WHAT CAN I DO WITH A MAJOR IN MUSIC EDUCATION?
1. Teach music concepts and skills.
2. Prepare students for concert performances during the academic year.
3. Aid in class musicals or plays.
4. Prepare students for musical competitions.
5. Give individual or group lessons in a specific field of study, i.e. choral, wind, brass, etc.
6. Prepare students for lifelong appreciation of and participation with music.

EXAMPLES OF FIELDS OF EMPLOYMENT FOR MUSIC ED. MAJORS:
1. Public and Private School Systems
2. Colleges or Universities
3. Youth Organizations
4. Orchestras
5. Adult Learning Centers
6. Community Centers
7. Hospitals

SAMPLE JOB TITLES OF SUNY POTS DAM MUSIC EDUCATION ALUMNI:
* Director of Choral Activities
* Associate Professor of Music
* Band Director
* Director of Music and Performing Arts
* Freelance Musician
* Choral Director
* Teacher Vocal Music
* Professional Violinist
* Orchestra Director
* Organist
* Teacher of Music
* Piano Instructor and Performer
* Vocalist
* Music Coordinator
* Assistant Conductor
* Teacher of Music-Elementary

SAMPLE JOB DESCRIPTIONS:
1. Music Teacher: instructs individuals or groups in instrumental/general music in grade school through college/university, in a conservatory or privately.
3. Band Director: prepares students for band concerts. Chooses and teaches selected pieces of music for performance. Gives individual or group band lessons. Has knowledge of all instruments.
4. Music Therapist: uses music, psychology, and special education techniques to improve, restore or maintain the physical and/or mental health of clients.
ENHANCING EMPLOYABILITY:
1. Get involved in the career development process early, freshman year.
2. Select minors or elective courses that will demonstrate interest/applicability to your career objectives.
3. Get career related experience: INTERNSHIPS, summer and/or part-time employment, volunteer. Join a career-related association or organization.
4. Develop the following job search and self-marketing skills: resume writing, cover letter writing, create a portfolio and self-marketing brochure, researching employers, interviewing, networking, and employment searching.
5. Skills to develop: instructing, selecting and assessing music pieces for performance, maintaining classroom management, dealing effectively with large groups, effective planning and communication.

SAMPLE INTERNSHIP EXPERIENCE:
* Goodspeed Opera House
  - Regional theater dedicated to musicals.
  - Work on the run crews and in the shops, building and running shows. Opportunities in carpentry, props, costumes, electronics, stage management, music and company management.

* Lemelson National Program in Invention, Innovation, and Creativity
  - Works towards solving real world problems through the creative and entrepreneurial energy of the country’s talented undergraduate students.
  - Interns are part of a faculty-sponsored creative team of students that addresses contemporary problems in innovative ways.

PREPARING FOR THE JOB SEARCH MARKET
* Write an employer targeted resume and cover letter
* Learn job search strategies
* Borrow resources from SUNY Potsdam’s Career Planning Library
* Develop networking cards
* Network w/employers at Career/Job Fairs
* Prepare for an interview
* Design a portfolio and self-marketing brochure
* Visit SUNY Potsdam’s Career Planning Web Site at: www.potsdam.edu/offices/career
* Seek advice from faculty

SOME EMPLOYERS OF SUNY POTSDAM MUSIC EDUCATION ALUMNI:
* University of Connecticut
* Lifeline Center
* Appalachian State University
* Moravia Central School District
* North Adams State College
* Amherst Central School
* Binghamton Symphony Orchestra
* Shenendehowa Central School
* East Greenbush Central School
* Jordan-Elbridge School District
* Rockville Central School District
* Rome City School District
* Vienna State Opera
* Bellows Falls Union High School
WHERE TO GET INFORMATION AND ASSISTANCE:

1. MUSIC EDUCATION DEPT., SUNY Potsdam, C208 Bishop Hall  
   * Talk with Faculty  * Talk with Students  * Talk with Alumni

2. CAREER PLANNING OFFICE, SUNY Potsdam, 206 Sisson Hall  
   * Individual Career Assistance  * Job Vacancies  
   * Workshops/Seminars  * Summer Jobs  
   * Employer Literature  * Reference file  
   * Career Assessment Programs  * Career Planning Web Site  
   * Career and Job Fairs  * Career Library  
   * Networking Assistance  * A Major Affair  
   * Alumni Mentor  * Free Handouts Available

WHAT IF I WANT TO GO TO GRADUATE SCHOOL?  
RESOURCES AVAILABLE AT THE CAREER PLANNING OFFICE:
* On-Campus Graduate School Fair  
* Graduate School handout  
* GRE, GMAT, MCAT, LSAT and MAT forms and bulletins  
  (GRE computerized tests and graduate study books)  
* Graduate books - listings of schools and programs  
* Financial aid information about graduate school  
* Peterson’s Graduate Programs  (G7F,G7G,G7H,G7I,G7J,G7K)  
* Web Site: www.potsdam.edu/offices/career/graduate

RESOURCES FOR FINDING EMPLOYERS & CAREER INFORMATION:
RESOURCES AVAILABLE AT THE CAREER PLANNING OFFICE:
* Career Guide Opportunity Directory  (R8GG)  
* Dun’s Regional Directories  (R8I,R8J,R8K)  
* Peterson’s Graduate Programs  (G7F,G,H,I,J,K)  
* Job Hunter’s Sourcebook  (R26D)  
* Summer Jobs Worldwide  (S2A)  
* Directory of Public School Systems in the US  (R12A)  
* The Ultimate Educator’s Handbook  (R12H)  
* Private Independent Schools  (R12M)  
* Exploring Careers in Music  (C34A)  
* Great Jobs for Music Majors  (C34AA)  
* Performing Arts Directory  (R5B)  
* Career Planning Web Site  
* Additional material found by using Career Planning Library Bibliography

OTHER SOURCES OF INFORMATION:
* Music Educators National Conference  
  1806 Robert Fulton Drive  
  Reston, VA 22091-4384  
  (703) 860-4000  
  www.menc.org

* American Association for Music Therapy  
  PO Box 80012  
  Valley Forge, PA 19484  
  (914) 944-9260  
  www.musictherapy.org

* Music Teachers National Association  
  441 Vine Street, Suite 505  
  Cincinnati, OH 45202-2814  
  (513) 421-1420  
  www.mtna.org

* National Association for Music Therapy  
  8455 Colesville Road, Suite 1000  
  Silver Spring, MD 20910  
  (301) 589-3300  
  www.musictherapy.org

Designed and edited by Career Planning staff in collaboration with SUNY Potsdam Music Education Department