

April 2, 2020

Dear Colleagues,

As you know, SUNY Potsdam has the distinction of being one of America's first 50 colleges, as well as the oldest of SUNY's 64 campuses. Throughout our over 200-year history, SUNY Potsdam has grown to become a leader in creativity, applied learning and educational excellence. We could not have accomplished this without our guiding values and our commitment to sustaining a moral and ethical environment.

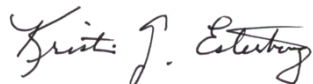
Crucial to our success has been our implementation of a variety of internal controls and practices which focus on:

- **Control Environment:** Ethics, integrity and “tone at the top.” At Potsdam, we set an example every day to our students, our colleagues, and everyone we meet.
- **Risk Assessment:** We carefully analyze our objectives and related risks as we set goals, make plans, and chart new pathways.
- **Control Activities:** We enact preventive and detective measures to protect our campus people, finances, data and reputation.
- **Information and Communication:** We provide our faculty, staff and students with the accurate information they need, on a timely basis, to ensure the continued functioning of our internal control program.
- **Monitoring:** We check the proper functioning of our control activities and fix any deficiencies on a timely basis.

We are all called to be good stewards of campus resources and of each other. Our unrelenting care, concern, and integrity will assist us in advancing the mission of the university now and in the future.

I am so grateful for all of your continued efforts. Thank you.

Sincerely,



Kristin G. Esterberg, Ph.D.  
President