

## Three Reasons You Should Enroll in the Leadership Institute



### 1. Leadership Skills Development

Each month, attributes of inspiring leaders are discussed. Skills necessary for effective leadership, such as those listed below, are also studied and practiced.

- The balance of Leadership & Management in the Workplace
- Skills, Traits & Personality
- Emotional Intelligence (awareness of self and others)
- Strengths Based Leadership
- Communications
- Ethics, Diversity & Inclusion and more!



### 2. Civic Awareness and Engagement

Divergent views on several issues vital to St. Lawrence County are presented in a variety of formats to help participants appreciate the past, understand the present, and prepare for the future.

Topics include:

- Agriculture • Government
- Health & Public Safety • Technology
- Pathways to Local Leadership
- Education and The Arts Environment
- Economic Development and Entrepreneurism



### 3. Networking

With over 200 alumni since 1993, this program provides you with critical opportunities to build your professional network within the county, and remain engaged as active leaders equipped to lead change in your professions and within your communities.

## Application & Selection

Applications available at [www.potsdam.edu/slli](http://www.potsdam.edu/slli). Applications are certainly welcomed on a rolling basis; however, the deadline is June 1, with applications (space permitted) accepted until August 1 for the incoming fall class. Class is limited to 25 participants.

Application requirements:

- Application • Resume
- Response to essay questions on the application

Send completed application to:

St. Lawrence Leadership Institute at SUNY Potsdam  
Attn: Admissions Committee  
204 Raymond Hall, SUNY Potsdam  
44 Pierrepont Ave., Potsdam, NY 13676

## Your Investment

For the certificate program, the tuition fee is \$600. This includes all course materials for the 9 sessions, the graduation dinner, and meals. Should a student withdraw from the program after attending two sessions or less, the balance of the fee less \$100 will be refunded. No refunds will be given on or after the date of the third session. Tuition is due in full no later than December 31 of the year of your class.

Visit the website to learn more about scholarship and payment plan options.



Division of Graduate & Continuing Education  
315-267-2165 • [slli@potsdam.edu](mailto:slli@potsdam.edu)

[www.potsdam.edu/slli](http://www.potsdam.edu/slli)



## A Commitment to Leadership Growth and Civic Engagement

The St. Lawrence Leadership Institute (SLLI) is an apolitical, not-for-profit program offered through the Division of Graduate & Continuing Education at SUNY Potsdam. Its mission is to foster the development of emerging and existing leaders for the advancement of St. Lawrence County and its communities. SLLI is a 10-month program with classes held once per month from September to June. The scope and relevance of the program make it a valuable experience for lifelong and longtime residents of St. Lawrence County as well as for newcomers to the area. SLLI participants come from small businesses and major industries, from elementary and secondary schools as well as colleges and universities from both the public and non-profit sectors.

### **A Collaborative Role in Our Future**

Participants benefit by achieving a better understanding of major public policy issues facing St. Lawrence County and its communities; by learning, practicing and improving their leadership skills in a supportive environment; and by gaining access to a diverse network of community leaders.

### **Personal Growth**

Inspiring leaders know how to effectively articulate their vision for a preferred future to others. They know their own strengths and weaknesses. SLLI gives participants opportunities to develop and hone skills that guide their relationships with others. A candid self-assessment of one's leadership style, with its advantages and disadvantages, is an important first step in the program.

## Program Details

### **Time Commitment**

**Class Schedule** — The class meets the first Thursday of each month at selected locations around the county.

**Times** — Sessions run from 4 p.m. – 8 p.m. with some exceptions. Times may vary depending on visit locations.

**Attendance** — Participants are required to attend all sessions, although SLLI recognizes that emergencies and conflicts do arise. The attendance policy permits a participant to graduate if he/she misses up to two classes and completes the required make-up assignment. Anyone who misses more than two classes may make up the sessions in the following year and receive a certificate of completion at that time.

### **Curriculum**

The leadership institute program is carefully crafted with two very specific yet very interrelated topics. The first, is leadership and professional growth. Participants will examine key concepts related to leadership, and will practice implementation through self-reflection and activity based exercises.

Second, the program will examine the role we play as citizens of our community in key topics such as economic development, government, quality of life, and others. Guest speakers take participants on a journey of these issues by providing critical information for today, as well as how we can be a part of the solution for change in the future. A sample of topics can be found within the “three reasons to attend” section of this brochure.

### **Completion Options**

As a SUNY Potsdam professional development program, you will have two distinct options to experience the leadership institute:

- **Certificate Program:** At the core of the rich history of this program, you will receive a certificate of completion, acknowledging the work you have put into your personal and professional growth.
- **Graduate Credit:** Participants may also elect to supplement the certificate program by registering for academic credit through SUNY Potsdam. Those that elect this option will commit to additional assignments, and will also be required to pay a separate tuition fee. Detailed information can be found on the institute website.

