

**President's Council
Meeting Notes
July 12, 2017**

- Updates: Those working on the developing partnership with North Country Community College gave an update on the progress being made on this project. Vicki Templeton-Cornell gave a brief overview of events for Reunion Weekend and thanked all for their involvement.
- Enrollment: Rick Miller announced that we are now over our fall 2017 goal for first-year incoming students with 1022 deposits (on a goal of 980). Graduate enrollment is at 80% of their goal. Rick then described some of the challenges all campuses are facing with the processing of the Excelsior Scholarship.
- Photography Request Policy: Mindy Thompson presented for input from the Council a new policy for campus members to request photography. The new policy will be placed on the website where one would make photography requests. It is available now at: www.potsdam.edu/toolbox/PhotographyRequest.
- Enrollment Summit: Mindy discussed plans for the enrollment summit where admissions, communications/marketing, administration and academic leadership will come together to collaborate on developing a new campus-wide enrollment strategy and process. The end goal is to develop the outline of a plan that reimagines how SUNY Potsdam attracts, enrolls and retains undergraduate and graduate students.
- PIF Presentations: The presentations for performance improvement funds due to SUNY this week were shared and discussed for input and suggestions.
- Personnel: A few personnel requests were reviewed and approved. MC performance programs were also discussed.
- Other: The Council discussed ways to improve communication.