

Technology

of the *Arts*

Cross-Disciplinary Workshop
Day

Research Like

TED

All Welcome!



‘The future of the creative industries’

The landscape that the creative industries find themselves in today is, without doubt, undergoing rapid change. New technologies not only catalyze the mechanisms and impact of creation itself; they also can act as a tool for disseminating content to wider, and more diverse, audiences than ever before.

The event aims to bring together creative practitioners, industry professionals, and thinkers across departments, who share a passion to challenge the status-quo, and seek out these new patterns of creation or dissemination for the arts at large.

Presentations will be supplemented by forms of creative interaction; and, in a break-out session, student participants in the day are given the space to develop their own projects, whether they be academic, artistic, or industry-led research. *All are welcome, whether as active or observer participants.*

Saturday April 14, 2018 | Performing Arts Center (Dance Theatre)

Time	What	Notes
9:30 - 10:30	Registration (outside Dance Theatre, PAC136)	Please sign up for the Virtual Reality workshop, 12:30-2:00pm
10:30 - 12:30	Perspectives:	
	Welcome: [Communicating research]	Profs Josh Vink and Marc Ernesti
	#1: Living across disciplines: Choreography in the digital age (10:45)	Prof. Cynthia DuFault
	#2: Laptop Orchestra: Performance-cum-presentation (11:15)	Dr Jerod Sommerfeldt
	#3: Audio recording and the listener (11:45)	Dr Douglas McKinnie
	#4: The Oculus Rift, or virtual reality headsets (12:15)	Professor Anthony K. Betrus
12:30 - 2:00	LUNCH BREAK [<i>own arrangements</i>]	Virtual Reality workshop - please sign up!
2:00 - 3:30	Workshops: Intro	
	WS#1: Artistic Research	Dr Jerod Sommerfeldt (Studio A)
	WS#2: Practice-led Research	Profs Josh Vink and Rivka Rocchio (Dance Theatre)
	WS#3: Academic Research	Prof. Marc Ernesti (CAD Lab)
3:30 - 4:00	Coffee	
4:00 - 5:30	Think-tank:	
	#5: Creativity and the world of Computer Science	Professor Christopher Lanz
	Open Mic: 6x student presentations (4:30)	
	Conclusion	Profs Josh Vink and Marc Ernesti
6:00 - 7:15	Dinner	
7:30	Evening event	CPS: Brian Blade & The Fellowship Band

How to participate

Faculty.

This day is a cross-departmental cooperation that showcases innovative ideas and practices shared between the creative arts and technology, here at the creative arts campus that is SUNY Potsdam.

Participating faculty researchers have kindly agreed to share work-in-progress, and allow others to take a glimpse behind the scenes, in the spirit of intellectual generosity. Therefore, we encourage you to present with a wider academic community in mind, and keep technical terminology to a minimum.

We request that presentations follow the well-established format of remaining under 18 minutes; otherwise, presentations are free and may wish to draw on audio-visual or, in fact, artistic components. To facilitate cross-departmental dialogue and student learning, we request all presenters follow up their presentation with some further pointers for those in the audience interested in going deeper and/or to answer first questions.

Student (active).

To join as an active participant, students are asked to please submit a draft outline of their area of interest. Please self-identify whether you would be best accommodated by the workshop on artistic, practice-led, or academic research. If chosen to present in the Open Mic session, students most likely will want to have a poster presentation of around 5 minutes ready, perhaps supported by one or two PowerPoint slides.

To participate, simply mail your professor or Prof. Marc Ernesti on ernestm@potssdam.edu.

Student (observer).

To participate, simply mail cimbe@potssdam.edu or register via our Eventbrite page, <https://www.eventbrite.com/e/technology-in-the-arts-tickets-44996122614>.

This event has been brought to you by a cooperation of the Crane Institute for Music Business and Entrepreneurship and the Arts Management program, Department of Theatre and Dance, SUNY Potsdam.

