If you need career choice or major selection assistance, Career Planning is where you need to be! We offer a wide variety of services & assistance to students including:

**Career Lending Library**: Books covering every SUNY Potsdam major, that can be borrowed.

**FOCUS Self-Assessment**: Online assessment that matches you with careers based on your work and leisure interests, values, and skills. Obtain a username and password from Career Planning!

**Informational Interviews**: Gain information from professionals in your area of interest!

**Alumni Mentors**: Through Bear Tracker, we will connect you with SUNY Potsdam Alumni.

**Career Research Strategies**: Meet with a counselor to learn how to gain knowledge about careers.
Public Relations/Marketing Internship

Interested in creating newsletters like this?

The Career Planning Public Relations & Marketing internship could be for you! This internship allows you to gain career-related experience in Public Relations, Marketing, and Communication fields while earning 6 upper division credits! You must have Jr/Sr standing during the Fall 2013 semester.

Send your resume, cover letter, and 3 references, to Erin Wilson at wilsonee@potsdam.edu or to 206 Sisson Hall

For more information, visit Career Planning in 206 Sisson or email donrm193@potsdam.edu with any questions!

Contact Us!

Karen Ham: Director
hamkl@potsdam.edu

Meg Bain: Assistant Director
bainmm@potsdam.edu

Erin Wilson: Career Counselor
wilsonee@potsdam.edu

Bonnie Marsh-Godreau:
Secretary marshbs@potsdam.edu

Location: 206 Sisson Hall
Phone: (315) 267-2344
Email: career@potsdam.edu

Web Address:
www.potsdam.edu/career

Office Hours M-F 8:30 AM-4:30 PM
Walk-in Hours M-F: 1:00-4:00PM

Need a Summer Job?

The Career Planning Office can assist you with finding career-related experience this summer! Stop in to make an appointment with a counselor!

Bear Tracker: Find part-time, summer jobs, and internships!

Job Searching Techniques: By location, major, industry, or employer!

Application Process: Resume, cover letter, and references!

Interview Over Skype!

Career Planning can help you set up a Skype account and you can reserve our Conference Room to have a quiet, professional atmosphere during your interview!

Created by Rebecca Don, Career Planning Intern