De-Mystifying the Myth: Publish or Perish

Abstract: Frequent—and numerous—publication of scholarly articles and books has been a rather traditional indicator of a scholar’s academic expertise and talent and, coincidentally, a sponsoring institution’s primary academic recognition in some instances. Although the unhealthy pressure to publish or perish continues to influence major research universities, there is a more promising movement forward in undergraduate higher education that recognizes and values the scholarship of teaching. This interactive session will explore the myth of publish or perish and identify relevant publication sources related to instructional practices.

About the presenter: Gerald Lee Ratliff has published twenty-one books and numerous articles on literary criticism, performance studies, instructional practices and integrative learning styles. He is a former Fulbright Scholar to China and to Russia and has served as national president of the Eastern Communication Association, Association for Communication Administration, International Arts Association and Theta Alpha Phi, national theatre fraternity. Currently, he is working with the Integrative Studies Association to promote interdisciplinary studies across—the curriculum at a number of institutions.