SUNY Potsdam Job Expo A Success!

Career Planning, Experiential Education, and Alumni Relations hosted a Job Expo on campus on March 23rd, 2010. Employer and student participation was a success.

- Recruiters and students were seeking full-time, part-time, internship, summer, and volunteer opportunities.
- 31 recruiters representing 21 organizations attended. Employers were pleased with the overall organization of the event, student resumes, and our facility. Comments included: “A great representation and great organization!” “Great job, well put together.”
- The career fields with the highest representation included social services, non-profits, and healthcare. 100% of the employers completing the evaluation requested to be invited back next year.
- 126 students/alumni filled the Multi-Purpose Room. Overall, students found the Job Expo to be helpful and well organized. Comments included: “Well planned, more recruiters than expected!” “Great job! Excellent recruiters! Loved it!”
- Students from 26 different majors attended.
- This year we had one alumni representing their organization at the Job Expo.

We thank faculty, administrators, staff, and students who helped with planning, promoting and supporting the Job Expo.

What 2010 SUNY Potsdam Job Expo Employers Are Saying:

In this economy, what is the biggest piece of advice you can offer graduating seniors?

“Know where you want to go, what you want to do, find your niche, explore your options, don’t limit yourself, and get out there and network.” – Cerebral Palsy of the North Country

With the current job market the way it is, how do recent graduates compete with those who have experience?

“If you are personable, you still have something to offer. Have confidence, be well put together, and remember the importance of your first impression. Look at what you do have and can offer, not your background and lack of experience.” – Northwestern Mutual Financial Network

What is the biggest mistake you see candidates make during interviews?

“Not doing their homework on the company or position. Getting off the interview topic, starting side conversation, talking about personal things, and their professional dress attire is often terrible. Also you never know who will be on the committee to make a hiring decision, you should treat everyone you meet as if they matter, all first impressions count.” – Canton-Potsdam Hospital

We’ll be Updating our “Major – In” Handouts

- Career Planning will be asking all departments for assistance in updating “major-in” handouts. These handouts are available as resources for our current and perspective students in our office and on our website.
- These handouts by major provide useful information to current and perspective students. They indicate employers and professions of our alumni.
- They provide current and perspective students with information on how to make themselves marketable and where to find career information.
- By the Fall 2010 semester, we will send out copies to all departments for review and ask you to submit any recommendations or changes to ensure the resources we are distributing are current.
Interesting Plans For The Class of 2010

Currently Employed:

**Biology major** accepted employment as an Aquarist at Mote Marine Laboratory in Key West, FL

**Mathematics major** accepted employment as a Lead Park Aide at Grand Canyon National Park, AZ

**Theatre major** accepted employment as an Artistic Director at Impact Productions in Albany, NY

**Literacy major** accepted employment as a Speech Teacher at Gouverneur Central School in Gouverneur, NY

**Archaeology major** accepted employment as a Archaeologist Field Hand at Fort Drum, NY

**Attending Graduate School:**

**Piano Performance major** attending Yale School of Music for Piano Performance in New Haven, CT

**History major** attending SUNY Potsdam for MST in Social Studies in Potsdam, NY

**Art Studio major** attending Wilmington Delaware University for School Counseling in Wilmington, DE

**Chemistry major** attending University of New Haven for Forensic Science in West Haven, CT

**Music major** attending University of North Texas for MM in Performance in Denton, TX

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How SUNY Potsdam Faculty are using Career Planning in their Curriculum:

Join them in making one of the following into an interesting classroom assignment!

- Taking an Office Tour
- Using FOCUS, career assessment software
- Writing/Critiquing a Resume and Cover Letter
- Creating a Reference File
- Holding an Informational Interview
- Conducting a Mock Interview
- Creating a Portfolio
- Designing a Self-Marketing Brochure

Need a sub? :

Are you going to be away from class at a conference, meeting, for personal reasons, or any reason? Notify Career Planning and we can present to your students on a career topic of your choice!

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Tidbits

“If a colleague or yourself receives a job lead from an employer and choose only to refer a few individuals without publicizing the position to all students who may be qualified, you are not maintaining “a fair and equitable recruiting process.” Choosing to refer only a select group of students without providing an opportunity to all students may expose you to scrutiny.” NACE May 2009.

**Believe it or not:** New York State is hiring! They are filling positions considered to be critical or essential to the function of the government. Our office recently attended a NYS Webinar regarding the application process. See [http://www.statejobsny.com/](http://www.statejobsny.com/) and [http://careermobilityoffice.cs.state.ny.us/cmo/gotit/](http://careermobilityoffice.cs.state.ny.us/cmo/gotit/)

**Career Planning is assisting undeclared sophomores** by scheduling individual appointments to help them decide on a major, minor, and/or career. Also, an email about our services was sent to all undeclared sophomores. Responses and feedback from students who participated has been positive!

**Attention Advisors, Career Planning is asking for your help!** During advising appointments if students are undeclared and/or undecided about their Career or Major path, we would appreciate you referring them to our office for assistance.

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