

A minor is a grouping of courses (generally around 20 credit hours) designed to allow the student to emphasize a specific area of study. These courses may fall within the credit hour requirements of the student's degree program.

The Music Business Minor is open to all students of the College, regardless of major. Students wishing to add this minor need the approval of the Music Business coordinator.

Courses

20 credits

Required Courses:

MUAI 201 Music Business I (3 cr)
MUAI 202 Music Business II (3 cr)
MUAI 450 Practicum in Music Business (2 cr)

Music Business Electives (6 cr, select 2 courses from the following):

Any two MUAI courses, except MUAI 201, 202, 450, 460, & 470.

- MUAI 310 Music Merchandising and Retail (3 cr)
- MUAI 315 Inside a Record Label (3 cr)
- MUAI 320 Music Business Technology (3 cr)
- MUAI 332 Recording and Production Techniques (3 cr)
- MUAI 400 Legal Aspects of the Music Industry (3 cr)
- MUAI 401 Arts Administration (3 cr)
- MUAI 402 Music Grant Writing (3 cr)
- MUAI 432 Advanced Audio Techniques (3 cr)
- MUAI topics courses (MUAI 395 or MUAI 495)

Business/Economics Electives (6 cr, select 2 courses from the following):

- ACCT 201 Principles of Accounting I (3 cr)
- MGMT 301 Principles of Management (3 cr)
- MGTG 301 Principles of Marketing (3 cr)
- ECON 105 Principles of Microeconomics (3cr)
- ECON 110 Principles of Macroeconomics (3 cr)