

# Bear Connect Quick Start Guide for Faculty

## Welcome to Career Conversations with *Bear Connect*

Bear Connect is a SUNY Potsdam-wide career conversations platform and career research tool.

### 1. What is Bear Connect?

A software platform where students and alumni can be matched by conversation topic to have career conversations. Or, you can have conversations with students and alumni.

- a. No personal contact information must be shared.
- b. No links must be shared.
- c. Just create your account, select what you want to talk about, and set up times you are available to chat with students and/or alumni.

### 2. Why might I want to encourage students to participate?

- a. Alumni have a wealth of knowledge and are eager to share. Even better, students can build their professional network and open career opportunities in this way. You could make this a class assignment if you like.

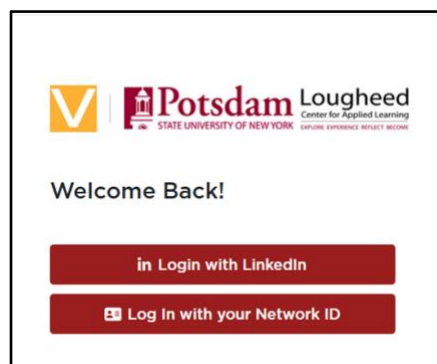
### 3. Why might I be interested in participating?

- a. This is a great tool for learning firsthand from our alumni what their career is like and how their education prepared them for success. We encourage you to re-connect with past students to remain closely connected to ever-changing career landscapes.

### 4. How do I log in?

Either Single-Sign on using your Potsdam.edu address or via your personal LinkedIn account. This information is available in Handshake, Career Center, Resources.

[Sign in Here](#)



### 5. How often do I have to have a career conversation?

As often as you like! As little as once a month for a half hour or more often! Whatever fits your schedule.

### 6. What else is on Bear Connect?

In addition to career conversations, users can access many career resources which include:

***Career Guides | Career Blogs | Top 100 companies in various industries | Career Advice Articles on Résumés, Networking, Cover Letters, and more.***

- *These resources could also be great to use as part of class assignments.*

### 7. Can faculty be mentors and mentees?

Yes, the platform allows people to be both mentors and mentees!  
It can be a way to connect with remote students, too!

Please reach out to Nichelle Burnett, Career Services Coordinator, for any support you need. Email is best: [burnetnm@potsteam.edu](mailto:burnetnm@potsteam.edu). Phone works, too! You can call (315) 267-2531.