Mission Statement: Student Health Services (SHS) Mission at SUNY Potsdam is to maintain an environment that supports academic and personal development. This includes reducing health related barriers to learning and guiding students toward the development of a personal wellness program that will lay the foundation for a healthy life.

Goals: The goals for any health care delivery system are derived from the values and needs of those who participate in the system. SUNY Potsdam is a student-centered, residential campus committed to "offering, through appropriate means and methods, excellent baccalaureate, master's and continuing education opportunities in the arts and sciences and selected professional disciplines." Integral campus values include the appreciation of diversity, multiculturalism, and the belief that each student should be treated holistically.

In the case of SHS, the beliefs of the Student Health Advisory Council, students, staff, and the college community are key contributors to its core values. Its primary beliefs and values are:

- Students have the right to readily accessible, quality, cost-effective, confidential health care. This care includes both physical and mental health, the maintenance of which are integral components in sustaining a productive college life.

- Health and wellness are important aspects of life, necessary for academic success, career, and personal fulfillment. The college years are an impressionable time in an individuals' development and are the time that health habits are formed which may persist a lifetime. Student Health Services plays a critical role in guiding students towards adoption of positive health habits through provision of outreach health promotion and educational programs.
<table>
<thead>
<tr>
<th><strong>Goals</strong></th>
<th><strong>Desired Outcomes/Objectives</strong></th>
<th><strong>Assessment Methods and Targets/Measures</strong></th>
</tr>
</thead>
</table>
| 1. PRIMARY CARE | - Board certified family physician, nurse practitioners, and physician’s assistant.  
                        - Reproductive health exams and counseling, including Pap smears and testing for sexually transmitted infections.  
                        - Evaluation and treatment for acute illness, with at-cost medications to treat many of them.  
                        - Treatment and follow up of chronic medical illnesses in collaboration with the primary medical provider at home.  
                        - Complete physicals for college athletes, travel abroad, and employment.  
                        - Nicotine cessation counseling.  
                        - Confidential HIV testing and counseling.  
                        - Psychological screening and referral.  
                        - Weight control counseling and follow-up.                                                                                                                                               | All assessment measures are dictated by the Accreditation Association for Ambulatory Health Care (AAAHC), which is hundreds of pages of detail on how all criteria are met by national standards. |
| 2. NURSING SERVICES | - Allergy shots.  
                        - Immunizations.  
                        - Blood pressure screening.  
                        - Flu shot clinics.                                                                                                                                                                         | All assessment measures are dictated by the Accreditation Association for Ambulatory Health Care (AAAHC).                           |
| 3. LABORATORY SERVICES | - On-site medical laboratory technician so students don’t have to leave campus for blood draws.  
                             - CLIA Waived Testing: strep throat, mononucleosis, influenza, pregnancy, urine analysis, lipid panels, blood glucose, rapid HIV.                                                                 | All assessment measures are dictated by the Accreditation Association for Ambulatory Health Care (AAAHC).                           |
| 4. HEALTH EDUCATION | - Full-time health educator for passive and active teaching of health issues.  
                         - Annual Wellness Fair for campus and community.                                                                                                                                            | All assessment measures are dictated by the Accreditation Association for Ambulatory Health Care (AAAHC).                           |
| 5. ADMINISTRATIVE SERVICES | On-site insurance representative.  
|                           | Review and maintenance of health records for each student.  
|                           | Compliance review for state mandates and college attendees with regard to immunizations. | All assessment measures are dictated by the Accreditation Association for Ambulatory Health Care (AAAHC). |