

# Dr. Millard & Ruth Harmon Student Leader Conference

SUNY POTSDAM, FALL 2016

## IMPORTANT DATES

**THE FIRST SESSION OF THE CONFERENCE IS AT 12:30PM ON TUESDAY, AUGUST 23, 2016 IN THE UNION MPR. PLEASE ARRIVE BY 12:15PM TO SIGN-IN.**

### RETURN TO POTSDAM

MONDAY, AUG. 22  
9am-4pm

Conference participants who live on campus may move back into their rooms on Monday. When you arrive, come to the Campus Life Office in the Student Union, Room 208 to pick up your keys (please make sure you have a photo ID with you). If you need to arrive later than 4pm, please call or email Julie at 315-267-2013 or [doldjm@potSDam.edu](mailto:doldjm@potSDam.edu) to make arrangements.

You are expected to return to campus no later than 10am on Tuesday, Aug. 23.

*Note: Residence Life will open storage for conference participants from 6 - 7pm on Monday, Aug. 22. This will be the only time storage areas will be open until the rest of students return.*

### CONFERENCE

TUESDAY, AUG. 23, 12pm -  
THURSDAY, AUG. 25, 7pm

The Dr. Millard & Ruth Harmon Student Leader Conference is a unique opportunity to learn about yourself as a leader and prepare your organization for a successful year. We're excited to have you participate!

You are expected to attend all sessions. Failure to participate in the Leadership Conference in its entirety may result in your group being removed from the Welcome Team and/or the Welcome Weekend Carnival. The draft schedule is included on p 2.

*Notes: (1) Tuesday afternoon will include teambuilding activities— please dress comfortably. Additionally, one member of your group should be prepared to go in the pool at the end of the day.*

*(2) If you wish to pick up your books during the optional session from 10am - 11:30am on Tuesday AND you want to pre-order your books online, you must put "pick up on 8/23— Student Leadership" in the message block when you place your order.*

### WELCOME TEAM

FRIDAY, AUG. 26, 9am-3pm

Your group will be assigned a two and a half hour shift to participate on the Welcome Team (for those members attending the conference only).

### WELCOME CARNIVAL

SUNDAY, AUG. 28,  
12:30-5pm

Your group will staff a carnival activity while also promoting your group (all members of your group are welcome). Additionally you will participate in set-up or clean-up as assigned (10am-12pm or 5-7pm).

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## GET PREPARED FOR A FUN, BUT BUSY, TIME!

You will be very busy during the two and a half days of the conference: attending sessions, networking, and having a great time! In order to prepare for the conference and Welcome Weekend, we suggest that you do the following over the next few weeks:

- Mark your calendars for all Conference and Welcome Weekend dates listed above. Remember your full participation is expected.
- Discuss ideas and make preparations for your group's station at the Welcome Weekend Carnival (see more information on page 3). Remember, this is a chance to involve as many members of your group as possible in promoting your organization. Get members of your group involved any way you can: have them staff the event, create displays, etc. Possible ideas to consider as you prepare:
  - Do an activity that promotes diversity/inclusion
  - Create a photo display to highlight your group's events
  - Develop an information sheet or business cards to hand out for your club

Whatever you do, BE CREATIVE and highlight your group.

# CONFERENCE SCHEDULE AT A GLANCE

Subject to change



## KEYNOTE SPEAKER JOEY BERNIER

Class of 2011

Joey is a SUNY Potsdam alum, who completed his bachelor of arts in Anthropology in 2011. Outside of academics, Joey worked for the Office of Campus Life as a Senior Leadership and Events Coordinator and was actively involved in a number of clubs, such as Emerging Leaders, LGBTAA (now GSA), and Anthropology Club.

In the time since graduation, Joey has moved to New York City and has entered the world of advertising and marketing. In the past five years, he has worked at several agencies and with various notable brands such as Wendy's, Johnston & Johnston, Netflix, HBO, and Starwood. Joey currently works at VaynerMedia, a social-first digital marketing agency, as the account lead on Budweiser's Global businesses.

When he's not working, Joey enjoys spin classes, trying new restaurants, biking around the city, hanging out with his dog Tina, and marathoning TV shows on Netflix.

Joey is looking forward to returning to SUNY Potsdam as this year's keynote and is excited to meet all of you!

### MONDAY, 8/22

- 9am-4pm **PICK UP KEYS AT CAMPUS LIFE**, Union 208  
*Please bring a photo ID with you. If you plan to arrive after 4pm call or email Julie Dold to make arrangements, see details on p 1.*
- 6pm-7pm **RESIDENCE LIFE STORAGE OPEN**  
*This will be the only time that storage will be available until the rest of students return to campus.*

### TUESDAY, 8/23

- 10-11:30am **PURCHASE YOUR BOOKS AHEAD OF THE RUSH** (optional)  
*If you order your books online, you must put "pick up on 8/23—Student Leadership" in the message block.*
- 11:30am **LUNCH**, Union MPR (optional)
- 12:15pm **CONFERENCE REGISTRATION/CHECK-IN**, Union MPR
- 12:30pm **WELCOME/OVERVIEW**, Union MPR
- 2pm **STAY AFLOAT: A LEADERSHIP TEAMBUILDING CHALLENGE**  
*Please dress comfortably. Additionally, at least 1 member of your organization should be prepared to go into the pool at the end of this challenge.*
- 6pm **BBQ DINNER**

### WEDNESDAY, 8/24

- 8am **BREAKFAST**
- 9am **MAKING THE MOST OUT OF WELCOME WEEKEND**
- 10am **EMS TRAINING**
- 10:30am **VOTER REGISTRATION**
- 11am **SELECT-A-SESSION**  
CONFLICT RESOLUTION  
EFFECTIVE PUBLIC SPEAKING  
HOLDING AN ENGAGING MIXER  
BEING CREATIVE WITH A TIGHT BUDGET
- 12pm **LUNCH**
- 1:15pm **DANCE FLOOR THEORY**
- 3:30pm **SELECT-A-SESSION**  
MANAGING ORGANIZATIONAL RISK  
GOAL SETTING  
TIME MANAGEMENT FOR ACADEMIC SUCCESS  
HOW TO BE A TRANS ALLY 101
- 5pm **DINNER**

### THURSDAY, 8/25

- 8am **BREAKFAST**
- 9am **ROUND TABLE DISCUSSIONS**
- 10am **EMBRACING DIVERSITY & ALLYSHIP TRAINING**
- 12pm **LUNCH**
- 1:15pm **KEYNOTE SPEAKER, JOEY BERNIER**
- 2:30pm **SELECT-A-SESSION**  
MARKETING STRATEGIES  
ADVOCATING FOR YOUR GROUP  
ADDRESSING MICROAGGRESSIONS  
10 SOFT SKILLS EMPLOYERS LOOK FOR
- 3:30pm **SELECT-A-SESSION**  
EVENT PLANNING 101  
GET HIRED! MARKETING LEADERSHIP ON YOUR RESUME  
BRAINSTORMING STRATEGIES  
SELF-CARE: THE IMPORTANCE OF PUTTING YOURSELF FIRST
- 4:30pm **CONFERENCE WRAP UP**
- 5:15pm **DINNER**

# WELCOME WEEKEND CARNIVAL 2016

The Welcome Weekend Carnival has been designed to promote more student awareness of, and involvement in, leadership activities. Each group has been assigned an activity to run. You are strongly encouraged to involve as many of your group members as possible in staffing your station. Please note that you should plan to have 2 people at your station, unless otherwise noted. We especially encourage you to decorate your station with information about your group (photo display, information sheets, business cards, etc). This will be a tremendous opportunity to interact with students, faculty, and staff in a fun way while promoting your group.

We did our very best to take your preferences into consideration when making assignments, but many groups requested the same activities. Please note that we may need to make further adjustments based on the overall needs of the event.

|                                |                         |                       |                      |
|--------------------------------|-------------------------|-----------------------|----------------------|
| 4 College Hillel               | Twister                 | LET                   | Big Card Black Jack  |
| 18 & Up Improv                 | Obstacle Course*        | Math Alliance         | Ball Bounce          |
| A Sharps                       | Creative Names**        | MTO                   | Soda                 |
| Active Minds                   | Popcorn*                | Music Business        | Frisbee Toss         |
| Alpha Psi Omega                | Air Brush Tattoos       | Newman Club           | Bead Art             |
| American Sign Lang.            | Skee Roll               | Omega                 | Bumper Cars*         |
| Anime                          | Balloon Darts           | Pep Band              | Tin Pan Alley        |
| Anthropology                   | Ancestry Map            | Phi K                 | Animal Stuffing***** |
| Arethusa                       | Photo Booth**           | Physics & Engineering | Plinko               |
| Assoc. for Computing Machinery | Duct Tape Wallet        | PIO                   | Bingo                |
| AST                            | Cotton Candy*           | Pitches               | Texas Horse Shoe     |
| Biology                        | Fish Bowl               | Pre-Health            | Coloring Station     |
| Bowling                        | Bowling                 | Psychology            | Football Toss        |
| BSA                            | Tic Tac Toe             | SAGE                  | Soccer Shoot         |
| BTM                            | Pork Chop Speedway      | SAI                   | Sign Shop*           |
| CAC                            | Over & Under            | SES                   | Hot Dogs**           |
| Cheerleading                   | Glitter Tattoos**       | SGA                   | Tie Dye***           |
| Circle K                       | Skully                  | Ski & Snowboard       | Guess the Number     |
| College Democrats              | Bear Big Mouth (shared) | SLG Colony            | Double Dutch*        |
| College Republicans            | Bear Big Mouth (shared) | SOCA LOCA             | Dog Tags**           |
| Comic Book                     | Cover the Spot          | Sociology             | Stop & Throw         |
| CRS                            | Quarter Pitch           | Stay Tuned            | Pitch 'Til You Win   |
| Dance Ensemble                 | Golf Chipping           | Stitch n' Bitch       | Stand a Bottle       |
| DK                             | Ring Toss               | Swing Dance           | Bean Bag Toss        |
| Emerging Leaders               | Button Making*          | Taiko                 | Meltdown Inflatable* |
| Frisbee Club                   | Toss & Tumble           | Team NV               | Face Painting        |
| Geology                        | Bear Hop                | Theatre Guild         | Sandy Candy          |
| GSA                            | Duck Pond               | Track & Field         | Road Rally           |
| HAFA                           | Hockey Shoot            | WAIH                  | DJ                   |
| Harry Potter Alliance          | Sand Art                | Women's Rugby         | All-In-One*          |
|                                |                         | Zeta                  | Paint A Bank*        |

## WELCOME WEEKEND 2016 SCHEDULE

### FRIDAY, AUG. 26

|        |  |
|--------|--|
| 9am    | Welcome Team Helps New Students Move In    |
| 4pm    | Family Farewell                            |
| 5pm    | First Year Funnel                          |
| 5:30pm | New Student Convocation                    |
| 6:45pm | New Student Picnic                         |
| 8pm    | Residence Hall Floor Meetings              |
| 9:30pm | Fireworks & Outdoor Movie: The Jungle Book |
| 10pm   | Churros for \$1                            |
| 11pm   | Comedy Show/Open Mic                       |

### SATURDAY, AUG. 27

|        |  |
|--------|--|
| 10am   | Transitions Conference   |
| 1:30pm | Campus Tours   |
| 2:45pm | Playfair   |
| 8pm    | Crane New Student Concert  |
| 9pm    | Daniel James, hypnotist  |
| 10pm   | Karaoke  |
| 10pm   | Pete's Place Open  |
| 10pm   | Build Your Own Yogurt Parfait for \$2.95 & Finger Food Frenzy for \$6.25 |

### SUNDAY, AUG. 28

|      |                                       |
|------|---------------------------------------|
| 1pm  | Welcome Weekend Carnival              |
| 7pm  | Residence Hall Floor Meetings         |
| 10pm | Waffles with Fruit Topping for \$2.95 |

Activities marked with one or more asterisk require a certain number of people to successfully run the station, as noted below. Should you feel that your group will not have sufficient members to run this activity, please contact Ruth Policella at 315.267.2013 to be assigned to a different activity.

\* = 3 people      \*\*\* = 6 people  
\*\* = 4 people      \*\*\*\* = 8 people

# WOMEN, GENDER & LEADERSHIP

The Women, Gender & Leadership program is designed to provide an opportunity for SUNY Potsdam students to explore, discuss and reflect on a wide variety of topics and issues related to women, gender and leadership at SUNY Potsdam and beyond. A special feature of this program is the opportunity for students to network with, and be mentored by, a successful alum.

Students wishing to participate should plan to attend all of the Fall 2016 workshops listed below. More information will be available at the conference or can be obtained by contacting Ruth Policella, Director of Campus Life at [policera@potsdam.edu](mailto:policera@potsdam.edu).

## WORKSHOP SERIES

During the Fall 2016 semester, 5 workshops will be presented by outstanding SUNY Potsdam faculty, staff, alumni, and special guests. The goal of the workshop series is to explore a wide variety of topics and issues related to women, gender and leadership at SUNY Potsdam and beyond.

## WOMEN, GENDER & LEADERSHIP ALUMNI MENTORING PROGRAMMING

Students who attend all 5 of the Fall workshops will have the exciting opportunity to be mentored by a SUNY Potsdam alum for the Spring 2017 semester. Every effort will be made to find a career related match whenever possible. Mentors will provide students invaluable insights and advice on how to achieve success personally and professionally in the future. In addition to on-going contact with their Mentors, student participants will meet 3 to 4 times as a group with the Director of Campus Life to share personal reflections and gain insights on how to maximize their experience within the program. There will be a reception at the conclusion of the semester where students and Mentors (if they are available) will gather to celebrate and share their experiences. All participants will be presented with a certificate recognizing their accomplishments.

## WOMEN, GENDER, & LEADERSHIP PROGRAM KICK-OFF

*Thurs., Sept. 8, 6pm | Knowles MPR*

Featuring Spoken Word Artist, Elizabeth Acevedo ([www.acevedopoetry.com](http://www.acevedopoetry.com))

## SELF-ADVOCACY PERSONALLY & PROFESSIONALLY

*Thurs., Sept. 15, 6pm | Knowles MPR*

Select and attend 2 of 4 mini sessions:

- Assertive Communication: Julie Dold, '03, Campus Life
- Personal Wellness: Ariel Adams, Campus Life
- The "Whats," "Ifs," and "Hows" of Outing Yourself in the Job Market: Louise Tyo, '00, Center for Diversity
- Work-Life Balance: Amanda Grazioso, Residence Life

## INTERSECTIONALITY, GENDER AND LEADERSHIP

*Thurs., Sept. 22, 6pm | Knowles MPR*

Dr. Lonel Woods, Crane (moderator); Dr. Christine Doran, Women's and Gender Studies; Dr. Matt LaVine, Philosophy; and Jamyra Young, Residence Life

## HOW TO WORK A ROOM: EFFECTIVE NETWORKING AT RECEPTIONS & BEYOND

*Thurs., Sept. 29, 6pm | Knowles MPR*

Amy Kellogg, '99, Member of the Potsdam Foundation Board; Immediate Past President of the Potsdam Alumni Board; and Partner, Harter Secrest & Emery

## INTERVIEW "SPEED MEETING"

*Thurs., Oct. 15, 6pm | Knowles MPR*

Meg Bain, Career Planning; Stacey Basford, Title IX/Affirmative Action; , Mary Dolan, '97, Human Resources; Sean Partridge, Student Success Center; Melissa Proulx, '07, Human Resources; Jodi Schneiderman, Career Planning; and Toby White, '89, Experiential Education

# STUDENT ORGANIZATION & INVOLVEMENT FAIR

## WEDNESDAY, SEPT. 7, 11AM-2PM, UNION LOBBY

Don't miss this opportunity to promote your organization! All groups will have a table in, or outside of, the Union to promote their group in any creative way they choose. The goal of this effort is to highlight all campus leadership and involvement opportunities, to both new and returning students, in order to increase student participation. This fair will bring together all student organizations as well as campus offices that provide student leadership or involvement opportunities.

## Sign-Up Now!

Contact Julie at [doldjm@potsdam.edu](mailto:doldjm@potsdam.edu) or (315) 267-2013. Space may be limited. First come, first served.