Why Start Career Planning Now?

Statistics have shown students who start to use Career Planning Services from their freshman year & continue to use Career Planning throughout their college career:

1. Received job placement sooner upon graduating
2. Were happier with their career choice
3. Made more money

Don’t just take our word for it!
Here’s what our students are saying:

“Very helpful! She put me on the right track for a career and job search”
- Sociology major at SUNY Potsdam

“I once was lost, but now am found”
- SUNY Potsdam Undeclared major

“This was very helpful! I would recommend a mock interview to everyone. Great experience!”
- Administration and Community Health major at SUNY Potsdam

“Counselor was very supportive and helpful. She was energetic when working with me and showed much interest in my success. I will seek assistance and recommend her to others”
- Dance and Sociology major at SUNY Potsdam

Have You Declared A Major Yet?

Are you a second semester sophomore? All students are required to declare a major after they complete sixty credit hours. If you have yet to declare a major, come see one of our career counselors for assistance!

 Unsure, don’t sweat it! Make an appointment with us today:
1. Check out our website
http://www.potsdam.edu/offices/career/major/index.cfm
2. We can meet with you and discuss options & get you started on the right path.

Ready to declare! Follow these steps:
1. Go to the department office you’re interested in
(http://directory.potsdam.edu/?function=list)
2. Tell the secretary you want to declare a major (Have your P number ready and an advisor in mind).
3. Simply fill out a form, sign it, and you’re done!

UPCOMING EVENTS

Ties for Guys,Scarves for Gals
Check out a collection of gently used professional attire!
March 23rd, 24th, & 26th
11:00 am-2:00 pm
Student Union

Job Expo
Wednesday
March 24th
3:00 pm – 6:00 pm
Student Union, MPR

BFA Fashion Show
April 10th
7:30 pm
Student Union, MPR

Plan For Tomorrow By Visiting Us Today!

TIP OF THE SEMESTER:
Don’t wait! Stop in to career planning NOW to discuss Our services that can help you!
CAREER PLANNING
206 SISSON HALL

Phone: 315-267-2344
E-Mail: career@potsdam.edu

Office Hours
Monday-Friday
8:30 am-4:30 pm

Walk-in Hours
Monday-Friday
1:00 pm-4:00 pm

Come and get your FREE “Job Choices” magazines today while supplies last!

Build your Career Network!

- Social networking sites such as Facebook and LinkedIn
- BearTracker – job database
- Alumni networks and campus-mentoring programs
- Career fairs, employer information sessions, and networking events
- Professional associations related to your field of interest
- Friends/family and their friends

FRESHMAN/SOPHOMORE CHECKLIST

✓ Select your career today! Use our Focus software and career books to help you
✓ Select your major/minor with our staff’s help
✓ Become involved in an extra-curricular activity. See the Activities Office in the Student Union
✓ Write your resume and cover letter with us today
✓ Attend job workshops
✓ Start a reference file and obtain references from professors and previous employers
✓ Start planning for an internship and a summer job
✓ Attend SUNY Potsdam’s Job Expo, from 3-6 pm in Student Union MPR, March 24th to speak with employers
✓ Watch our bulletin boards in Sisson and our website for events and handouts

Check out our Website:
WWW.POTSDAM.EDU/OFFICES/CAREER
Newsletter Written By: Ashley Hazen, Public Relations Intern