

DEEP HISTORY

- Founded in 1816
- Founding SUNY Member in 1948

MAJOR IMPACT

- One of St. Lawrence County's principal employers
- Economic Impact of \$350 million each year
- Endowment: ~\$50 million currently





Potsdam's Enduring Legacy

ALUMNI ACHIEVEMENTS

- At least four NASA employees
- 35 Grammy Award nominees
- Award-winning educators
- CEOs in music, hospitality, cybersecurity

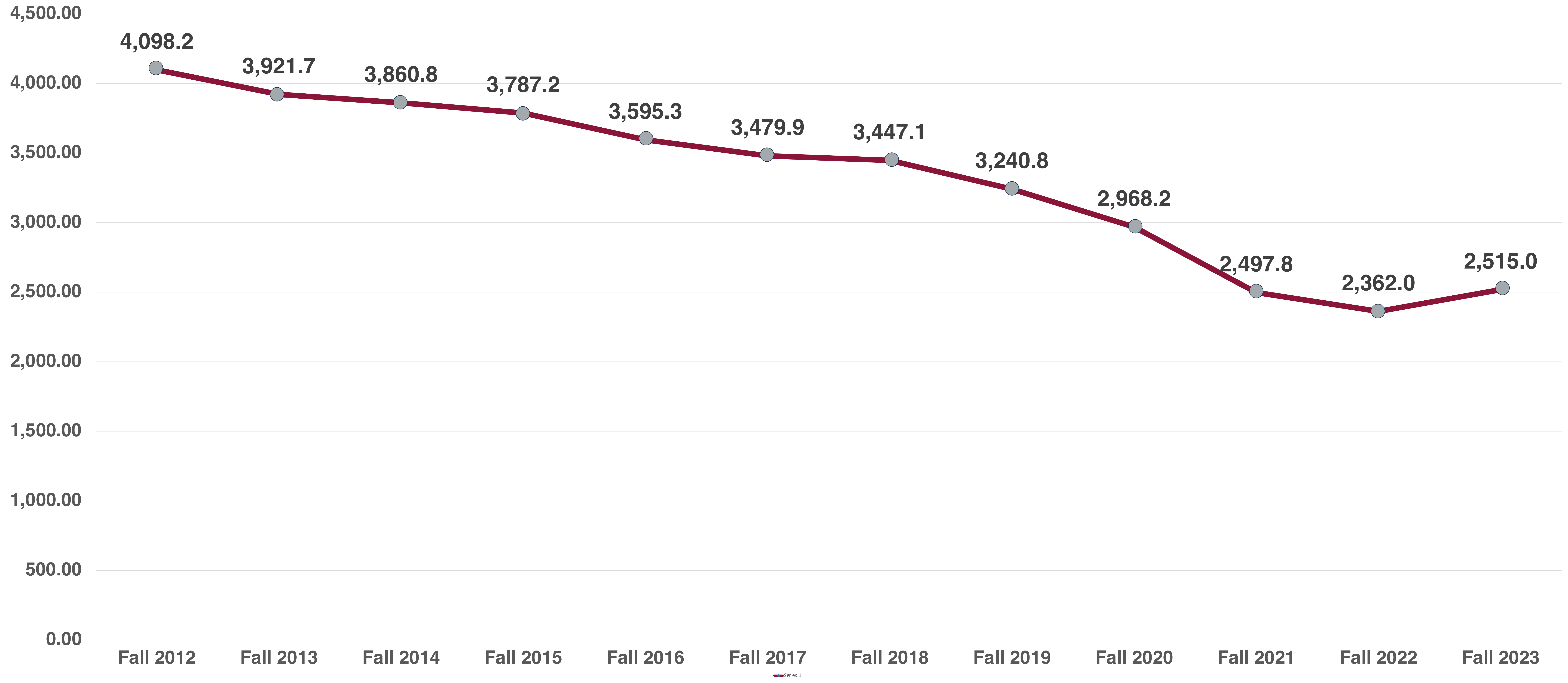




Hoffmann & Albin

1860

Declining Enrollment



18 four-year universities closed from 2019-20 to 2020-21

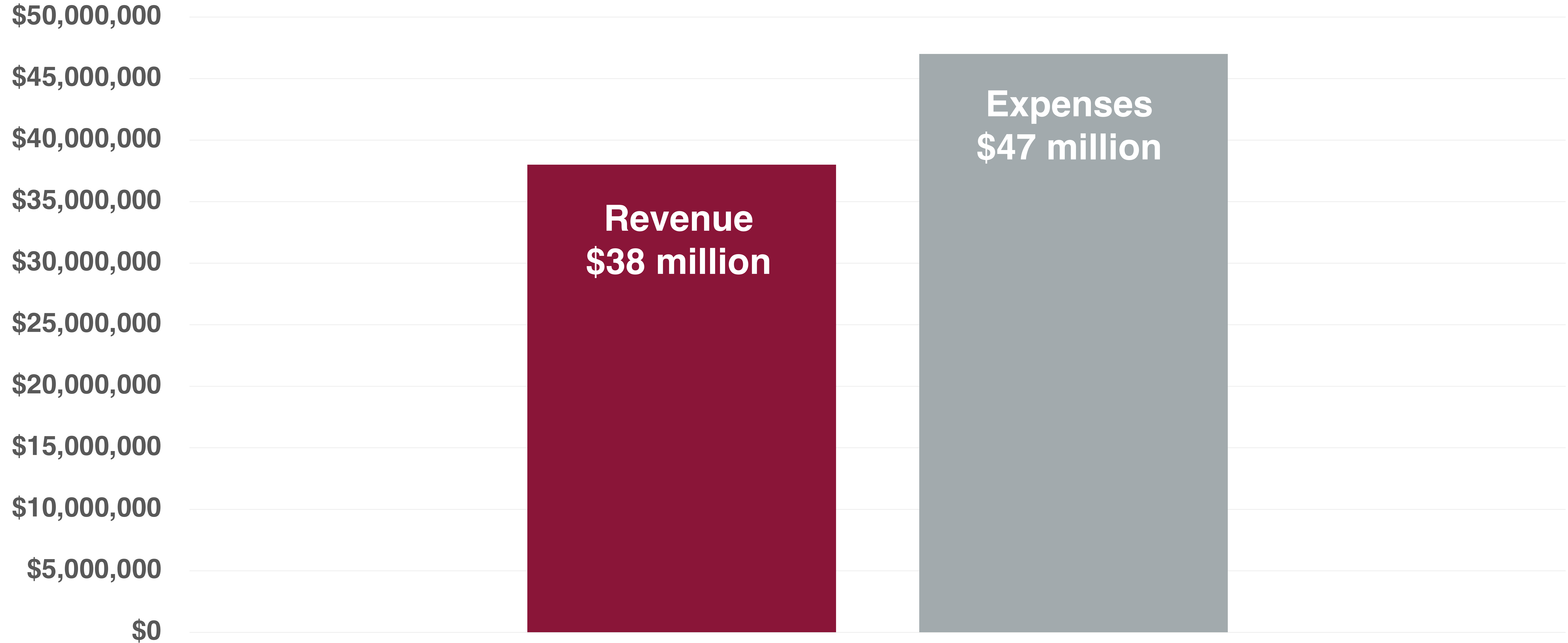
Cazenovia College announced closure following a **40% drop** in enrollment

Announced Closures: Quest College,
Chatfield College, San Francisco Art Institute,
Marymount California University, Lincoln College,
Judson College





Closing The Deficit



Roadmap To Securing Our Future

OUR MISSION: Put Potsdam on sound fiscal footing



**REDEFINE CAMPUS TO FIT
A STUDENT BODY OF 2,500**



**INVEST IN STRENGTHS
AND GROWTH AREAS**



**FINANCIAL AND STRUCTURAL ADJUSTMENTS
TO REDUCE \$9 MILLION DEFICIT
OVER THE NEXT 5 YEARS**



Recommended Program Discontinuations

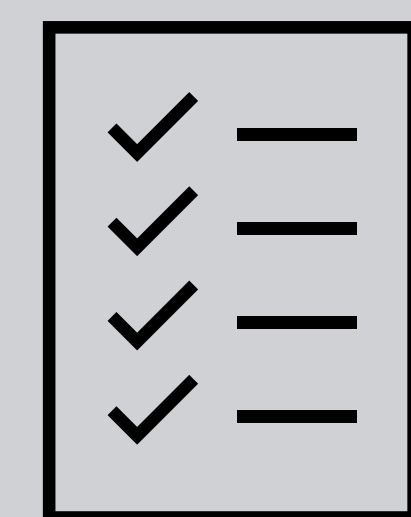
Art History (BA)	Dance (BA)	Public Health (BS)
Arts Management (BA)	French (BA)	Public Health (MS)
Biochemistry (BS)	Music Performance (MM)	Spanish (BA)
Chemistry (BA)	Philosophy (BA)	Theatre (BA)
Chemistry (BS)	Physics (BA)	

The identified programs represent 6.3% of SUNY Potsdam's total enrollment

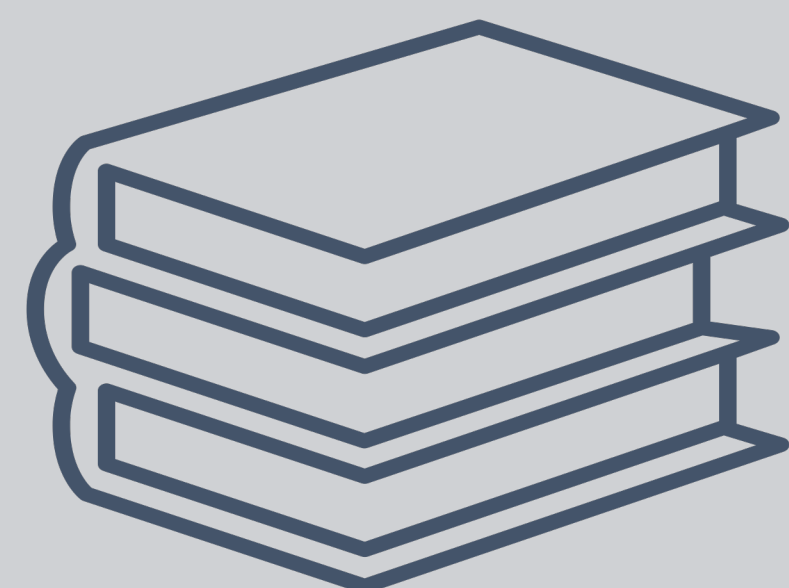
Key Points to Remember



1. **Every student** will have the option of completing their degrees here with the SUNY Potsdam name across them.



2. We will work to ensure that proper and appropriate **degree completion plans** are implemented.



3. We remain committed to our **General Education** curriculum.

MISSION: Realign our workforce while providing the levels of service students deserve and expect



Contract and civil service rules will be followed



The Foundation allotted funds for a voluntary separation program



Transition to a model across Academic Affairs and other divisions that aligns work needs and capacity

Buildings Under Consideration for Closure

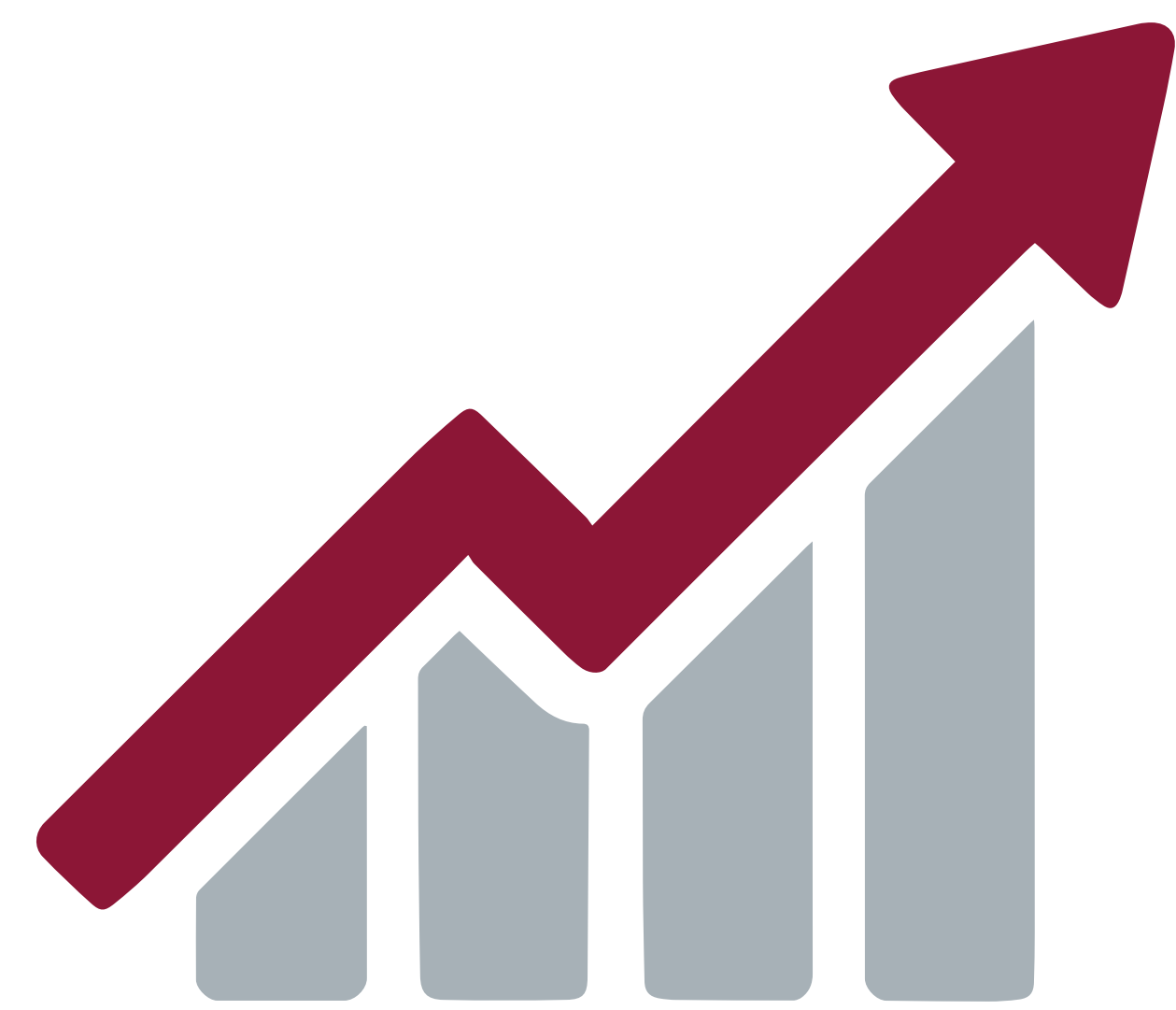


Dunn Hall

Knowles South, East,
and West

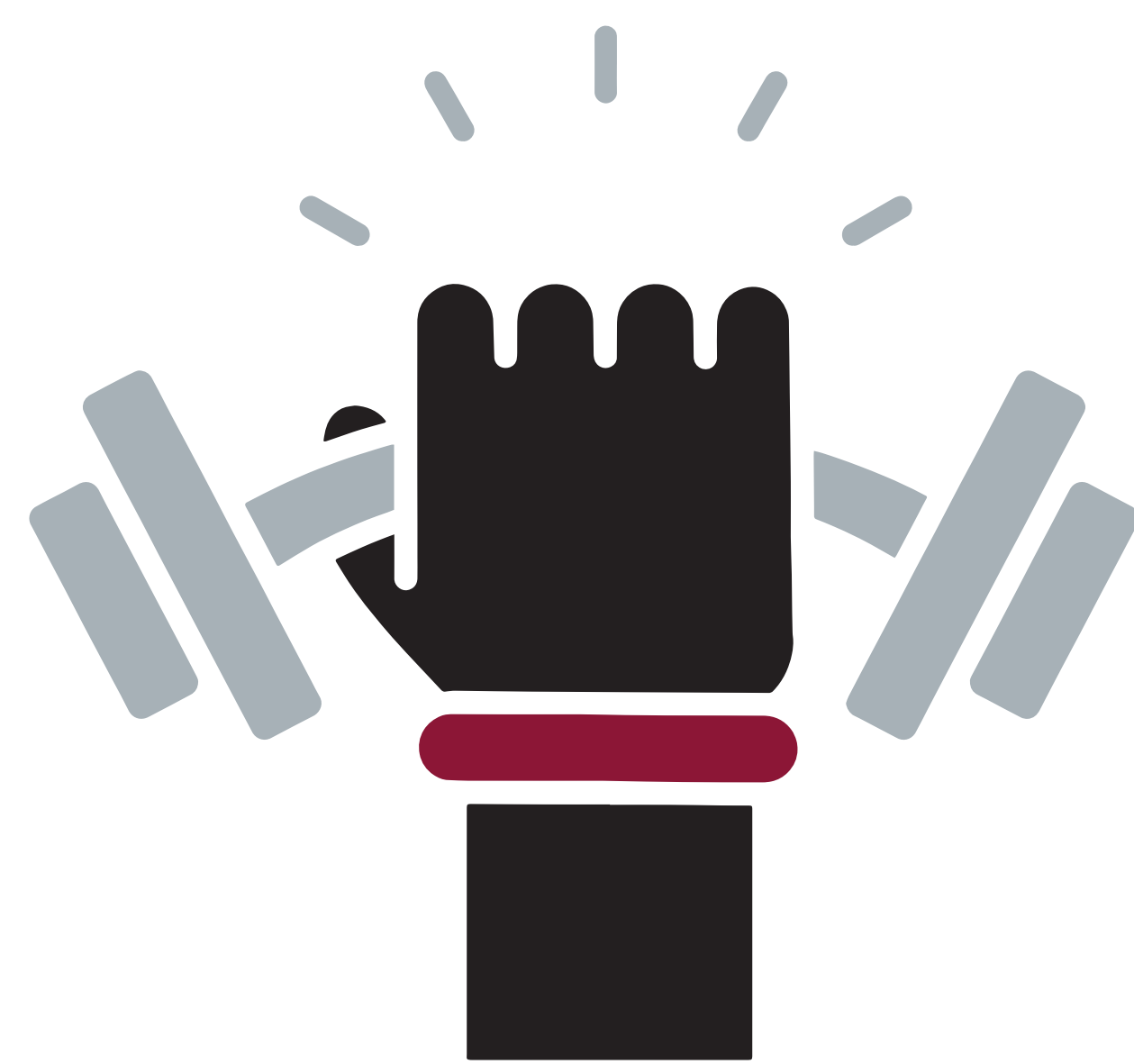


Our Path Forward



Growth Areas

- Academic investment based on student demand and our strengths
- Designated state funds and SUNY Transformation Grant
- Strategic planning for the future: Innovate. Inspire. Impact.



Increasing enrollment
by excelling in our strengths



Designated state funds and
SUNY Transformation Grant



