

Sponsored by Campus Life, open to ALL students

PLACES

Potsdam Leadership And Character Education Series

Lemons and Limes: Noticing the Unnoticed for Effective Recruitment

TK Huff - Wednesday, 9/7, 7pm, Student Union 203

More than Fliers: Effective Digital Promotion

Hannah Butterfield – Wednesday, 9/14, 7pm, Student Union 203

Effective Communication

Wellness Advocates - Thursday, 10/20, 7pm, Student Union 203

Bring Home the V, like the Potsdam Pitches

Erin Higgins – Monday, 10/24, 7pm, Student Union 204

Incorporating Healthy Eating/Nutrition into Your Organization

SNAC – Monday, 11/7, 7pm, Student Union 204



Keeping Returning Members Motivated

Katie Horan – Monday, 11/14, 7pm, Student Union 204



WIN \$200!

**PLACES Incentive Program for
Registered Student Groups**

Earn points for member attendance at
PLACES events and win \$200 to support
the goals of your group

For more info check out:

<http://www.potsdam.edu/studentlife/leadership/places.cfm>

