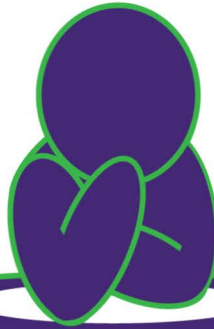


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Wednesday, November 1st, 2017
Literacy Center Balcony

Dr. Savita Hanspal
Department of Business Administration

**IMPACT OF CONSUMERS’
SELF-IMAGE AND
DEMOGRAPHICS ON
PREFERENCE FOR HEALTHY
LABELED PRODUCTS**