

Reunion 2022

JULY 12-17, 2022



It's finally time to come home

Potsdam

Join us July 12-17 for Reunion 2022

We are thrilled to finally invite our alumni and friends back home to SUNY Potsdam for Reunion 2022, from Thursday, July 14 to Sunday, July 17. In addition to our in-person celebration, we will also offer virtual Reunion events and engagement opportunities starting July 12.

Flip through the following pages to learn what to expect during Reunion 2022. Registration will be available at potsdam.edu/alumni/reunion in early April. Make sure to also follow us on social media to stay up to date on Reunion details.

 @BearAlumni

 @sunypotsdam.alumni

Questions? Email alumni@potsdam.edu or call (315) 267-2120



In-person Reunion events will follow COVID-19 protocols consistent with New York State, SUNY and College guidelines at the time. All events are subject to change.

HER TRUE COLORS

No one shows their Potsdam Pride at Reunion quite like Alumni Board Vice President **Sarah Mack '04**. Each year, she drives to her alma mater from Syracuse, N.Y., with a suitcase full of maroon and grey outfits—proud to wear Potsdam colors each day.

After two summers without an in-person Reunion, Sarah is eager to reunite with her favorite Potsdam people this July.

“There’s something special in those of us who are connected to SUNY Potsdam,” Sarah explains. “There is an innate sense of genuine care we feel toward each other.”

For Sarah, Reunion has also served as an opportunity to expand her network of friends and professional colleagues. “Having so many alums all in one place and engaging with them in informal conversations has allowed me to make connections I otherwise wouldn’t have,” she says.

When asked what she would say to fellow alumni deciding whether to attend Reunion, Sarah simply says, “Do it, and bring your friends!”

She also notes how easy it is to create an individualized Reunion experience.

“You don’t have to attend everything—pick a handful of events to go to and spend the rest of your time hanging out with fellow alumni over coffee or just walking around Market Street. Potsdam comes alive during Reunion, and it’s so much fun.”

For a list of our most anticipated Reunion 2022 events, see pages 5-6.

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REUNION 2022 FAQs

1. What is the format of events for Reunion 2022?

This year, we are offering both in-person and virtual Reunion events. Most of the virtual events will take place July 12-13, and the in-person events will take place July 14-17 at SUNY Potsdam. [See pages 5-6 for event highlights.]

In-person Reunion events will follow COVID-19 protocols consistent with New York State, SUNY and College guidelines at the time. All events are subject to change. We are hoping for beautiful summer weather that allows us to spend most of the weekend outside!

2. Do I have to register for Reunion?

Yes. If you want to take part in any in-person or virtual events, you will need to register using our online registration form, which will be available at potsdam.edu/alumni/reunion in early April. This guarantees you will receive up-to-date information and links leading up to Reunion.

3. Who is invited to Reunion?

We encourage all alumni to join us for Reunion 2022, no matter their class year! Emeriti, spouses and friends are also welcome. We will specifically honor the 50-year class of 1972, as well as the classes of 1970 and 1971, whose 50-year Reunions were virtual due to the pandemic.

4. Will on-campus housing be available during Reunion?

Yes. Upon registering, you will be able to communicate your interest in staying on campus for Reunion 2022. You can choose to stay in a single or double dormitory room in Draime Hall or in a townhouse. **Bed linens will not be provided.**

All Reunion attendees staying in on-campus housing will need to provide proof of full vaccination from COVID-19; boosters are not required. Mask guidelines will be communicated closer to the event.

Responses to additional in-person Reunion questions (housing with friends, bringing pets, etc.) are available online at potsdam.edu/alumni/reunion/FAQs.



REUNION TO-DO LIST

✓ Register at potsdam.edu/alumni/reunion

✓ Become a Reunion Ambassador

Share your excitement for Reunion 2022 as a Reunion Ambassador! When you register for Reunion, you will receive digital tools (such as social media graphics and Zoom backgrounds) to help inspire Potsdam classmates and friends to join the celebration.

✓ Make your Reunion gift

Celebrate your connection to Potsdam with a gift in support of our Potsdam Bears today. You can directly impact students engaged with the programs and initiatives that helped shape your future. (Learn more on page 10.)

✓ Find new Bears apparel

Enjoy a 25% College Store discount on SUNY Potsdam and Crane logo items in honor of Reunion 2022. Show your Reunion name badge in person (July 14-16) or use the code "ALUM22" online at bookstore.potsdam.edu (July 18-22).



EVENT HIGHLIGHTS

Reunion 2022 will feature a variety of unique in-person and virtual events, ensuring that there is something fun for everyone, near or far! A complete schedule of events is available at potsdam.edu/alumni/reunion.

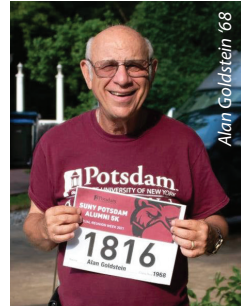
Attempt a personal best with fellow Potsdam Bears!

Participate virtually:
Tuesday, July 12 through
Sunday, July 17
(Facebook)

In-person 5k walk/run:
Saturday, July 16 at 9
a.m. (SUNY Potsdam)
Join alumni from
across the country in
running or walking 3.1
miles during the
Reunion 5k. Share a
photo with your race bib
to be featured on our
social media pages!



Christian Vischi '98 and Jess Moquin '00



Alan Goldstein '68



Christine Carter Greco '95



Jake Keplinger '91

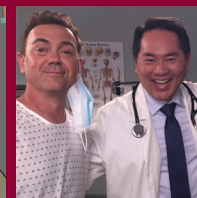


Kerke Holloway Britt '69
and Miranda Britt '03

An Unpredictable Journey to Hollywood

Tuesday, July 12 at 1 p.m. (Zoom)

Keisuke Hoashi '89 is no stranger to embracing new directions. As a SUNY Potsdam transfer student, he pivoted from music education to English, leading to an excellent career in technical communications, most notably at IBM—which he abandoned when he fell in love with acting. Keisuke ran off to Hollywood where he has amassed over 200 credits, including *Bob's Burgers*, *Brooklyn Nine-Nine*, *The King of Queens*, *Mad Men* and *iCarly*. As he continues to grow as an actor and explore additional opportunities (podcasts, audiobooks, etc.), Keisuke is grateful for the many experiences of his unpredictable path, including his liberal arts education at Potsdam, because they laid the groundwork for his success today. **Join Keisuke during Reunion to hear more about his career journey and learn how you, too, can embrace your past as a guide for your future.**



Taste of Potsdam

Friday, July 14 at 5:30 p.m. (SUNY Potsdam)

Enjoy the nostalgic flavors of your favorite Potsdam foods—like the Seattle Sizzler or a nostalgic pizza roll—at this evening buffet and informal gathering.



Class of 1970, 1971 and 1972 Reception and 50th Anniversary Dinner

Friday, July 14 at 5:30 p.m. (SUNY Potsdam)

Members of the classes of 1970, 1971 and 1972 are invited to celebrate their fiftieth Reunions with their classmates over dinner.

Community Performance Series presents: “Once Upon A Mattress”

Thursday, July 14 through Sunday, July 17 (SUNY Potsdam)

Potsdam’s summer musical is back! Audiences of all ages will enjoy this musical comedy adaptation of “The Princess and The Pea” by Hans Christian Andersen.



Tours Galore!

When you’re finally back in Potsdam, we can’t help but show you around!

In-person Reunion attendees are invited to join us for the following tours:

- Campus Tour • Maxcy Hall Tour • Bayside Cemetery Tour
- Campus Architecture Tour • Crane Renovation Tour • HEARTH Tour

We will also offer a virtual WISER Center tour during Reunion, as well as our annual Facebook Live campus tour hosted by **Victoria Hocking '19**, which will be shared on June 21, 2022.

ALUMNI ASSOCIATION AWARD RECIPIENTS

Each year, we honor members of the SUNY Potsdam community who demonstrate excellence in their professional achievements and loyal service to the College.

On Saturday, July 16, join us at 4:30 p.m. for our decades-themed gathering, “Celebrating Bears Through the Years,” to recognize our award recipients and enjoy a photo booth, delicious food and signature drinks!

MINERVA AWARD

Presented to alumni who have demonstrated outstanding lifetime professional achievement.

As a SUNY Potsdam alumnus and administrator, **Sal Cania '79, M'82** leads by example, giving his time and resources to advance his alma mater. Sal will retire from his role as Vice President of College Advancement this summer, concluding a successful career improving the fundraising operations of three North Country colleges. Sal and his wife, Lisa, are also the founding donors of the Cania Family Endowment, which enables visiting artists to perform at SUNY Potsdam.

DISTINGUISHED SERVICE AWARD

Presented to alumni who have made exceptional contributions to the Alumni Association and/or the College.

As the Alumni Relations Office secretary, **Laura Pike Stevenson (Hon. '07)** has played an integral role on SUNY Potsdam's College Advancement team for over 30 years. She is the first friendly face to greet alumni at Reunion and the backbone of many alumni events. Laura is known by her colleagues for her loyalty, breadth of knowledge and attention to detail, all of which will be greatly missed after her retirement this spring.

RISING STAR AWARD

Presented to alumni who have demonstrated outstanding professional achievement in their first decade as SUNY Potsdam graduates.

One of opera's greatest rising talents, mezzo-soprano **Katherine Beck '12** will make her debut at the Metropolitan Opera this summer as a cover for the role of Ankhesenpaaten in *Akhmenat*. Since graduating from Potsdam, Katherine has earned a Master of Music from the University



of Southern California and has appeared on the stage of opera houses and music centers across the country, including the Ryan Opera Center, Arizona Opera and Santa Fe Opera.

HONORARY LIFETIME MEMBERSHIP

Presented to non-alumni who have made exceptional contributions to the Alumni Association and/or College.

As the father of loyal Alumni Board Trustee Cheryl Cummings Evans '83, **David Cummings** has witnessed the value of a Potsdam education firsthand. He invests in the future of current SUNY Potsdam education students through his generous support of the Evans-Cummings '83 Scholarship. David retired as WWNY-TV's Director of Operations after a successful career in radio and television.

Dr. John Graham served as SUNY Potsdam's campus leader for the majority of the Fall 2021 semester, guiding the campus toward sustainable change and continued success. He brought a newfound joy and dedication to our campus, which made his sudden passing in November 2021 all the more difficult to bear. He was the

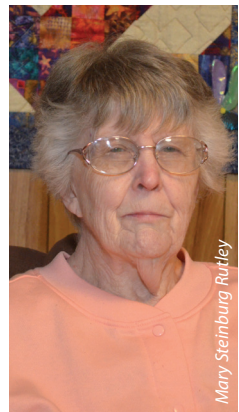
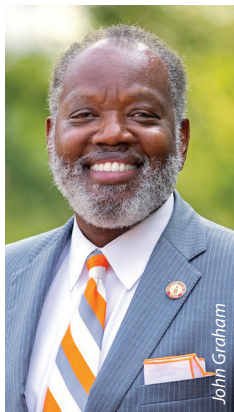
College's seventeenth president and first Black leader.

Retired physician **Dr. Edward Hamilton** has positively impacted individuals in a multitude of spheres throughout his life, including the medical field, armed forces and musical stage. He and his wife, Roberta Reed Hamilton '60, are loyal volunteers for SUNY Potsdam's alumni programming in Florida, and they recently named The Crane School of Music the residual beneficiary of their estate.

ST. LAWRENCE ACADEMY MEDAL

Presented to alumni who have made significant contributions to the field of professional education or related disciplines.

Shortly after graduating from SUNY Potsdam, **Mary Steinburg Rutley '60** joined the faculty of her alma mater to lead biology and earth science labs. She later became the first female instructor to teach paleontology at the College and sustained a 38-year career inspiring students and future educators in the sciences. Mary is a proponent of hands-on, life-long learning and continues to invest in the field of education in her retirement.



HELEN M. HOSMER EXCELLENCE IN MUSIC TEACHING AWARD

Presented to alumni in public school music education who demonstrate exemplary service in music education.

Tim Savage '84, M'96 has enjoyed a long-tenured career at Canton Central School, where he developed one of New York State's best jazz education programs. Tim has served as the chairman for the NYSSMA All-State jazz program, the interim director of the Crane Jazz Ensemble, the treasurer of the Crane Alumni Board, the president of the Orchestra of Northern New York, and an adjunct faculty member at St. Lawrence University.



DR. LONEL WOODS PEACE AND LOVE AWARD

Presented to alumni who demonstrate an extraordinary commitment to diversity, equity, inclusion and belonging in their workplace and/or community. This is the inaugural presentation of this award.

As a composer, **Shavon Lloyd '19** uses his artistic voice to create pieces that respond to social justice issues, reimagine new settings for traditional spirituals and evoke the depth of human emotions. His recent work, *Goodbye, My Friend*, was composed for Dean Emeritus Lonel Woods (Hon. '21) and performed at a concert held in his memory. Shavon is also a music teacher at Indian River High School, expanding the curriculum to stay culturally relevant through student-centered pedagogy.



MAKE NEW POTSDAM MEMORIES POSSIBLE

As you reflect on your own time at Potsdam in preparation for Reunion 2022, **you can help ensure that current students will make indelible memories and prepare for their futures with a gift** through the Potsdam College Foundation. Many students cite financial barriers as the main reason for not crossing the Commencement stage, but gifts from SUNY Potsdam alumni help provide the resources they need to meet the growing expenses of a college education today. With an outright gift to the Fund for College's Greatest Needs or the Fund for Scholarships, you will immediately support broad aspects of the Potsdam experience that keep students enrolled and thriving in their programs.

To make an outright gift, visit potsdam.edu/give. You can also contact SUNY Potsdam's Raymond Legacy Society at (315) 267-2123 or giftplan@potsdam.edu to review options for estate and endowed giving.



Don't forget to follow us on Facebook ([@BearAlumni](https://www.facebook.com/BearAlumni)) and Instagram ([@sunypotsdam.alumni](https://www.instagram.com/sunypotsdam.alumni)) to stay up to date on Reunion details!

Have questions?

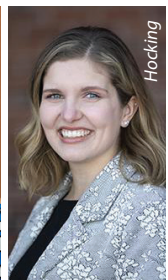
Contact the Office of Alumni Relations at alumni@potsdam.edu or (315) 267-2120.

Mona Ouimet Vroman '85

Director of Alumni Relations

Victoria Hocking '19

Assistant Director of Alumni Relations





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**ADD OUR FUTURE
SUNY POTSDAM
REUNION DATES TO
YOUR CALENDAR!**

- Reunion 2023: July 13 - 16
- Reunion 2024: July 11 - 14
- Reunion 2025: July 10 - 13

