

Music Business Courses

MUAI 327 – @Business of Music I (3) The intent of this course is to introduce students to the many facets of the Music Business Industry. Topics to be covered will include Songwriting, Licensing and Copyright Laws, Music Publishing, Unions and Guilds, Artist Management, Concert and Record Production, Arts Administration and Music Products. This course will be taught in a lecture and seminar format with class participation playing a significant role in the quality and interest of class discussions. Frequent outside guests will be invited to share their areas of expertise. Majors/minors only or permission of instructor. Fall.

MUAI 328 – @Business of Music II (3) The intent of this course is to continue to introduce students to the broad range of opportunities open to them in the Music Business Industry. Topics to be covered will include The Scope of the recording Industry, The Digital Age, Music in Radio, Television, the film industry and Advertising, Music and Theater, Business Music, Canada's Music Scene, International Copyright and Career Opportunities in Music Business. The course will continue to be in a lecture and seminar format including the involvement of frequent outside guests. Majors/minors only or permission of instructor. Non-sequential with MUAI 327. Spring.

MUAI 329 – @Essential Practices in Music Business (3) This course is intended to help prepare music business majors for employment in a variety of industry settings including Arts Administration, the Recording Industry and Music Products. Attention will be focused on such skills as business etiquette, preparation of formal presentations, communication skills, and ethical decision making. Research using both traditional and electronic means of gathering information will be included. Majors only or permission of the instructor. Odd # Falls.

MUAI 400 – @Legal Aspects of the Music Industry (3) This course will cover the wide range of legal aspects of the music industry. Specific focus will be given to the basic principles of contracts, contract law and copyright issues including internet cases and royalties. Attention will be given to various licensing arrangements including mechanicals, synchronization and transcription rights. Prerequisites: MUAI 327 and 328. Spring.

MUAI 401 – @Arts Administration and Grant Writing (3) An in-depth study of arts organizations and how their structure differs from the popular market. Prerequisites: MUAI 327 and 328. Even # Falls.

MUAI 410 – @Music Merchandising and Retail (3) This course is designed to acquaint students with various aspects of music merchandising. Topics to be discussed in this class will include financial management, marketing, promotion and sales in the retail environment. Prerequisites: MUAI 327 and 328. Majors/minors only. Odd # Springs.

MUAI 421 – @Practicum in Music Business (2) Independent study at a site related to the student's specific area of interest in the music industry. May be completed during the summer. Prerequisites: MUAI 327 and 328.

MUAI 422 – @Music Business Internship (12)

MUAI 431 – @Recording and Production Techniques (3) An introduction to recording techniques including multi-track recording, sound reinforcement and applying effects. Prerequisites: MUAI 327 and 328. Fall.

MUAI 432 – @Advanced Recording & Production Techniques (3) The continuation of recording techniques including multi-track recording, sound reinforcement, and applying effects in more advanced situations and within more in depth attention. Spring

MUAI 433 – @Inside a Record Label (3) An overview of the components that need to be addressed in a record label including the structure, business plan and development, marketing, manufacturing and distribution of the label's product. Majors/minors only or permission of instructor. Spring.

Basic Musicianship Sequence for Music Majors Only

MUCB 101 – Keyboard Skills I (1) Basic keyboard skills, including scales, chord progressions, improvisation, and beginning-level repertoire. Fall.

MUCB 102 – Keyboard Skills II (1) Continuation of MUCB 101: expanded harmonic vocabulary, more challenging repertoire. Prerequisite: MUCB 101. Spring.

MUCB 103 – Theory I (3) Fundamentals of pitch and rhythm, melodic analysis and

diatonic harmony. Corequisite: MUCB 104. Previously MUCB 302. Spring.

MUCB 104 – Aural Skills I (1) Development of aural acuity through exercises in dictation and solfege. Corequisite: MUCB 103. Previously MUCB 306. Spring.

MUCB 105 – Theory II (3) Continuation of MUCB 104, modulation, secondary function, small forms and an introduction to counterpoint. Corequisite: MUCB 106. Prerequisites: MUCB 103 or MUCB 302 and MUCB 104 or MUCB 306. Previously MUCB 352. Spring.

MUCB 106 – Aural Skills II (1) Continuation of MUCB 105. Corequisite: MUCB 105. Prerequisites: MUCB 103 or MUCB 302 and MUCB 104 or MUCB 306. Previously MUCB 356. Spring.

MUCB 201 – Literature & Style I (3) Corequisite: MUCB 103. Prerequisite: MUCB 104 or MUCB 306. Previously MUCB 301. Spring.

MUCB 202 – Literature & Style II (3) Prerequisite: MUCB 105 or MUCB 352 and MUCB 106 or MUCB 356. Previously MUCB 312. Spring.

MUCB 203 – Theory III (3) Continuation of MUCB 105; chromatic harmony; 18th and 19th century forms and styles. Corequisite: MUCB 204. Prerequisite: MUCB 105 or MUCB 352 and MUCB 106 or MUCB 356. Previously MUCB 402. Fall.

MUCB 204 – Aural Skills III (1) Continuation of MUCB 106. Corequisite: MUCB 203. Prerequisites: MUCB 105 or MUCB 352 AND MUCB 106 or MUCB 356. Previously MUCB 406. Fall.

MUCB 205 – Theory IV (3) Corequisite: MUCB 206. Prerequisites: MUCB 203 or MUCB 402 and MUCB 204 or MUCB 406. Previously MUCB 452. Spring.

MUCB 206 – Aural Skills IV (1) Corequisite: MUCB 205. Prerequisites: MUCB 203 or MUCB 402 and MUCB 204 or MUCB 406. Previously MUCB 456. Spring.

MUCB 323 – Literature and Style III (3) Survey of Western styles from 1900 to the present. Prerequisite: MUCB 402.