

**President's Council  
Meeting Notes  
March 22, 2017**

College  
Communications

Mindy Thompson, Assistant Vice President for Communications, attended the PC meeting to share an update on her area and to discuss branding ideas and a potential redesign of the website for the College.

Updates

The group discussed the benefits from the previous day's training session with NCBI. President Esterberg updated the group on the strategic plan champions who are working with Marc Compeau.

Enrollment

Rick Miller reported that with over 5000 applicants we are running slightly behind the 2015 and 600 behind last year's numbers. EOP applications are up significantly this year due to a new process. Bridges applications are down as we see more competition from privates and other publics. Graduate applications are within 6 of their goal.

Personnel

Several personnel issues and items were discussed.