Wednesday, February 28th, 2018, noon
Literacy Center Balcony

Dr. Tony Betrus
Department of Business Administration

Teaching Bad Apples:
Overstuffed Deluxe Edition

(see the paper attached to the seminar’s web site at http://www.potsdam.edu/academics/SOEPS/education/seminar)

Abstract. Dr. Anthony Betrus will be presenting the deluxe edition of his case study teacher training game “Teaching Bad Apples.” Since it was created in 2014, it has had 2 expansions, as well as a deluxe edition. The game is currently available at the Game Crafter here: https://www.thegamecrafter.com/games/teaching-bad-apples. Clarkson’s Shipley Center for innovation, as well as the SUNY Research Foundation, have both been working to help to help identify lower cost manufacturers, as well as assistance with marketing. The presentation will cover the support that the Shipley Center and RF provides for innovations. Attendees are encouraged (not required!) to read the 2016 TechTrends article that covers the development of the game, as well as the underlying pedagogical principles of the game when used for learning.

A copy of the game will be given to the person who scores the highest on a Kahoot! game-based quiz, with questions coming from the article.