Three Reasons You Should Enroll in the Leadership Institute

1. Leadership Skills Development
Each month, attributes of inspiring leaders are discussed. Skills necessary for effective leadership, such as those listed below, are also studied and practiced.

- The balance of Leadership & Management in the Workplace
- Skills, Traits & Personality
- Emotional Intelligence (awareness of self and others)
- Strengths Based Leadership
- Communications
- Ethics, Diversity & Inclusion and more!

2. Civic Awareness and Engagement
Divergent views on several issues vital to St. Lawrence County are presented in a variety of formats to help participants appreciate the past, understand the present, and prepare for the future. Topics include:

- Agriculture • Government
- Health & Public Safety • Technology
- Pathways to Local Leadership
- Education and The Arts Environment
- Economic Development and Entrepreneurism

3. Networking
With over 200 alumni since 1993, this program provides you with critical opportunities to build your professional network within the county, and remain engaged as active leaders equipped to lead change in your professions and within your communities.

Application & Selection
Applications available at www.potsdam.edu/slli. Applications are certainly welcomed on a rolling basis; however, the deadline is June 1, with applications (space permitted) accepted until August 1 for the incoming fall class. Class is limited to 25 participants.

Application requirements:
- Application
- Resume
- Response to essay questions on the application

Send completed application to:
St. Lawrence Leadership Institute at SUNY Potsdam
Attn: Admissions Committee
204 Raymond Hall, SUNY Potsdam
44 Pierrepont Ave., Potsdam, NY 13676

Your Investment
For the certificate program, the tuition fee is $550. This includes all course materials for the 10 sessions, the graduation dinner, and meals. Should a student withdraw from the program after attending two sessions or less, the balance of the fee less $100 will be refunded. No refunds will be given on or after the date of the third session. Tuition is due in full no later than December 31 of the year of your class.

Visit the website to learn more about scholarship and payment plan options.
A Commitment to Leadership Growth and Civic Engagement

The St. Lawrence Leadership Institute (SLLI) is an apolitical, not-for-profit program offered through the Division of Graduate & Continuing Education at SUNY Potsdam. Its mission is to foster the development of emerging and existing leaders for the advancement of St. Lawrence County and its communities. SLLI is a 10-month program with classes held once per month from September to June. The scope and relevance of the program make it a valuable experience for lifelong and longtime residents of St. Lawrence County as well as for newcomers to the area. SLLI participants come from small businesses and major industries, from elementary and secondary schools as well as colleges and universities from both the public and non-profit sectors.

A Collaborative Role in Our Future
Participants benefit by achieving a better understanding of major public policy issues facing St. Lawrence County and its communities; by learning, practicing and improving their leadership skills in a supportive environment; and by gaining access to a diverse network of community leaders.

Personal Growth
Inspiring leaders know how to effectively articulate their vision for a preferred future to others. They know their own strengths and weaknesses. SLLI gives participants opportunities to develop and hone skills that guide their relationships with others. A candid self-assessment of one’s leadership style, with its advantages and disadvantages, is an important first step in the program.

www.potsdam.edu/slli