WHAT CAN I DO WITH A MAJOR IN ANTHROPOLOGY?

With a BA in Anthropology, students can:
1. Travel overseas for international aid organizations helping farmers, mothers, and small business people, among others;
2. Work with Social Services, Planned Parenthood, and other health organizations to help meet the needs of different client groups;
3. Work in galleries or museums to document, catalog, and preserve historical and prehistoric and design educational programs;
4. Preserve and create educational programs for architectural, historical, and archaeological places of significance;
5. Work with personnel departments to help train employees and their families for work overseas;
6. Troubleshoot between labor and management in industry and corporations;
7. Do research for health organizations to understand better ways in which services are utilized;
8. Study the behavior of particular groups to better manage the spread of disease;
9. Do fieldwork for a variety of research organizations at home and abroad;
10. Work in media or for advertising firms for which an understanding of local populations is essential.

The BA is also the entry-level degree for the advanced training that would prepare those who wish to:
1. Do forensic work for law enforcement agencies;
2. Teach at the university level;
3. Direct a gallery, museum, or other heritage site;
4. Work at the management level for national and international development organizations, NGOs, financial institutions, and government agencies;
5. Enter law, library science, or medical school.

EXAMPLES OF FIELDS OF EMPLOYMENT FOR ANTHROPOLOGY MAJORS:
1. Academia
2. Health Care
3. Social Services
4. Consulting
5. Environmental Agencies
6. Forensics
7. Archaeology
8. Museums
9. Government
10. Non-Profit Agencies

SAMPLE JOB TITLES OF SUNY POTSDAM ALUMNI:
* Intelligence Analyst
* Social Worker
* Research Archaeologist
* Field Archaeologist
* Customer Relations
* Environmental Analyst
* Mental Health Aide
* Teacher
* Graphic Designer
SAMPLE JOB DESCRIPTIONS:
1. **Anthropologist**: studies people, their evolution and physical characteristics, and the cultures they create. Gathers, analyzes and reports data on human physique, social customs and artifacts.
2. **Museum Technician**: prepares specimens for museum collections and exhibits. Molds and restores skeletal parts of fossil animals. Reassembles fragmented artifacts and fabricates substitute pieces.
3. **Preservationist**: cleans, restores and preserves archeological specimens and artifacts according to accepted chemical and physical techniques.
4. **Archaeologist Field Worker**: assists in reconstructing records of extinct cultures. Excavates artifacts according to accepted procedures, and helps to study and classify these artifacts.

ENHANCING EMPLOYABILITY:
1. Get involved in the career development process early, freshman year. Check out Careers in Anthropology, available in the Career Planning Office; it is a manual of advice and a great source for exercises for prospective and present anthropology majors.
2. Select a minor or elective courses that will demonstrate interest/applicability to your career objective.
3. Get career related experience: INTERNSHIPS, summer and/or part-time employment, volunteer. Join a career related association or organization.
4. Develop the following job search and self-marketing skills: resume and cover letter writing, create a portfolio and self-marketing brochure, researching employers, interviewing, networking, and employment searching.
5. Skills to develop: surveying, understanding geological and geographic information systems, record keeping, designing and implementing surveys, interdisciplinary team problem-solving, second language, teaching, and grant writing.

SAMPLE INTERNSHIP EXPERIENCES:
* Delaware Nature Society
  - A private non-profit membership organization dedicated to environmental education and the preservation of natural areas.
  - Student will assist in activities of the center. Internship can be tailored to the student’s background.
* Greenworking-Coalitions for the Planet
  - A grass roots environmental organization created to promote increased communications among environmentalists.
  - Intern will help promote the formation of student-based environmental organizations by performing classroom presentations, researching and networking.
* National Association of Practicing Anthropologists
  - Students shadow professionals working in government, education, museums, and consulting companies.
* Student Conservation Association
  - Students work with professionals in cultural resource management, environmental education, park recreation, and visitor guidance.

PREPARING FOR THE JOB SEARCH MARKET
* Write an employer targeted resume and cover letter
* Network w/employers at Career/Job Fairs
* Prepare for an interview
* Design a portfolio and self-marketing brochure
* Visit SUNY Potsdam’s Career Planning Web Site at: www.potsdam.edu/offices/career
* Seek advice from faculty
SOME EMPLOYERS OF SUNY POTSDAM ANTHROPOLOGY ALUMNI:
* Hospital Sisters Health System  * Boston Management Consortium
* Research Medical Center  * NYS Dept. of Labor
* Key Services Corporation  * Bristol-Myers Squibb
* Colgate Palmolive  * National Urban League Inc.
* St. Joseph’s Hospital  * Smithsonian Institute

WHERE TO GET INFORMATION AND ASSISTANCE:
1. ANTHROPOLOGY DEPT., SUNY Potsdam, I24 MacVicar Hall
   * Talk with Faculty  * Talk with Students  * Talk with Alumni

2. CAREER PLANNING OFFICE, SUNY Potsdam, 206 Sisson Hall
   * Individual Career Assistance  * Job Vacancies
   * Workshops/Seminars  * Summer Jobs
   * Employer Literature  * Reference File
   * Career Assessment Programs  * Career Planning Web Site
   * Career and Job Fairs  * Career Library
   * Networking Assistance  * A Major Affair
   * Alumni Mentor  * Free Handouts Available

WHAT IF I WANT TO GO TO GRADUATE SCHOOL?
RESOURCES AVAILABLE AT THE CAREER PLANNING OFFICE:
* On-Campus Graduate School Fair
* Graduate School handout
* GRE, GMAT, MCAT, LSAT and MAT forms and bulletins
  (GRE computerized tests and graduate study books)
* Graduate books - listings of schools and programs
* Financial aid information about graduate school
* Peterson’s Graduate Programs (G7F,G,H,I,J,K)
* Web Site: www.potsdam.edu/offices/career/graduate

RESOURCES FOR FINDING EMPLOYERS:
RESOURCES AVAILABLE AT THE CAREER PLANNING OFFICE (call #’s)
* Career Guide Opportunity Directory (R8GG)
* Dun’s Regional Directories (R81, R8J, R8K)
* Summer Jobs in the US (S2A)
* The Archeological Job Seekers Resource Book (R4A)
* Careers for Anthropology B. A. ’s (C4A) - A career advice manual with exercises for
  Anthropology students. It is a must read manual
* Museum Directory (R33A)
* Careers in Anthropology (C4B)
* Great Jobs for Anthropology Majors (C4A)
* Archaeological Majors (C4A)
* The Archaeological Job Seekers Resource Book (R4A)
* Career Planning Job Search Internet Links: www.potsdam.edu/offices/jobsearch/index.cfm
* Additional material found by using Career Planning Library Bibliography
OTHER SOURCES OF INFORMATION:
* American Anthropological Association
  2200 Wilson Blvd., Suite 600
  Arlington, VA  22201
  703/528-1902
  www.aaanet.org

* Society for Applied Anthropology
  P. O. Box 2436
  Oklahoma City, OK  73101
  405/843-8553
  www.sfaa.net

* Society for Economic Anthropology
  The Ohio State University
  4058 Smith Laboratory
  174 W. 18th Avenue
  Columbus, OH  43210
  614/247-7426
  https://seawiki.wikidot.com/contact

* Society for Visual Anthropology
  Reading Area Community College
  105 2nd Street
  Reading, PA  19603
  703/528-1902
  http://societyforvisualanthropology.org/