

Student Enrollment Fall 2019		
	Headcount	FTE
Overall Enrollment	3,339	3,412
Undergraduate	3,063	3138
Graduate	276	274

Fall 2019 Freshman Class	
Applicants	5,079
Acceptance Rate	68%
Yield	18%
Full-Time Matriculates	620
Part-Time Matriculates	3

Fall 2019 Enrollment by Gender				
<i>Undergraduates</i>	Full-time	Part-time	Headcount	Percent
Male	1,135	54	1,189	38.8%
Female	1,842	32	1,874	61.2%
Total	2,977	86	3,063	
<i>Graduates</i>	Full-time	Part-time	Headcount	Percent
Male	54	25	79	28.6%
Female	142	55	197	71.4%
Total	196	80	276	

Fall 2019 Degree-Seeking Undergraduate Students		
<i>by Race/Ethnicity</i>	Headcount	Percent
International Students	11	0.4%
Latino/Hispanic	442	14.4%
Black or African-American, non-Hispanic	376	12.3%
White, non-Hispanic	1,948	63.6%
American Indian or Alaska Native, non-Hispanic	42	1.4%
Asian, non-Hispanic	61	2.0%
Native Hawaiian or other Pacific Islander, non-Hispanic	2	0.1%
Two or more races, non-Hispanic	97	3.2%
Race and/or ethnicity unknown	84	2.7%
Total, Undergraduate Degree-Seeking	3,063	100%

Fall 2019 Degree-Seeking Graduate Students		
<i>by Race/Ethnicity</i>	Headcount	Percent
International Students	13	4.71%
Latino/Hispanic	11	3.99%
Black or African-American, non-Hispanic	9	3.26%
White, non-Hispanic	216	78.26%
American Indian or Alaska Native, non-Hispanic	7	2.54%
Asian, non-Hispanic	2	0.72%
Native Hawaiian or other Pacific Islander, non-Hispanic	0	0.00%
Two or more races, non-Hispanic	2	0.72%
Race and/or ethnicity unknown	16	5.80%
Total, Graduate Degree-Seeking	276	100%

Number of Degrees Conferred (2018-2019)	
Bachelor's	620
Double Majors	91
Master's	110
Post-Master's Certificates	5

Top 5 Majors of Bachelor Degrees Granted (2018-2019)		
<i>Major</i>	Count	Percentage
Business Administration (BS)	70	11.3%
Music Education	58	9.4%
Psychology	51	8.2%
Biology (BS & BA)	37	6.0%
Childhood/Early Child Ed Major (tie)	34	5.5%
Speech Communication (tie)	34	5.5%
Total number of Bachelor's degrees granted in 2018-2019	620	

Top 5 Majors of Masters Degrees Granted (2018-2019)		
<i>Major</i>	Count	Percentage
Childhood Education MST	34	30.9%
Curriculum & Instruction MSED	17	15.5%
Music Education K – 12	15	13.6%
Literacy	11	10.0%
Special Education	8	7.3%
Total number of Master's Degrees Awarded 2017-2018	110	

1-year Retention Rate -- Undergraduate	
Fall 2018 Cohort	72.9%
Fall 2017 Cohort	75.1%
Fall 2016 Cohort	74.6%
Fall 2015 Cohort	75.0%
Fall 2014 Cohort	74.9%

Cohort Graduation Rates (entering term)	4-Year	5-Year	6-Year	Transfer-out rate
Fall 2013	44.8%	57.8%	60.5%	N/A
Fall 2012	39.2%	52.7%	55.8%	32%
Fall 2011	34.0%	49.7%	52.1%	32%
Fall 2010	35.1%	49.0%	51.8%	31%
Fall 2009	35.7%	52.4%	54.8%	32%

Graduation Rates may not match exactly Graduation Rates from SUNY. This is due to some students graduating after data files were already submitted.

1-year Graduate Retention and Graduation Rates							
		Returned the Following Fall Semester		Graduated by the Following Fall Semester		Overall Returned or Graduated by Following Fall Semester	
	Cohort*	N	%	N	%	N	%
Fall 2018	117	73	62%	26	22%	99	85%
Fall 2017	103	50	49%	29	28%	79	77%
Fall 2016	130	82	63%	24	18%	106	82%
Fall 2015	131	60	46%	46	35%	106	81%
Fall 2014	146	70	48%	51	35%	121	83%

*First Time Degree Seeking Graduate Students (FT & PT)

Placement Rate (7-9 months out)	Class 2017
Total Undergraduate Placement Rate*	99%
Total Graduate Placement Rate*	100%

*Percentage of respondents to survey that indicated employment or graduate/continuing education.

6-Year Graduation Rate Detail	
Below is the six-year graduation rate broken down by gender, financial aid status, and race/ethnicity for the cohort entering Fall 2013	
By Gender	
Male	55.5%
Female	63.9%
By Financial Aid Status	
Received Pell Grant	52.4%
Received Stafford Loan, Not Receiving Pell Grant	64.7%
Not Receiving Pell Grant or Stafford Loan	67.9%
By Race/Ethnicity	
American Indian/Alaska Native	33.3%
Asian	46.2%
Black	50.7%
Hispanic	54.0%
Native Hawaiian or other Pacific Islander	*
White	64.4%
Non-Resident Alien	*
Unknown	67.2%
More than one Race	38.1%

*Cohort fewer than five students

Tuition and Fees (2019 - 2020)		
Undergraduate	Undergraduate In-State	Undergraduate Out of-State
Tuition & Fees (Annual)	\$8,711	\$18,621
Room & Board (Annual)	\$13,900	\$13,900
Graduate	Graduate In-State	Graduate Out-of State
Tuition & Fees (Annual)	\$12,751	\$24,541
Room & Board (Annual)	\$13,900	\$13,900

Financial Aid Profile (2019-2020)	
Full-Time Undergraduates Receiving Aid	2631 (88.4%)
Full-Time Undergraduates Receiving Pell Grants	50%
Average Aid Package (grants, loans, work-study) (Full-Time Undergrad)	\$15,149
Average need-based scholarship or grant award (Full-Time Undergrad)	\$8,082
Percentage of need that was met of students who were awarded any need-based aid (Full-Time Undergrad)	83%

Faculty (Fall 2019)	
Total Number of Instructional Faculty	354
Total Number of Full Time Faculty	252
Total Number of Part-Time/Adjunct Faculty	102
Total Number with PhD/Terminal Degree	264
Total Number who are members of minority groups	51
Student-to-Faculty Ratio	11:1

National Survey of Student Engagement (2017)	<i>Freshmen</i>	<i>Seniors</i>
% who rated the quality of interactions with faculty members at least a four (on a scale of 1(poor) to 7(excellent))	93%	93%
% who rated the quality of interactions with Academic Advisors at least a four (on a scale of 1(poor) to 7(excellent))	81%	88%
% who reported that SUNY Potsdam emphasizes providing support to help students succeed academically 'Quite a bit' or 'Very much'	82%	68%
% who reported that SUNY Potsdam emphasizes using learning support services (tutoring services, writing center, etc.) 'Quite a bit' or 'Very much'	83%	71%

Student Opinion Survey (SOS) 2018	School Rank	School Rank
	Other 11 University Colleges	Other 26 SUNY 4-year institutions
Academic Advising in your major	2 of 12	7 of 27
Availability of instructors outside of class	2 of 12	3 of 27
Dining Services	1 of 12	1 of 27

Student Life (Fall 2019)	
Living in college-owned, -operated, or –affiliated housing	55.5%
# Clubs & Organizations	111
% Undergraduates in Fraternities	2.2%
% Undergraduates in Sororities	5.3%

Endowment Fund & Alumni Giving	
Endowment Market Value, EOY (06-30-2019)	\$36,187,645
Alumni giving rate (2018)	6.5%