

CAMPUS ACADEMIC ASSESSMENT COMMITTEE
Tuesday, September 23, 2014 3:00 – 4:30 pm
Raymond Hall 8th Floor
AGENDA

Members Present: Glenda Morales-Hanley (Chair), Jason Schreer, Alla Semenova, Richard Henry, Jim German, Rob Badger, Tom Baker, Katie Jeror, Joel Fosey, Michael Schaff, Nelly Case, David Curry, Linghlang Li, Rob Hinkley, Arleen Stillwell, Don Straight, Peter Brouwer, Debbie Anderson, Stephanie Marcotte, Sissy Brown, Judy Singh, Rick Miller

Regrets: Phil Neisser, Jenica Rogers

WELCOME : Glenda extended a welcome to all present members

BUSINESS

- 1) Minutes of May 13th 2014
 - **on IE wesite**
- 2) 3 year reporting cycle and action planning
 - **Glenda reminded Faculty that reports are due**
 - **The members were directed to our website and we will inactivate plans and reports older than three years.**
 - **refer to powerpoint and/or matrix on the website to see if report is due from your department**
- 3) Mini-grant Updates
 - **Judy announced that Eudora is still working on the mini-grant project and would give a presentation in the Spring**
 - **Because of budget constraints, the mini-grant will not be offered for Spring 2015**
 - **Rick reminded the committee that the purpose of the mini-grant was to assist the academic departments in however they needed assistance**
 - **We did not receive any proposals, but if there is interest we could possibly fund it.**
- 4) NSSE – Spring 2014 – Data Presentation and Discussion
 - **refer to power point presentation and handout**
 - **NSSE – Spring 2015 will not be administered this year**
 - **Judy informed them of some CIRP data that would support/reflect some of the areas that students did not score as well as comparison groups (i.e. compared to the CIRP comparison groups: SUNY Potsdam 2013 cohort came in with lower**

confidence in their mathematical ability; fewer of our students are coming with advanced mathematics courses; more of our students indicated that they required tutoring for math skills/courses

- **With regard to the NSSE department incentive→ Mathematics dept. had a 38% response and will receive an incentive**

5) Upcoming Surveys

- a. Campus Climate Survey (Fall 2014)
 - **will be launched in November or December**
- b. Student Opinion Survey (Spring 2015)
 - **Rick explained that the SOS is a 3 cycle survey and is the largest system wide survey required by SUNY**
 - **We will be integrating new questions and encourage feedback from campus**
 - **paper vs. online – need to compare costs -- we should know around Thanksgiving time**

6) Enrollment and Retention

- **Judy directed members to the IE campus statistics page and daily stats with an explanation of the report.**
- **Rick further explained the report and its use with the enrollment group which meets every other Thursday.**
- **Jim German asked if the enrollment goal is what the budget is based on - Rick's response – yes.**

7) Spring 2015 Gen Ed Assessment

- **Refer to the powerpoint presentation to see the indicators that will be surveyed in Spring**

8) Committee Purpose and Direction – Discussion

- **Members were asked “what is the value of CAAC, likes and dislikes and what they would like to see”**
- **Tom Baker said that the data presented is not interesting. How can they use the data to make their teaching better? He would like to see a concrete example of data used in a creative way that people have used to improve their department.**

- **Comment was made that we would have a better turnout if there was more focus on explaining assessment vs. data overload.**
- **Dave Curry commented that he knows what needs “fixing” in his department, but he can’t fix it due to lack of financial resources.**
- **Debbie Anderson stated that she likes the updated data summaries; also suggested that the office send reminders to chairs of what data and services are available.**
- **Richard Henry asked if data could be department oriented. Judy directed him to the major stats and grade distribution report.**
- **Jim asked about looking at course failure rates. Bruce’s retention analysis last year showed that a lot of students left because of academic issues, and Jim reminded us that last semester Joel Foisy had asked if we could look at failure rates by courses. Jim German also commented that the GDR used to go to each department chair and that it stopped-not sure why.**
- **All members agreed they would like the GDR report sent to them**
- **Katie Jeror stated if we are going to focus resources on retention, they need to know what areas are struggling the most so that we can make sure we target the right areas.**
- **Don Straight commented that the data is overwhelming and faculty does not have time to process the information. With a focus on losing positions, he felt that understanding and presenting the data back to the administration could help keep faculty positions if you could prove that you still needed them.**

9) Other items