

Student Enrollment Fall 2018		
	Headcount	FTE
Overall Enrollment	3,520	3,629
Undergraduate	3,297	3,405
Graduate	223	224

Fall 2018 Freshman Class	
Applicants	6,423
Acceptance Rate	64%
Yield	21%
Full-Time Matriculates	874
Part-Time Matriculates	1

Enrollment by Gender				
<i>Undergraduates</i>	Full-time	Part-time	Headcount	Percent
Male	1,287	41	1,328	40.3%
Female	1,934	35	1,969	59.7%
Total	3,221	76	3,297	
<i>Graduates</i>	Full-time	Part-time	Headcount	Percent
Male	47	15	62	27.8%
Female	122	39	161	72.2%
Total	169	54	223	

Degree-Seeking Undergraduate Students		
<i>by Race/Ethnicity</i>	Headcount	Percent
International Students	8	0.2%
Latino/Hispanic	509	15.4%
Black or African-American, non-Hispanic	426	12.9%
White, non-Hispanic	2,023	61.4%
American Indian or Alaska Native, non-Hispanic	55	1.7%
Asian, non-Hispanic	79	2.4%
Native Hawaiian or other Pacific Islander, non-Hispanic	2	0.1%
Two or more races, non-Hispanic	89	2.7%
Race and/or ethnicity unknown	106	3.2%
Total, Undergraduate Degree-Seeking	3,297	100%

Degree-Seeking Graduate Students		
<i>by Race/Ethnicity</i>	Headcount	Percent
International Students	12	5.38%
Latino/Hispanic	9	4.04%
Black or African-American, non-Hispanic	9	4.04%
White, non-Hispanic	173	77.58%
American Indian or Alaska Native, non-Hispanic	3	1.35%
Asian, non-Hispanic	2	0.90%
Native Hawaiian or other Pacific Islander, non-Hispanic	0	0.0%
Two or more races, non-Hispanic	3	1.35%
Race and/or ethnicity unknown	12	5.38%
Total, Graduate Degree-Seeking	223	100%

Number of Degrees Conferred (2017-2018)	
Bachelor's	691
Double Majors	84
Master's	154
Post-Master's Certificates	1

Top 5 Majors of Bachelor Degrees Granted (2017-2018)		
<i>Major</i>	Count	Percentage
Business Administration (BS)	65	9.4%
Psychology	57	8.2%
Music Education	50	7.2%
Biology (BS & BA)	48	6.9%
Childhood/Early Child Ed Major	45	6.5%
Total number of Bachelor's degrees granted in 2017-2018	691	

Top 5 Majors of Masters Degrees Granted (2017-2018)		
<i>Major</i>	Count	Percentage
Childhood Education MST	51	33.1%
Literacy MSED	14	9.1%
Music Education K – 12	14	9.1%
Curriculum & Instruction MSED	13	8.4%
Org Performance & Tech MS	13	8.4%
Total number of Master's Degrees Awarded 2017-2018	154	

1-year Retention Rate -- Undergraduate	
Fall 2017 Cohort	75.1%
Fall 2016 Cohort	74.6%
Fall 2015 Cohort	75.0%
Fall 2014 Cohort	74.9%
Fall 2013 Cohort	80.2%

Cohort Graduation Rates (entering term)	4-Year	5-Year	6-Year	Transfer-out rate
Fall 2012	39.2%	52.7%	55.8%	N/A
Fall 2011	34.0%	49.7%	52.1%	32%
Fall 2010	35.1%	49.0%	51.8%	31%
Fall 2009	35.7%	52.4%	54.8%	32%
Fall 2008	36.2%	52.4%	54.2%	27%

Graduation Rates may not match exactly Graduation Rates from SUNY. This is due to some students graduating after data files were already submitted.

1-year Graduate Retention and Graduation Rates							
		Returned the Following Fall Semester		Graduated by the Following Fall Semester		Overall Returned or Graduated by Following Fall Semester	
	Cohort*	N	%	N	%	N	%
Fall 2017	103	50	49%	29	28%	79	77%
Fall 2016	130	82	63%	24	18%	106	82%
Fall 2015	131	60	46%	46	35%	106	81%
Fall 2014	146	70	48%	51	35%	121	83%
Fall 2013	150	64	43%	58	39%	122	81%

*First Time Degree Seeking Graduate Students (FT & PT)

Placement Rate (7-9 months out)	Class 2017
Total Undergraduate Placement Rate*	99%
Total Graduate Placement Rate*	100%

*Percentage of respondents to survey that indicated employment or graduate/continuing education.

6-Year Graduation Rate Detail

Below is the six-year graduation rate broken down by gender, financial aid status, and race/ethnicity for the cohort entering Fall 2012

By Gender

Male	52.9%
Female	57.8%

By Financial Aid Status

Received Pell Grant	52.9%
Received Stafford Loan, Not Receiving Pell Grant	55.3%
Not Receiving Pell Grant or Stafford Loan	60.4%

By Race/Ethnicity

American Indian/Alaska Native	62.5%
Asian	61.5%
Black	59.7%
Hispanic	51.1%
Native Hawaiian or other Pacific Islander	*
White	55.7%
Non-Resident Alien	*
Unknown	61.0%
More than one Race	54.2%

*Cohort fewer than five students

Tuition and Fees (2018 - 2019)

Undergraduate	Undergraduate In-State	Undergraduate Out of-State
Tuition & Fees (Annual)	\$8,452	\$18,232
Room & Board (Annual)	\$13,390	\$13,390
Graduate	Graduate In-State	Graduate Out-of State
Tuition & Fees (Annual)	\$12,472	\$24,032
Room & Board (Annual)	\$13,390	\$13,390

Financial Aid Profile (2018-2019)

Full-Time Undergraduates Receiving Aid	2,538
Full-Time Undergraduates Receiving Pell Grants	44%
Average Aid Package (grants, loans, work-study) (Full-Time Undergrad)	\$15,257
Average need-based scholarship or grant award (Full-Time Undergrad)	\$8,301
Percentage of need that was met of students who were awarded any need-based aid (Full-Time Undergrad)	83%

Faculty (Fall 2018)	
Total Number of Instructional Faculty	346
Total Number of Full Time Faculty	254
Total Number of Part-Time/Adjunct Faculty	92
Total Number with PhD/Terminal Degree	252
Total Number who are members of minority groups	42
Student-to-Faculty Ratio	12:1

National Survey of Student Engagement (2017)	<i>Freshmen</i>	<i>Seniors</i>
% who rated the quality of interactions with faculty members at least a four (on a scale of 1(poor) to 7(excellent))	93%	93%
% who rated the quality of interactions with Academic Advisors at least a four (on a scale of 1(poor) to 7(excellent))	81%	88%
% who reported that SUNY Potsdam emphasizes providing support to help students succeed academically 'Quite a bit' or 'Very much'	82%	68%
% who reported that SUNY Potsdam emphasizes using learning support services (tutoring services, writing center, etc.) 'Quite a bit' or 'Very much'	83%	71%

Student Opinion Survey (SOS) 2018	School Rank	School Rank
	Other 11 University Colleges	Other 26 SUNY 4-year institutions
Academic Advising in your major	2 of 12	7 of 27
Availability of instructors outside of class	2 of 12	3 of 27
Dining Services	1 of 12	1 of 27

Student Life (Fall 2018)	
Living in college-owned, -operated, or -affiliated housing	59.3%
# Clubs & Organizations	139
% Undergraduates in Fraternities	3.4%
% Undergraduates in Sororities	6.7%

Endowment Fund & Alumni Giving	
Endowment Market Value, EOY (06-30-2018)	\$32,916,892
Alumni giving rate	6.5%