Remember this?

Open Letter to Legislators

It is with great respect and enthusiasm that we applaud SUNY Chancellor Nancy L. Zimpher on the launch of “The Power of SUNY,” a strategic plan that will guide SUNY for the next five to ten years, with a focus on the revitalization of New York’s economy and enhanced quality of life in our communities.

The plan that Chancellor Zimpher has outlined focuses squarely on how New York can best utilize SUNY to boost economic development. We believe this plan lays out an important vision of how public higher education can partner with businesses, local governments, and community organizations to drive New York’s immediate and long-term economic recovery.

“The Power of SUNY” shows great promise for economic vitality in New York State, but in order to realize its full potential, we need to secure passage of the Public Higher EducationEmpowerment and Innovation Act.

The Empowerment Act harnesses high-impact, zero-cost solutions that will create jobs, build the foundation for tomorrow’s economy, and strengthen public higher education. With the implementation of the Empowerment and Innovation Act, the State University of New York estimates that over the next ten years, its campuses will be able to help create over 10,000 new jobs and invest over $53 billion in capital construction, which will support over 43,700 direct and 238,000 indirect construction jobs.

As representatives of business, local government, and industry, as well as citizens of New York State, we strongly urge you to support the State University and help unleash “The Power of SUNY” by passing the Public Higher Education Empowerment and Innovation Act.

(Signatures of supporters)
#1: CAUSE

BUILDING ON THE POWER OF SUNY
SUNY will be a key engine of revitalization for New York State’s economy and enhance the quality of life for the state’s citizens.
Six Big Ideas

1. SUNY and a Healthier New York
2. SUNY and an Energy-Smart New York
3. SUNY and the Seamless Education Pipeline
4. SUNY and the Vibrant Community
5. SUNY and the Entrepreneurial Century
6. SUNY and the World
#1: EFFECT
Systemness at Work Yielded:

- Rational Tuition
- Maintenance of Effort (MOE)
- Capital/2020
#2: CAUSE

2012 STATE OF THE UNIVERSITY ADDRESS

GETTING DOWN TO BUSINESS
Performance Funding for Community Colleges and Remediation Task Force
#3: CAUSE

**SUNY** spans New York State with 64 institutions and over 2.1 million students, alumni, and employees.

- **2,132,600**
  - 463,800 Students who originated from New York State
  - 469,500 Alumni who live in New York State
  - 83,800 Employees

**SUNY** is a powerful economic engine for the New York State economy.

- **$19.8 Billion** in economic output
- **173,000** jobs supported
- **$460 M** in state and local taxes generated
- Return on investment for every dollar of state funding: **$5.10**

**SUNY** cultivates an innovation economy for New York State, creating high-paying jobs as it makes new discoveries and educating a workforce prepared to take those jobs.

- **1.6 M** in-state students
- **78,800** out-of-state students

**SUNY** uniquely shapes the economies across the 10 regions of New York State, from Western New York to Long Island.

*Read more in the full report...*
#3: EFFECT

START UP NY

SUNY
SUNY Excels Metrics

Extensive Consultation Over Two-Year Period
System-wide Steering Committee Narrows 200+ Metrics to 17

ACCESS
1. Full Enrollment Picture
2. NYS Citizens Served by SUNY
3. Diversity
4. Capacity - programs and courses

COMPLETION
5. Completions
6. Student Achievement / Success (SAM)
7. Graduation Rates
8. Time to Degree

SUCCESS
9. SUNY Advantage (Applied Learning, Multi-Cultural Experiences, Student Supports)
10. Financial Literacy

INQUIRY
11. Total Sponsored Activity
12. Courses in SIRIS that include hands-on research, entrepreneurship, etc.
13. Scholarship, Discovery and Innovation

ENGAGEMENT
14. START-UP New York and beyond (businesses started / jobs created)
15. Alumni / Philanthropic Support
16. Civic Engagement
17. Economic Impact

ACCESS
COMPLETION
SUCCESS
INQUIRY
ENGAGEMENT
Big, Hairy, Audacious Goal

150,000 DEGREES
(up from 93,000)
#4: EFFECT
Completion Agenda & Performance Improvement Framework Yielded:

- $4.4M in New EOP Funding
- $100M Expanded Investment and Performance Fund
- $18M Investment and Performance Fund
- Base Operating Aid $100/FTE
#5: CAUSE

DIVERSITY AND INCLUSION

ACCESS | COMPLETION | SUCCESS | INQUIRY | ENGAGEMENT

COMPLETION AGENDA | IMPACT ON CHALLENGES
Turning Excellence into Impact

Diversity, Equity and Inclusion

Student Completion and Success

Impact State and Global Challenges
#5: EFFECT
Stay tuned...
BUILDING on our Investment Fund + STRENGTHENING our Base Support + EXTENDING NYSUNY 2020
We’re taking our message back on the road.
#StandWithSUNY
Taking Our Next Big Step Toward Success

Chancellor Nancy L. Zimpher • University Faculty Senate • October 23, 2015