WHAT CAN I DO WITH A MAJOR IN ART HISTORY?
1. Examine the relationship between a culture and its art, as well as the elements of style and the aesthetic ideas behind them.
2. Act as a consultant to commercial organizations and agencies.
3. Buy and restore valuable artwork for museums or galleries.
4. Teach or serve as administrator in museums or galleries.

EXAMPLES OF FIELDS OF EMPLOYMENT FOR HISTORY MAJORS:
1. Museums
2. Galleries
3. Auction Houses
4. Colleges
5. Magazines

SAMPLE JOB TITLES OF SUNY POTSDAM ART HISTORY ALUMNI:
* Teacher
* Programmer Analyst
* Sound Recordist
* Artist
* Professor
* Art Dealer
* Marketing Director
* Asst. Deputy Director/Collections
* Educational Consultant
* Textile Designer
* Productions Manager
* Art Conservator

SAMPLE JOB DESCRIPTIONS:
1. Archivist: determines what portion of information produced by government agencies, businesses, and educational institutions should be classified and put into historical records in libraries and museums.
2. Art Conservator: manages display collections in museums, zoos, aquariums, botanical gardens, and historical sites. Restores art works and historic items to their original condition.
3. Marketing Director: analyzes existing and potential product/service markets. Collects and analyzes data. Prepares reports that interpret market condition.

ENHANCING EMPLOYABILITY:
1. Get involved in the career development process early, freshman year.
2. Select minors/elective courses that will demonstrate interest/applicability to career objectives.
3. Get career related experience: internship, summer and/or part-time employment, volunteer.
4. Develop the following job search and self-marketing skills: resume and cover letter writing, create a portfolio and self-marketing brochure, researching employers, interviewing, networking, and employment searching.
5. Skills to develop: computer aided design techniques, critiquing, creativity, verbal communications, manual dexterity, concentration, and critical observation.
SAMPLE INTERNSHIP EXPERIENCES:
* The Cloisters, The Metropolitan Museum of Art
  - Collects and preserves medieval works of art from Western Europe and educates visitors.
  - Interns conduct gallery workshops for groups of children. They prepare and present at public gallery lectures.

* National Museum of Women in the Arts
  - Brings recognition to the achievements of women artists of all periods and nationalities by exhibiting, collecting, preserving, and researching art by women.
  - Interns may act as a support staff for various departments. They complete designated projects within assigned departments. They attend education programs, docent training, and field trips to other art institutions.

PREPARING FOR THE JOB SEARCH MARKET
* Write an employer targeted resume and cover letter
* Learn job search strategies
* Borrow resources from the SUNY Potsdam’s Career Planning Library
* Develop networking cards
* Network w/employers at Career/Job Fairs
* Prepare for an interview
* Design a portfolio and self-marketing brochure
* Visit SUNY Potsdam’s Career Planning Web Site at: www.potsdam.edu/offices/career
* Seek advice from faculty

SOME EMPLOYERS OF SUNY POTSDAM ART HISTORY ALUMNI:
* Discovery Toys
* Reliance Development Group
* Canton Central School District
* US Air Force
* Walt Disney Co.
* Natalie Rivera Gallery
* Art & Business Council Inc.
* Reflex Magazine
* Green Linnet/Xenophile Records
* Adirondack Life Magazine
* Rochester Museum/Science Center
* University of Michigan

WHERE TO GET INFORMATION AND ASSISTANCE:
1. ART HISTORY DEPT., SUNY Potsdam, 218 Brainerd Hall
   * Talk with Faculty
   * Talk with Students
   * Talk with Alumni

2. CAREER PLANNING OFFICE, SUNY Potsdam, 206 Sisson Hall
   * Individual Career Assistance
   * Workshops/Seminars
   * Employer Literature
   * Career Assessment Programs
   * Career and Job Fairs
   * Networking Assistance
   * Alumni Mentor
   * Job Vacancies
   * Summer Jobs
   * Reference file
   * Career Planning Web Site
   * Career Library
   * A Major Affair
   * Free Handouts Available

WHAT IF I WANT TO GO TO GRADUATE SCHOOL?
RESOURCES AVAILABLE AT THE CAREER PLANNING OFFICE:
* On-Campus Graduate School Fair
* Graduate School handout
* GRE, GMAT, MCAT, LSAT and MAT forms and bulletins (GRE computerized tests and graduate study books)
* Graduate books - listings of schools and programs
* Financial aid information about graduate school
* Peterson’s Graduate Programs (G7F,G, H, I, J, K)
* Web Site: www.potsdam.edu/offices/career/graduate
RESOURCES FOR FINDING EMPLOYMENT AND CAREER INFORMATION:
RESOURCES AVAILABLE AT THE CAREER PLANNING OFFICE:
* The Career Guide Employment
* Summer Jobs in the US (S2A)
* Job Hunter’s Sourcebook (R26D)
* Photographer’s Market (R37A)
* Artist’s & Graphic Designer’s Market (R5A)
* Museum Careers (C33A)
* How to Start and Succeed as an Artist (C5I)
* 100 Best Careers for Writers & Artists (C5H)
* Great Jobs for Art Majors (C5J)
* Working Press of the Nation (R9A, R9B, R9C)
* Career Planning Job Search Internet Links: www.potsdam.edu/offices/jobsearch/index.cfm
* Additional material found by using Career Planning Library Bibliography

OTHER SOURCES OF INFORMATION:
* Smithsonian Institution
  P.O. Box 37012
  Washington, DC 20013-7012
  (202) 633-1000
  www.si.edu

* American Association of Museums
  1575 Eye Street NW
  Washington, DC 20005
  (202) 289-1818
  www.aam-us.org

* Society of American Archivists
  17 North State Street, Suite 1425
  Chicago, IL 60605
  (312) 606-0722
  www.archivists.org

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