

August 23-25, 2011

Description:

A 2½-day conference designed to provide SUNY Potsdam student leaders with information and resources to enhance their skills as leaders. Topics covered will include: exploring your leadership style; organization management; promoting your organization; event planning; effective communication; conflict resolution; building a strong team; motivation; and more.

Benefits of Participation:

- Personal and group skill exploration and development.
- Opportunity to network with and get to know a wide variety of student leaders on campus.
- For residential students, the ability to move into your room on-campus prior to new students.
- Participation in the following two Welcome Weekend activities that will allow you to promote your organization to both incoming freshmen/transfers as well as returning students:
 - **Welcome Team**, Friday, August 26th: Conference participants will assist in welcoming new students to Potsdam.
 - **Welcome Weekend Carnival**, Sunday, August 28th: All groups who have at least one representative attend the Conference will be provided space to participate in this event designed to promote student involvement in clubs/organizations.

How to Sign-Up:

50 SUNY Potsdam student leaders will have the opportunity to attend this completely FREE conference (including all meals, supplies & workshops). Space has been reserved to allow at least one person from all student leadership groups to participate provided that their group's sign-up sheet is submitted on time. Based on space availability, as many as five representatives per group may attend. **Complete the enclosed sign-up sheet** and return it to Ruth Policella, Director of Campus Life, Student Union 208 or via e-mail to policera@potsdam.edu by Friday, **April 29, 2011**. Sign-up sheets received after this date will be accepted based on space available.

Important Notes:

All students participating in the Student Leader Conference are expected to **attend the entire program** beginning on Tuesday, 8/23 at 12noon and ending on Thursday, 8/25 at 7pm. Additionally, service on the Welcome Team and participation in the Welcome Weekend Carnival is expected. Due to Residence Life Training, RAMs will not be able to attend the entire Student Leader Conference. However, a portion of RAM Training will be merged with the Student Leader Conference to allow all RAMs the opportunity to participate.

For More Information Contact:

Ruth Policella, Director of Campus Life, Student Union 208, x2013,
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