A minor is a grouping of courses (generally around 21 credit hours) designed to allow the student to emphasize a specific area of study. These courses may fall within the credit hour requirements of the student’s degree program.

Although the Business of Music Minor is open to all students of the College except for B.S. in Business Administration majors (who take a different plan of study under the Music Business minor), this minor is most applicable for students majoring in Music, Theater, Dance, Arts, Creative Writing, or Communications programs. Students wishing to add this minor need the approval of the Music Business coordinator.

**Courses**

**23 credits**

**Required Courses:**
- MUAI 327 Music Business I (3 cr)
- MUAI 328 Music Business II (3 cr)
- MUAI 435 Practicum in Music Business (2 cr)

**Music Electives (6 cr, select 2 courses from the following):**
- MUAH 301 History of Rock Music (3 cr)
- MULH or MUCH 340 The Music of the Beatles (3 cr)
- MUCH 440 Historical Development of Jazz (3 cr)
- MUAI 320 Music Business Technology (3 cr)
- MUAI 400 Legal Aspects of the Music Industry (3 cr)
- MUAI 401 Arts Administration
- MUAI 402 Music Grant Writing (3 cr)
- MUAI 410 Music Merchandising and Retail (3 cr)
- MUAI 431 Recording and Production Techniques (3 cr)
- MUAI 432 Advanced Audio Techniques (3 cr)
- MUAI 433 Inside a Record Label (3 cr)
- MUCE 533 Band Instrument Maintenance for Wind Educators (3 cr)
- MUCE 534 String Fleet Maintenance for String Educators (3 cr)
- MUCT 330 Jazz Theory and Arranging (3 cr)

**Business/Economics Electives (9 cr, select 3 courses from the following):**
- ACCT 201 Principles of Accounting I (3 cr)
- ACCT 202 Principles of Accounting II (3 cr)
- MCMT 410 Operations Management (3 cr)
- MGMT 301 Principles of Management (3 cr)
- MGTG 301 Principles of Marketing (3 cr)
- MGMT 340 Information Systems for Business (3 cr)
- ECON 105 Principles of Microeconomics (3 cr)
- ECON 110 Principles of Macroeconomics (3 cr)
- ECON 460 Industrial Organizations (3 cr)
- EMRE 330 Human Resource Management (3 cr)
- STAT 100 Statistics (3 cr)