

As you will see from our article on 3D artworks, our burn-out kiln for bronze casting has been out of commission for some time. Please consider donating to your department so that we can replace it. Instructions for donations can be found at the end of the 3D Arts article on page 6.

Please keep in touch and let us know what you are doing. We always look forward to hearing from you.

Carla Roy
Faculty and Staff News

**Iggy Beerbower** has been very busy since joining the Art Department in 2013. She exhibited in a two-person show in the Gibson Gallery with Bethany Haeseler, and in a one-person show for the St. Lawrence County Arts Council. She continues to be active with Sea Shepherd Conservation Society, traveling to Costa Rica in the summer of 2015. She is continuing work on her book on the Green Sands area of Hawaii.

**Bethany Haeseler** In the past year, Bethany Haeseler has exhibited in numerous juried exhibitions across the country including curating a three-person exhibition at the Urban Arts Space in Columbus, Ohio titled “Repetition & Isolation: The Abundance Within” with printmaker Danielle Johns and sculptor Molly Jo Burke. Last spring, she gave a glass demonstration at Hocking College.

**Caroline Downing** completed two years as chair of the Art Department, a time full of new undertakings and challenges. Our two new majors, B.A. and B.F.A. degrees in Graphic Design and Arts Media were approved by SUNY System Administration and the State Board of Education, and we look forward to watching them grow. Caroline also worked with the SUNY Distinguished Academy Executive Committee to produce a publication highlighting the many contributions each SUNY campus makes to its local community.
Joe Hildreth continues to serve as Art Curator for the SUNY System, organizing two large student exhibitions at the SUNY System Administration building in Albany and the Best of SUNY student exhibit at the New York State Museum. Held in the summer, the Best of SUNY exhibit awards over $5,000 in scholarships to SUNY Students. He has also curated two juried abstraction shows for the SUNY Global Center in Manhattan, five faculty exhibitions, and selected SUNY student work for the governor’s office in Washington, DC.

Stepping down as Chair of the Art Department has given Mark Huff the opportunity to intensify his artmaking. He intends to develop a website for his artwork, and took a sabbatical in spring 2015. During his sabbatical, Mark worked on his art, and completed a series of photographs of ancient Mayan sites, which he plans to use in the course he has developed on Mayan art.

Nathaniel Infante’s photography and prints were featured on the cover of the 2013’s Blueline, a magazine dedicated to the spirit of the Adirondacks. In March 2015 he attended the Southern Graphics Council meeting in Knoxville, Tennessee.

Many articles have been written about Marc Leuthold’s artwork including a cover article in Ceramics, Art & Perception and 6-page articles in Sculpture Magazine of USA, Terrart Ceramic Journal of Spain, and China Ceramic Artist of China. During the last couple of years Marc has made art during residencies and symposia. These have included Medalta in Canada, Roemhild and Neumunster in Germany, Museo Carlo Zauli in Italy, Vallauris in France, Kocaeli University in Turkey, Tsinghua University in Beijing, and most recently as a Visiting Research Fellow at the Sydney College of Art in Australia. These have been very productive and interesting experiences.

After viewing a series of major exhibitions in New York City, Mary Jo McNamara reworked her course on Foundations of Modern Art to include the new research. While she was in New York, she did research at the New York Public Library.

Morgan Perkins published a co-edited volume Asia Through Art and Anthropology. He and his wife and young son live in beautiful Saranac Lake, New York.
Continued, Faculty & Staff News

Amy Swartelé’s recent exhibitions include a two-person exhibition at HANGAR311 in Mechelen Belgium. International group exhibitions include those at the Phantasten Museum in Vienna, Austria and at Sable and Ox in King's Lynn, England. In the USA, Amy has participated in numerous group exhibitions around the country. In addition to exhibiting her paintings and sculptures Amy has completed a two-year corporate commission for the new international headquarters of Bongrain, S.A. in Viroflay France. She has also had residencies at Can Serrat in Spain and a short-term space at the Elizabeth Foundation for the Arts in NYC. She was recently in residence at the CAC Woodside where she was given a fellowship.

Tracy Watts presented a paper in spring 2014 to the American Society for Eighteenth Century Studies on ancient vases. She continues her work on Gothic Revival architecture, changing the venue somewhat from churches to garden landscape buildings. In 2014 SUNY Potsdam awarded her the President’s Award for Excellence in Teaching. This was her last year as chapter advisor to the Freshman society, Phi Eta Sigma; she will miss her eager board of students. In May 2014 she took students to Paris to enjoy Art History in France.

Michael Yeomans continues to serve as Foundations Coordinator for the Art Department, which has expanded with the addition of 3D Design as a curriculum requirement. He very much enjoyed traveling and working on his artwork during his sabbatical in spring 2014.

3D Arts at SUNY Potsdam

With this issue of ArtNews we focus on 3D, or the third dimension in art. Many exciting developments have occurred for the Art Department in these areas, and we are pleased to share them with you.

First, as many of you know, we have hired a new faculty member in 3D Foundations, Bethany Haeseler, who is teaching our newly required course in 3D Foundations. The addition of this course will greatly enhance our students’ preparation for upper division courses in ceramics and sculpture, thus making our entire program stronger than ever.

Last year, sculptor Doug Schatz was on sabbatical. We were very pleased to welcome Alicia Conway, who replaced Doug for the year. Alicia is also an experienced metalworker and caster, and was thus well able to take over for Doug.

Ceramist Marc Leuthold continues to travel the globe as an ambassador for the ceramic arts. He was invited to participate in a month-long residency at the Red Clay Lodge Center in Montana, where participants were each given the assignment to create a new body of work under the title “Made in U.S.A.” Marc writes: “Practicing what I teach (making art) is a priority and makes me better able to relate to students as they strive to find their artistic voices.” In the
3D Arts at SUNYPotsdam Cont.

In the fall, Marc was invited to give two lectures at Dublin Castle Ireland at the biennial meeting of the International Academy of Ceramics, one on contemporary Asian ceramics with a focus on China and Japan, and a panel discussion on hybrid studio practices. Despite being so busy, Marc notes that he did manage to sample a Guinness! He will be traveling to Tsinghua University in November, where he has taught as a visiting artist, and will be sharing his presentation on Contemporary Asian Ceramics there.

Another exciting development in the third dimension featured the opening of Domain Le Forget, a new sculpture park in Québec, with which Doug Schatz has been very involved. He has contributed a very large sculpture made right here in our sculpture studio, the beautiful Reine du Fleuve (see it in situ in the park page 5). The project was begun by Paul Lefleur, former President of the Board of Directors of the Music School in St. Irenée, Québec where the park is located. Sixteen sculptors, three from Europe and 13 from the U.S., were invited to submit works, which on display through the official opening in June. Currently, the plan is to install a new show every two years, and to establish an endowment so that the sculpture park can continue in perpetuity. About 3-4 works from each show will be purchased for permanent display.

Fittingly, the Art Department’s focus for the 2015 LoKo (Lougheed-Koefed) Festival of the Arts was also on sculpture. We welcomed back to campus our distinguished alumnus Todd McGrain, recently featured in a PBS documentary with the same title as his sculpture series The Lost Bird Project. Currently, Todd is working on a new film about his art project for Cornell University on endangered elephants. In addition to events with Todd, we also be welcomed well known sculptor John Van Alstine, who gave a lecture and worked with students on a site-specific sculpture projects. Along with our second annual Art Alumni Invitational show in the Hosmer Gallery, the Art Department was very well represented indeed at the festival.

More of a challenge to our 3D area is the condition of the bronze casting facility in Brainerd Hall. The kiln used for melting the wax out of the molds for bronze casting has been out of commission for some time. Recently we received the good news is that SUNY Potsdam’s Physical Plant will contribute $10,000 toward a new bronze kiln; we just have to raise the remaining $10,000. If you would like to contribute to this fund, please visit the Potsdam College Foundation website at http://secure.potsdam.edu/giving, or you can mail a check payable to The Potsdam College Foundation to: The Fund for Potsdam, 44 Pierrepont Avenue, Potsdam, NY 13676. Please be sure to indicate your wish to restrict your gift toward the new sculpture studio kiln.
LoKo (Lougheed-Kofoed) Festival of the Arts

The LoKo Festival of the Arts is the result of the generous gift of Donald Lougheed and his wife, Kathryn Kofoed Lougheed, SUNY Potsdam class of 1954.

The Festival encompasses all forms of artistic expression, with an emphasis on cross-disciplinary artistic experiences and takes place each year in the spring. With this gift, the Lougheeds are intent on creating an "umbrella" for the arts by providing financial support for an array of arts-inspired activities, performances and scholarly activity leading up to and exhibited through a nine-day Festival. The Festival culminates each year with the Dorothy Albrecht Gregory Visiting Conductor leading Crane Chorus and Symphony Orchestra in a performance.

The Lougheed Festival of the Arts resurrects the tradition of a dynamic and comprehensive campus spring festival, to include theatre, dance, vocal and instrumental performances; visual arts exhibitions; creative writing programs; and guest artists and presenters.

In 2014, the art department and the Art Museum sponsored artist in residence, Lars Fisk. Assisted by sculpture students, Lars created the spherical sculpture "Winnebago," now on permanent display outside the Performing Arts Center on campus. Nancy Ramage, former NEH Distinguished Professor at Potsdam, gave a lecture titled "Matisse, Picasso, and the Cone Sisters." There was an Art Alumni Showcase in Hosmer Gallery featuring works by: Katsitsionni Fox '95, Tanya Gadbaw '08, Isaac Snell '09, and Sue Burdick Young '81. Professor F. Douglass Schatz organized "Illuminated Sculpture Garden" in the Academic Quad.

In 2015, the Alumni Invitational in Hosmer Hall featured works by: Mary Anne Evans '95, ceramics; Kate Gesel '11, printmaking; Emily Glass '06, painting; Danielle Johns '05, printmaking; Liza LaBarge '12, drawing.

Sculptor Todd McGrain presented a performance and discussion, "How Art Speaks" and a screening of film of his Lost Bird Project, which has been featured at the Smithsonian and other august venues. John VanAlstine worked with students on site-specific art projects in collaboration with Alicia Conway, and also presented an inspiring talk entitled "Turning Negatives Positive." Molly Jo Burke presented on her sculptural works, and Margie Hughto informed audiences about her ceramic works.

Alicia Conway and Bethany Haeseler coordinated the Festival of Lights in the Quad. Potsdam community members were invited to attend and interact with the artworks. Sculpture and Color & Design students created illuminated artworks out of nontraditional and recycled materials. Many campus and...
Alumni News

**Ola Aldous,** ('13) is showing her recent work in a solo exhibit entitled “Threaded” at the St. Lawrence County Arts Council Town Hall Gallery in Potsdam from August 19 to October 7, 2015.

**Kate Gesel,** ('11) was a featured artist at the Southern Graphics Council printmaking meeting held in March, 2015 in Knoxville, Tennessee, (see photo).

**Jennifer (Niedermeier) Impey,** ('08) has been teaching art at Edwards-Knox for five years. She writes a blog about her experiences incorporating the Common Core into her teaching: www.artroom104.blogspot.com. Jen has been married for six years, and she and her husband have a daughter named Camille.

**Alyx LeBlanc,** ('12) will be attending George Washington University in the fall '15, where she will be taking classes in ancient art.

**Joseph Leroux,** ('07) current solo exhibition at GRIN Contemporary Gallery in Providence RI. The show, titled *The Bluffs* is composed of meticulously fabricated sculptures and paintings.

**Nina LiGreci,** ('09) has begun a new position as Gallery Director at Martha Richardson Fine Art, Boston, Mass.

**Noëlle McCall,** ('13) is attending a graduate Art Education Program at Kutztown University, PA.

**Chris Meagher,** ('15) will be attending Durham Univ., U.K. to further his archaeological studies at the graduate level.

**Alan Reno,** ('84) is a civilian photographer for the 10th Mountain Division, Fort Drum, newmassena@yahoo.com.

**Sebastian Stoddart,** ('10) exhibited his show entitled: "Transitory" in the Zosima Gallery in San Marcos, Texas, in April 2015.
Art Department Trip to Italy

In March, Professors Caroline Downing and Joe Hildreth took students on a Spring Break trip to Italy. Since Spring Break came very early in 2015, they took a southern tour, which included Sorrento, Paestum, the island of Capri, Pompeii, and many sites in Rome. Joining us was alum Rachel Gebhard, who accompanied her cousin, Potsdam student Meagan Fontanes. Other travelers were students Brooke Allen, Kayleigh Bain, Alexis DiBartolomeo, Roseangel Garcia, Chris Meagher, and Cynde Morin, yoga instructor at the college.

Most of our group in front of the statue of Roman emperor Marcus Aurelius at the Capitoline Museum: From left: Rachel Gebhard, Meagan Fontanes, Chris Meagher, Kayleigh Bain, Caroline Downing, Brooke Allen, and Alexis DiBartolomeo.

A Thank You to Our Donors

We are most grateful to all who donated to the Art Department last year. These funds help us fund programs for our students, such as bringing outside speakers on art topics to campus, helping students with the Student Art Association ‘zine, and many other activities.

Janet A. Baran
Debra Copeletti
Kenneth Cutway
Suzanne Danehy
Diane Day
Vincent Diamonti
Lorraine DiBello
Estate of Stuart Sheedy
Jean Fallon
Robert Gillespie
Paul Hans
Diane Kolber
Jonathan Lalone
Claudia P. Lord
Elizabeth MacDonald
Len Mackey
Roland Pierce
Megan Pitts
Dr. Galen and Helen Pletcher
Eleanor Rosenthal
Denise Sariego
Roberta Scappaticci
Bonnie Spear
Jodi Steria
Robin Tauss
Deborah Teska
Margaret Tobelman
Karren Tripp
June Tyler
James Wawrzewski
Art History News (2014)

At our annual Art History dinner we celebrated the accomplishments of our two graduates, Rachelle Lear, who will be attending graduate school in Michigan, and Elizabeth Scott, who will be graduating in December. All the Art History professors attended, and over a home-baked lasagna we reminisced about experiences inside and outside of class. At the College-Wide Honors Convocation in May, Elizabeth received the John C. Riordan Book Award for Excellence in Art History, and also the Signum Laudis award in Classical Studies. We are all so proud of her! Tracy Watts took five students to Paris in May. Elizabeth Scott also received funding for the Paris trip from the Nancy and Andrew Ramage Travel Scholarship fund.

Former graduates are also doing very well. Jessica Bellingham received her Master’s degree in Museology from the University of Washington, and Justin Norman was accepted into the Ph.D. program at Binghamton. Alexandra Morris received her Master’s degree from the University of Pennsylvania, and is continuing her education at Hunter College.

Art History News (2015)

This year’s Art History graduates are Christina Almonte, Jeanne Einhorn, Carolyn Herrera, Chris Meagher, Celina Patterson, Katrina Rigsbee, and Chelsea Stanley. All are double majors, Christina, Jeanne, Carolyn, Celina, Katrina, and Chelsea also majoring Art Studio, and Chris Meagher in Archaeological Studies. Recipients of the 2015 John C. Riordan Book Award for Excellence in Art History are Jeanne Einhorn and Chris Meagher. Chris will be attending graduate school at Durham University, U.K.
Art Department Scholarships and Awards

SUNY Potsdam offers a variety of scholarships to deserving students. The Art Department awards were presented at the School of Arts and Sciences Honors Convocation and at the College-wide Honors Convocation.

2013-2014

Noreen M. Canfield Scholarship: Katrina Rigsbee
D. Allen Edrington Scholarship: Margaret Maroney
Marty Phillips Scholarship: Jamile Asmar
Robert B. Dunn Award: Katelyn Hritcko, Brittany Schermerhorn
Lucy Dai Scholarship: Marissa Skaczkowski
Riordan Book Award: Elizabeth Scott
Andre Alexander & Patricia Sanford Scholarship: Carolyn Herrera
St. Lawrence River Patrons for the Arts Scholarship In Painting: Chelsea Stanley, Laura Garnero
St. Lawrence River Patrons for the Arts Scholarship In Ceramics: Carolyn Herrera, Samantha Scheid
William Gambling Scholarship: Angelina Doherty
Ramage Art History Travel Award: Elizabeth Scott
McCall Family Scholarship: Krystal Brown
Katya Greer Memorial Scholarship for Art Education: Alison Benincase

Departmental Scholars: Lindy Chapman, Kyle Derry, Emilee Hazelden, Cameron Hewes, Jenna Johnston, Veronica Lavia, Christopher Meagher, Melissa Phelan

2014-2015

Noreen M. Canfield Scholarship: Olivia Stoddard
D. Allen Edrington Scholarship: Ashley Stay
Marty Phillips Scholarship: Lindy Chapman
Robert B. Dunn Award: Angelina Doherty
Lucy Dai Scholarship: Megan Sheer
Riordan Book Award: Jeanne Einhorn/Christopher Meagher
Andre Alexander & Patricia Sanford Scholarship: Melissa Fernandez
St. Lawrence River Patrons for the Arts Scholarship In Painting: Jessicalee Willis-Kelley
St. Lawrence River Patrons for the Arts Scholarship In Ceramics: Amanda French
William Gambling Scholarship: Hannah Stollberger
Ramage Art History Travel Award: Jennifer Beaudoin
McCall Family Scholarship: Alison Thompson
Katya Greer Memorial Scholarship for Art Education: Kyle Derry

Departmental Scholars: Brooke Collins, Cassandra Flihan, Olivia Germain, Cameron Hewes, Melissa Phelan, Marissa Seazkowski, Megan Sheer
Zeta Alpha Rho Chapter - National Art Honor Society

Kappa Pi is an International Art Honor Society of which SUNY Potsdam is a member. Officers and Faculty of Kappa Pi Art Honor Society, with assistance from some Student Art Association members, held an auction of student and faculty work in both 2013 and 2014, with all of the proceeds to be used by students for completion of art projects. The auctions are a great success, and the money raised is awarded to deserving students for their art projects.

Students receiving support this year and last from funds raised by the Kappa Pi Art Auction were Page Collins, Kyle Derry, Jeanne Einhorn, Emilee Hazelden, Carolyn Herrera and Katelyn Hritcko. The Department is very proud to have contributed to their projects.

Morgan Hastings presides over the 2014 auction.
The Art Museum News

Finding A Sense of Place
September 18 - November 1, 2014
This fall, the Gibson Gallery hosted an exhibition of works by two new professors, Iggy Beerbower, Assistant Professor of Photography and Bethany Haeseler, Assistant Professor of Art Foundation.

2014-15 Exhibitions

Art Attack
November 20 - December 6

Bang Geul Han Solo
February 5 - March 28

BFA Show
April 17 - May 17
Opening Reception: Friday, April 17, 5:00-7:00PM

Gallery Hours
Monday & Friday: Noon - 5 p.m.
Tuesday - Thursday: Noon - 7 p.m.
Saturday: Noon - 4 p.m. and by appointment
(Closed during school recesses and between exhibitions)

Art Attack 2014

This year’s Art Attack was juried by Wes Kline, Assistant Professor/Photo & Video, St. Lawrence University. Congratulations to all our exhibitors.

Award Winners

President’s Award: Veronica Lavia
Art Department Award: Jonathan Ryan
Provost’s Award: Alison Benincase
Dean’s Award: Laura Garnero
PACES Award: Kyle Derry

2014 Participants

Christina Almonte
Jamile Asmar
Kayleigh Bain
Alison Benincase
Krystal Brown
Lisa Dashnaw
Kyle Derry
Khaska Dottin
Jeanne Einhorn
Laura Garnero
Eric Hagan
Jordan Jankun
Jenna Johnston
Veronica Lavia
Daniel Lehan
Liz Pages
Kyle Pawlowski
Chuck Ramsey
Katrina Rigsbee
Jonathan Ryan
Chelsea Stanley
Noah Vandermeer
Ugale

Lisa Dashnaw, The Outsider, 2013, stoneware, 8” x 14” x 5”
2014 BFA Thesis

2014 Participants

John Alleyne  Dennis McCorry
Bonnie Anderson  Jeri Miller
Page Collins  Sarah Place
Samantha Combs  Stephanie Ruiz
Katelyn Hritcko  Jessica Silveira
Caryn Kelleher  Kendra Stenger
Claire Magnusen  Lauren Umstead

Katelyn Hritcko, A Gathering, 2013, earchenware
Stephanie Ruiz, Reawakened 2014, digital photograph
Kendra Stenger, My Enchanting Lane, 2014, oil on canvas
2015 BFA Thesis

Christina Almonte
Alison Benincase
Kitty Chase
Angelina Doherty
Jeanne Einhorn
Laura Garnero
Emilee Hazelden
Shanice Helena
Veronica Lavia
Maggie Maroney
Chelsea Stanley
Sunyining Yang

Laura Garnero, *Kiss Your Thin Lips Goodbye*, 2015, oil on canvas

Chelsea Stanley, *Kitchen*, 2015, oil on panel

Laura Garnero, *Blood Flower*, 2015, oil on canvas/mixed media

Alison Benincase, *Blood Flower*, 2015, oil on canvas/mixed media
Attention Alumni

At SUNY Potsdam Art Department, we take great pride in having close relationships with our alumni. We would love to hear from you! Please answer the following questions and return the form.

Name and Year of Graduation

What you have been up to

Any news you would like to share

Anything you would like to see added to the Newsletter

Address or name changes

You can send your information via email to:

SUBJECT: Newsletter
artnews@potsdam.edu

OR WRITE TO:
Editor, Art Dept. Newsletter
218 Brainerd Hall
SUNY Potsdam
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