1. **Marketing & Communication**
   a. Develop communication plan for all types of resources
   b. *Identify ways to centralize information about faculty’s creative endeavors so that scholarly work can be publicized and showcased.* (G&P Report May 2007)

2. **Campus Infrastructure**
   a. Technology and CTS Support, especially projection classrooms and campus WiFi
   b. Academic equipment: instructional and research
   c. Performing Arts Building utilization planning
   d. *Libraries: resources and facilities*

3. **Resource Development**
   a. Increase enrollment
   b. Participate in comprehensive campaign to support academic programs
   c. Shift from reliance on one-time resources to balance budget
   d. *Develop incentive programs to encourage resource savings*

4. **Enrollment Management**
   a. Increase undergraduate recruitment and retention, especially freshman and sophomore retention
   b. Increase and diversify graduate programs
   c. Expand and strengthen Watertown and Fort Drum programs

5. **Student Experience**
   a. Expand and strengthen academic programs
   b. Enhance high impact practices (such as, internships, study abroad, faculty directed research, individualized instruction, learning communities, first-year seminars)
   c. *Enhance Winterim*
   d. *Increase curricular offerings related to diversity, multiculturalism and social justice.*
   e. *Implement recommendations on course scheduling template*

6. **Campus Work Life**
   a. Enhance professional development
   b. Teaching load reduction
   c. Improve compensation

7. **Prepare for Middles States accreditation visit (2011-12)**