



2016 President's Award for Excellence in Professional Service: Elizabeth Bellardini

As Director of Advancement Services, Elizabeth Bellardini is responsible for the collection, safekeeping and utilization of the information related to over 76,000 constituents of College Advancement. This information allows for the communication and solicitation of gifts for the College.

Beth has held several roles responsible for assisting in the development of the infrastructure responsible for guiding many successful campaigns for College Advancement. She provides the innovation and knowledge for effective reports and processes which are necessary for the College Advancement staff to complete daily tasks. Beth has worked closely with CTS in developing methods to independently download data files used for communications. This was vital to the timeline of many efforts of the office.

Beth served as the project leader for the campus implementation of full intelligent mail barcoding. She built a template and automated process to take the data and transform it to adhere to postal regulations while not losing the personal feel of the piece. This allows for the use of discounts, saving the department a significant amount in postage.

Beth is known by her colleagues as a humble, conscientious hard worker who provides unparalleled attention to detail. She is a valued member of the Advancement team and the SUNY Potsdam community.

In recognition of her exemplary and tireless service to the College, SUNY Potsdam presents Elizabeth Bellardini the 2016 President's Award for Excellence in Professional Service.