“A MAJOR AFFAIR”

* Are you undecided about your major?
* Are you considering changing your major?
* Are you looking for more information about selecting a major or minor?
* Would you like to know what career fields Alumni have selected?

Come to:

“A Major Affair”

When: Wednesday October 27
Time: 6:00-7:30pm
Where: Student Union MPR

• Meet faculty from every department.
• Learn more about SUNY Potsdam’s majors and minors.
• Meet staff from Career Planning, Student Success Center, CSTEP, General Education, International Education.

Quotes from Previous “A Major Affair” Participants:

“Very helpful, I learned a lot…”

“I feel better prepared to declare my major…”

If you need career choice or major selection assistance, Career Planning is where you need to be! We offer a wide variety of services & assistance to students including:

- A Major Affair
- Career Lending Library
- FOCUS Self-assessment
- Informational Interviews
- BearTracker Alumni Mentors
- Career Research Strategies

Career Lending Library: Books covering every SUNY Potsdam major, that can be signed out.

FOCUS Self-Assessment: online assessment that matches you with careers based on your work Interests, leisure interests, values, and skills. Obtain a Username & Password from Career Planning.

Informational Interviews can be utilized to gain information from professionals in your area of interest. We can help you do this!

Alumni Mentors through Bear Tracker will connect you with SUNY Potsdam Alumni.

Career Research Strategies: Meet with a Counselor to learn how to gain knowledge about careers.

Questions or Concerns?
Stop by the office at 206 Sisson Hall or call us at 315-267-2344

Be sure to logon to the career planning website and review your freshman/sophomore checklist!
WILL YOU MAKE A GOOD CANDIDATE?

What employers agree make the perfect candidate:
- Communication Skills
- Strong Work Ethic
- Initiative
- Interpersonal Skills
- Problem Solving Skills
- Flexibility and Adaptability
- Technical Skills
- Relevant Work Experience
- Analytical Skills
- Teamwork Skills

Source: Job Outlook 2010, NACE

How YOU can begin to gain these skills:
- Involvement in student organizations
- Part-time employment
- Career related summer jobs
- Relevant elective classes
- Volunteer Experience
- Group assignments in classes

Business Majors:
- Publics Accounting
- Financial/Treasury Analysis
- Private Accounting
- Management Trainee
- Consulting
- Sales
- Private Auditing
- Investment Banking

Liberal Arts Majors:
- Teacher
- Sales
- Management Trainee
- Social Work
- Law Enforcement
- Management, General

Science Majors:
- Research (Technical/Scientific)
- Teaching
- Project Engineering

Source: NACE Job Choices 2010

Plan For Tomorrow By Visiting Career Planning Today!