



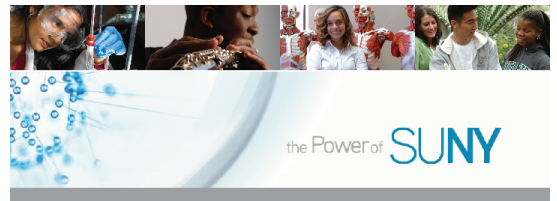
Taking Our Next Big Step Toward Success

Chancellor Nancy L. Zimpher • University Faculty Senate • October 23, 2015

Remember this?



THE PUBLIC HIGHER EDUCATION EMPOWERMENT AND INNOVATION ACT



Open Letter to Legislators

It is with great respect and enthusiasm that we applaud SUNY Chancellor Nancy L. Zimpher on the launch of "The Power of SUNY," a strategic plan that will guide SUNY for the next five to ten years, with a **focus on the revitalization of New York's economy** and enhanced quality of life in our communities.

The plan that Chancellor Zimpher has unveiled focuses squarely on how New York can best utilize SUNY to **boost economic development**. We believe this plan lays out an important vision of how public higher education can partner with businesses, local governments and community organizations to drive New York's immediate and long-term economic recovery.

"The Power of SUNY" shows great promise for economic vitality in New York State, but in order to realize its full potential, we need to secure passage of the **Public Higher Education Empowerment and Innovation Act**.

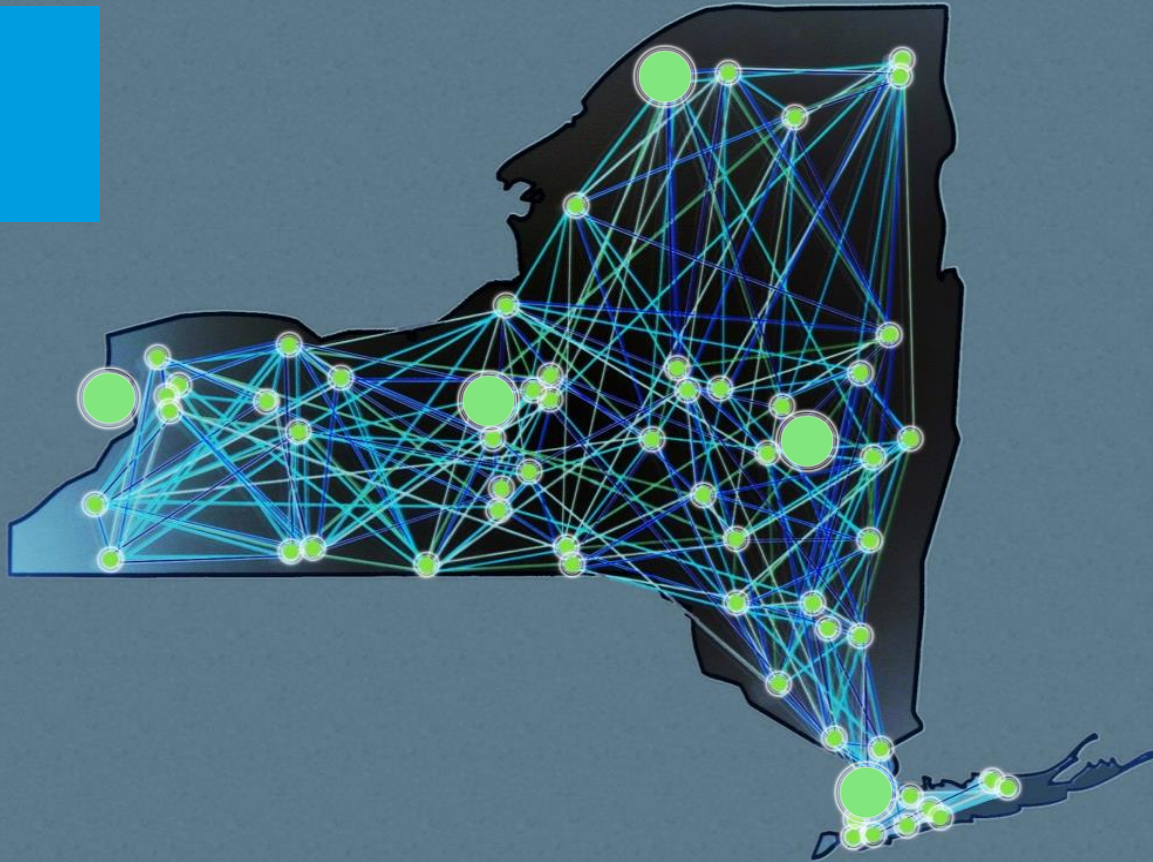
The Empowerment Act harnesses high-impact, zero-cost solutions that will **create jobs, build the foundation for tomorrow's economy and strengthen public higher education**. With the implementation of the Empowerment and Innovation Act, The State University of New York estimates that over the next ten years, its campuses will be able to help create over 10,000 new jobs and invest over \$8.5 billion in capital construction, which will support over 43,700 direct and 21,800 indirect construction jobs.

As representatives of business, local government, and industry and as citizens of New York State, we strongly urge you to support the State University and **help unleash "The Power of SUNY"** by passing the Public Higher Education Empowerment and Innovation Act.

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|--|---|---|--|
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Stephen J. Aquasano - NYSD
Association of Counties |
Kenneth A. Altman - The Business
Council of New York State, Inc. |
Peter A. Berman - NYSD Conference
of Mayors and Municipal Officials |
Matthew T. Colson - IFA
Long Island Association, Inc. |
|
Mark Eagan - Albany-Colonie
Regional Chamber of Commerce |
Mike Elmendorf - National Federation
of Independent Business |
Wally Hunt - Chamber Alliance
of New York State |
Charles Kerr - Greater Syracuse
Chamber of Commerce |
|
Brian T. Melickson - New York State
Economic Development Council |
Steven A. Puffer - Rochester
Business Alliance |
Andrew J. Ruffolo - Buffalo Niagara Partnership |
Lou Santoro - Greater Brighton
Chamber of Commerce |
|
Robert M. Spingarn - Metropolitan
Development Association of
Syracuse and Central New York, Inc. |
Michael Toner - Center
for Economic Growth |
Henry Giguere - Niagara
Manufacturers Association of
Central New York | |

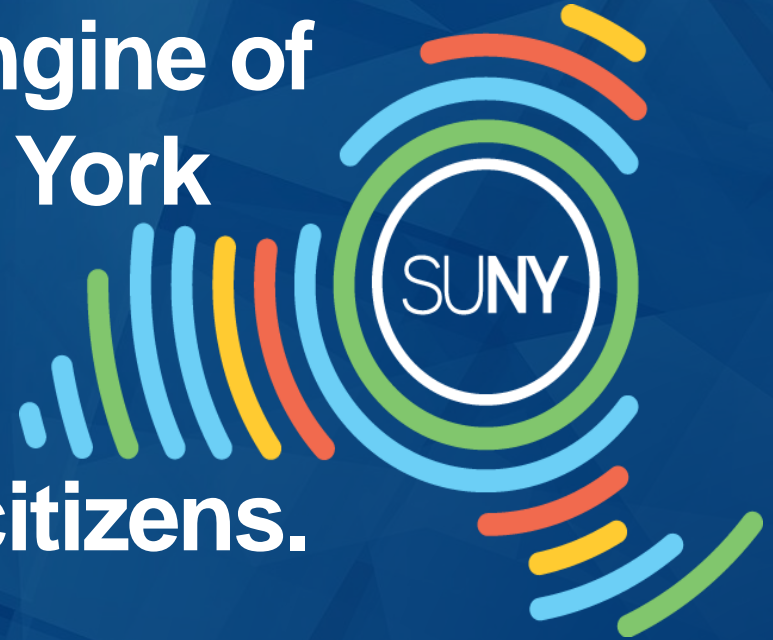
#1: CAUSE

BUILDING ON
THE POWER
OF SUNY



Big, Hairy, Audacious Goal

SUNY will be a key engine of revitalization for New York State's economy and enhance the quality of life for the state's citizens.



Six Big Ideas

SUNY and
the World



SUNY and an
Energy-Smart
New York



SUNY and the
Entrepreneurial
Century



the Power of
SUNY



SUNY and a
Healthier
New York

SUNY and the
Seamless
Education Pipeline



SUNY and the
Vibrant Community

#1: EFFECT

Systemness at Work Yielded:



Rational Tuition

Maintenance of Effort
(MOE)

Capital/2020

#2: CAUSE

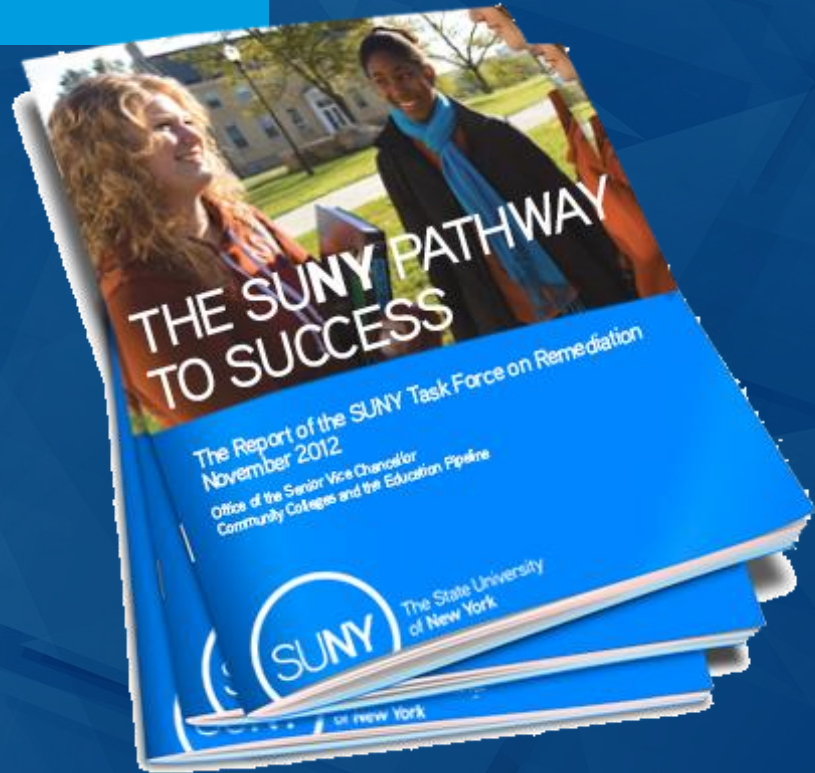
2012 STATE OF THE UNIVERSITY ADDRESS

GETTING DOWN TO BUSINESS

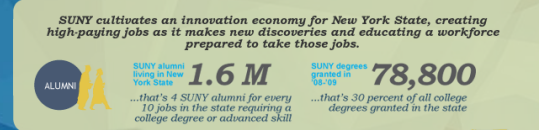
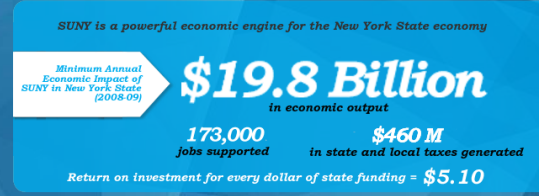
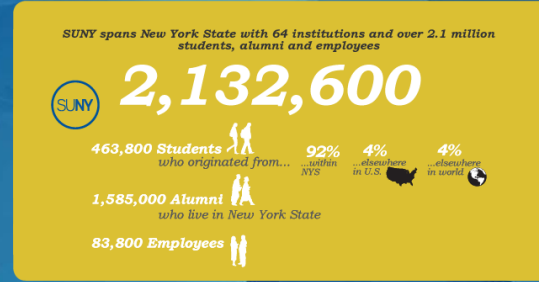
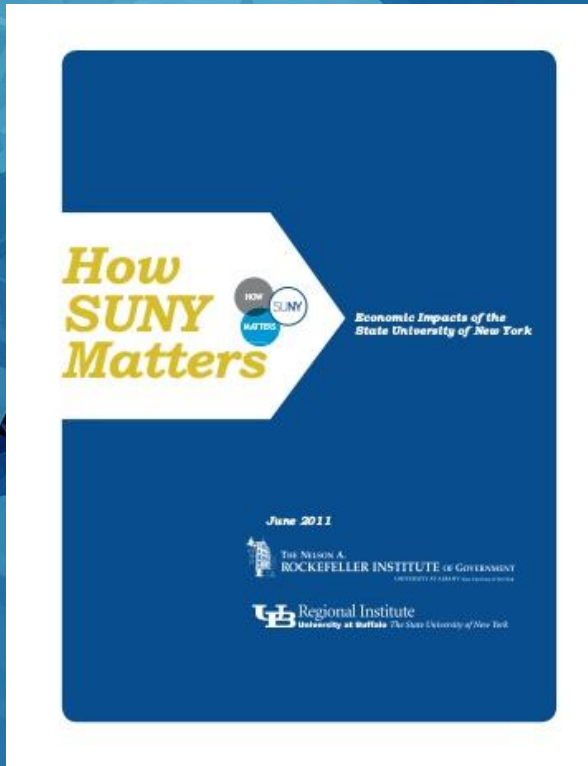


#2: EFFECT

Performance Funding for Community Colleges and Remediation Task Force



#3: CAUSE



#3: EFFECT

STARTUP NY



#4: CAUSE

the Power of
REFRESH



A + C = S
Access Completion Success

SUNY Excels Metrics

Extensive Consultation Over Two-Year Period
System-wide Steering Committee Narrows 200+ Metrics to 17

ACCESS

1. Full Enrollment Picture
2. NYS Citizens Served by SUNY
3. Diversity
4. Capacity - programs and courses

COMPLETION

5. Completions
6. Student Achievement / Success (SAM)
7. Graduation Rates
8. Time to Degree

SUCCESS

9. SUNY Advantage (Applied Learning, Multi-Cultural Experiences, Student Supports)
10. Financial Literacy

INQUIRY

11. Total Sponsored Activity
12. Courses in SIRIS that include hands-on research, entrepreneurship, etc.
13. Scholarship, Discovery and Innovation

ENGAGEMENT

14. START-UP New York and beyond (businesses started / jobs created)
15. Alumni / Philanthropic Support
16. Civic Engagement
17. Economic Impact

Big, Hairy, Audacious Goal

150,000 DEGREES

(up from 93,000)

#4: EFFECT

Completion Agenda & Performance Improvement Framework Yielded:

A photograph of Governor Andrew Cuomo speaking at a podium. He is wearing a dark suit, a white shirt, and a blue patterned tie. He is smiling and looking towards the right. The podium has a microphone and a gold seal. The background is a blurred blue and yellow graphic.

\$18M Investment and Performance Fund

\$100M Expanded Investment and Performance Fund

\$4.4M in New EOP Funding

Base Operating Aid \$100/FTE

#5: CAUSE

DIVERSITY AND INCLUSION

A C S I E

Access

Completion

Success

Inquiry

Engagement

COMPLETION AGENDA

IMPACT ON
CHALLENGES

Turning Excellence into Impact

Diversity, Equity and Inclusion



Student Completion and Success



Impact State and Global Challenges



#5: EFFECT

Stay tuned...





STAND
WITH
SUNY

The Goal

BUILDING

on our Investment Fund



STRENGTHENING

our Base Support



EXTENDING

NYSUNY 2020



We're taking our message back on the road.

The Tour



The Strategy

#StandWithSUNY





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