Schmooze-A-Palooza: A Success!

Held March 19th, Schmooze-A-Palooza brought in 70 different employer representatives of local businesses for this networking event. The event allowed SUNY Potsdam students to practice networking skills that are necessary for the transition from college to employment. These representatives welcomed approximately 150 students in attendance!

Student Comments:
- “I learned to be confident in my elevator pitch.”
- “I learned how to present myself.”
- “I learned that you have to stay professional at all times and think smart.”

Representative Comments:
- “Great exercise for students! Wonderful networking event.”
- “I love the idea of having college students speak with potential future employers so they can get ready for real life interviews. It helps students open up and start conversations.”

We thank all that were involved in making this event a success for the SUNY Potsdam community.

Reminder for your students
- CareerSpot Videos are available with information on over 500 careers and 20 career topics.
- Interviewerstream is a great tool for practicing your interview skills.
- BearTracker is a resource we offer for assistance with job & mentor searches.

Career Planning Office Information:
206 Sisson Hall 315-267-2344
Monday-Friday www.potsdam.edu/career
career@potsdam.edu

“Like” us on Facebook: SUNY Potsdam Career Planning

Teacher Recruitment Days 2015
Held on April 16th & 17th at SUNY Cortland

Upcoming Events:
LinkedIn Professional Photo Opportunity
April 13th – 4-5pm – Student Union 219

U.S Army Information Table
April 8th – 11am-1pm – Student Union Lobby &
April 20th – 11am-1pm – Student Union Lobby

United Helpers Information Table
April 23th – 11am-1pm – Student Union Lobby
LinkedIn Services
Today, LinkedIn, a professional networking site, is widely used for recruiting and is now almost universally endorsed.

Of recruiters using social media, nearly all are using LinkedIn. It is used to search and evaluate candidates. It is even used to post jobs.

Career Planning understands the need for students to use LinkedIn and we are offering to take student’s professional photo and help them create a profile. Our next LinkedIn workshop is on the following:

Monday, April 13th
Student Union, room 219
4pm – 5pm

Career Planning Library Books
Contact Karen Ham if you have any suggestions of books to add to our Career Planning Library

Job Outlook for the Class of 2015
Lucky for students graduating this May, NACE’s Job Outlook 2015 survey has reported a 8% hiring increase of new college graduates by employers for the upcoming year. This is anticipated for both U.S.-based and globally industries. Take a look below at the top paying and top hiring industries!

Source: www.nacweb.org (November 12, 2014)

Skills Employers Want
According to a survey by NACE Job Outlook, “Employers are looking for a candidate with leadership and the ability to work in a team structure.” These skills both ranked a 77.8%. Other skills listed include “written communication skills, problem solving skills and analytical quantitative skills.” Check out the full results here for a complete chart!

Starting Salaries Rise
NACE Job Outlook has also reported that nearly two-thirds of employers are planning to increase starting salaries to 2015 bachelors graduates. There will be a 3.6% increase in starting salary averages for the Class of 2015 compared to that of 2014. For a more in depth look at the study, click here

Request Career Planning to present to you on any of the services we provide!