DEEP HISTORY

• Founded in 1816
• Founding SUNY Member in 1948

MAJOR IMPACT

• One of St. Lawrence County’s principal employers
• Economic Impact of $350 million each year
• Endowment: ~$50 million currently
ALUMNI ACHIEVEMENTS

- At least four NASA employees
- 35 Grammy Award nominees
- Award-winning educators
- CEOs in music, hospitality, cybersecurity
Declining Enrollment

<table>
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<tr>
<th>Fall 2012</th>
<th>Fall 2013</th>
<th>Fall 2014</th>
<th>Fall 2015</th>
<th>Fall 2016</th>
<th>Fall 2017</th>
<th>Fall 2018</th>
<th>Fall 2019</th>
<th>Fall 2020</th>
<th>Fall 2021</th>
<th>Fall 2022</th>
<th>Fall 2023</th>
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<tbody>
<tr>
<td>4,098.2</td>
<td>3,921.7</td>
<td>3,860.8</td>
<td>3,787.2</td>
<td>3,595.3</td>
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<td>3,447.1</td>
<td>3,240.8</td>
<td>2,968.2</td>
<td>2,497.8</td>
<td>2,362.0</td>
<td>2,515.0</td>
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18 four-year universities closed from 2019-20 to 2020-21

Cazenovia College announced closure following a 40% drop in enrollment

Announced Closures: Quest College, Chatfield College, San Francisco Art Institute, Marymount California University, Lincoln College, Judson College
Closing The Deficit

Revenue
$38 million

Expenses
$47 million
Our Mission: Put Potsdam on sound fiscal footing

Redefine Campus to fit a student body of 2,500
Invest in strengths and growth areas
Financial and structural adjustments to reduce $9 million deficit over the next 5 years
Recommended Program Discontinuations

- Art History (BA)
- Arts Management (BA)
- Biochemistry (BS)
- Chemistry (BA)
- Chemistry (BS)
- Dance (BA)
- French (BA)
- Music Performance (MM)
- Philosophy (BA)
- Physics (BA)
- Public Health (BS)
- Public Health (MS)
- Spanish (BA)
- Theatre (BA)

The identified programs represent 6.3% of SUNY Potsdam’s total enrollment
Key Points to Remember

1. Every student will have the option of completing their degrees here with the SUNY Potsdam name across them.

2. We will work to ensure that proper and appropriate degree completion plans are implemented.

3. We remain committed to our General Education curriculum.
MISSION: Realign our workforce while providing the levels of service students deserve and expect

- Contract and civil service rules will be followed
- The Foundation allotted funds for a voluntary separation program
- Transition to a model across Academic Affairs and other divisions that aligns work needs and capacity
Buildings Under Consideration for Closure

- Dunn Hall
- Knowles South, East, and West
Our Path Forward

Growth Areas
• Academic investment based on student demand and our strengths
• Designated state funds and SUNY Transformation Grant
• Strategic planning for the future: Innovate. Inspire. Impact.

Increasing enrollment by excelling in our strengths

Designated state funds and SUNY Transformation Grant