## Academic Affairs Goals 2013-14

### Strategic Planning and Resource Allocation
- Assessment of experiential learning programs (internships, study abroad)
- Clarification of Mission
- Enhance professional development
- Process to use institutional assessment to improve programs, services, planning, budgeting, and resource allocation.
- Academic equipment: instructional and research
- Performing Arts Building utilization planning
- Shift from reliance on one-time resources to balance budget

### Enrollment
- Review of academic advising
- Expand and strengthen Academic Programs
- Increase enrollment
- Increase undergraduate recruitment and retention, especially freshman and sophomore retention
- Increase and diversify graduate programs
- Expand and strengthen Watertown and Fort Drum programs

### Technology
- Technology and CTS Support, especially projection classrooms and campus WiFi

### Innovation, Creativity and Entrepreneurship (Initiatives or Center)
- Enhance high impact practices (such as internships, study abroad, student research, individualized instruction, learning communities, first-year seminars)

### Communication
- Develop communication plan for all types of resources

### Additional Academic Affairs Goals
- Develop Institute for Arts, Sciences and Technology
- Collaborations in Library, other areas as requested
- Participate in comprehensive campaign to support academic programs

*Blue = overlap with college goal*