

<b>Student Enrollment Fall 2020</b>		
	<b>Headcount</b>	<b>FTE</b>
Overall Enrollment	3,084	3,098
Undergraduate	2,842	2,870
Graduate	242	228

<b>Fall 2020 Freshman Class</b>	
Applicants	4,450
Acceptance Rate	72%
Yield	16.7%
Full-Time Matriculates	529
Part-Time Matriculates	4

<b>Fall 2020 Enrollment by Gender</b>				
<b><i>Undergraduates</i></b>	<b>Full-time</b>	<b>Part-time</b>	<b>Headcount</b>	<b>Percent</b>
Male	981	58	1,039	36.6%
Female	1,724	79	1,803	63.4%
<b>Total</b>	<b>2,705</b>	<b>137</b>	<b>2,842</b>	
<b><i>Graduates</i></b>	<b>Full-time</b>	<b>Part-time</b>	<b>Headcount</b>	<b>Percent</b>
Male	41	27	68	28.1%
Female	116	58	174	71.9%
<b>Total</b>	<b>157</b>	<b>85</b>	<b>242</b>	

<b>Fall 2020 Degree-Seeking Undergraduate Students</b>		
<b><i>by Race/Ethnicity</i></b>	<b>Headcount</b>	<b>Percent</b>
International Students	9	0.3%
Latino/Hispanic	365	12.8%
Black or African-American, non-Hispanic	325	11.4%
White, non-Hispanic	1,875	66.0%
American Indian or Alaska Native, non-Hispanic	51	1.8%
Asian, non-Hispanic	52	1.8%
Native Hawaiian or other Pacific Islander, non-Hispanic	0	0.0%
Two or more races, non-Hispanic	85	3.0%
Race and/or ethnicity unknown	80	2.8%
<b>Total, Undergraduate Degree-Seeking</b>	<b>2,842</b>	<b>100%</b>

<b>Fall 2020 Degree-Seeking Graduate Students</b>		
<b><i>by Race/Ethnicity</i></b>	<b>Headcount</b>	<b>Percent</b>
International Students	11	4.6%
Latino/Hispanic	14	5.8%
Black or African-American, non-Hispanic	5	2.1%
White, non-Hispanic	188	77.6%
American Indian or Alaska Native, non-Hispanic	5	2.1%
Asian, non-Hispanic	1	0.4%
Native Hawaiian or other Pacific Islander, non-Hispanic	0	0.0%
Two or more races, non-Hispanic	4	1.7%
Race and/or ethnicity unknown	14	5.7%
<b>Total, Graduate Degree-Seeking</b>	<b>242</b>	<b>100%</b>

<b>Number of Degrees Conferred (2019-2020)</b>	
Bachelor's	608
Double Majors	85
Master's	161
Post-Master's Certificates	5

<b>Top 5 Majors of Bachelor Degrees Granted (2019-2020)</b>		
<b><i>Major</i></b>	<b>Count</b>	<b>Percentage</b>
Business Administration (BS)	65	10.7%
Music Education	59	9.7%
Psychology	47	7.7%
Biology (BS & BA)	38	6.3%
Speech Communication	34	5.6%
Childhood/Early Child Ed Major	31	5.1%
<b>Total number of Bachelor's degrees granted in 2019-2020</b>	<b>608</b>	

<b>Top 5 Majors of Masters Degrees Granted (2019-2020)</b>		
<b><i>Major</i></b>	<b>Count</b>	<b>Percentage</b>
Childhood Education MST	57	34.3%
Music Education K – 12	23	13.9%
Curriculum & Instruction MSED	19	11.4%
Literacy	10	6.0%
Management MS	9	5.4%
<b>Total number of Master's Degrees Awarded 2019-2020</b>	<b>166</b>	

<b>1-year Retention Rate -- Undergraduate</b>	
Fall 2019 Cohort	79.7%
Fall 2018 Cohort	72.9%
Fall 2017 Cohort	75.1%
Fall 2016 Cohort	74.6%
Fall 2015 Cohort	75.0%

<b>Cohort Graduation Rates (entering term)</b>	<b>4-Year</b>	<b>5-Year</b>	<b>6-Year</b>	<b>Transfer-out rate</b>
Fall 2014	37.0%	48.2%	50.4%	34.1%
Fall 2013	44.8%	57.8%	60.6%	28.4%
Fall 2012	39.2%	52.7%	55.8%	31.6%
Fall 2011	34.2%	50.1%	52.5%	34.3%
Fall 2010	35.1%	49.0%	51.8%	35.2%

Graduation Rates may not match exactly Graduation Rates from SUNY. This is due to some students graduating after data files were already submitted.

<b>1-year Graduate Retention and Graduation Rates</b>							
		Returned the Following Fall Semester		Graduated by the Following Fall Semester		Overall Returned or Graduated by Following Fall Semester	
	Cohort*	N	%	N	%	N	%
Fall 2019	135	63	47%	47	35%	110	81%
Fall 2018	117	73	62%	26	22%	99	85%
Fall 2017	103	50	49%	29	28%	79	77%
Fall 2016	130	82	63%	24	18%	106	82%
Fall 2015	131	60	46%	46	35%	106	81%

\*First Time Degree Seeking Graduate Students (FT & PT)

<b>Placement Rate</b>	<b>Class 2018</b>
Total Undergraduate Placement Rate*	97.2%
Total Graduate Placement Rate*	97.4%

\*Percentage of respondents to survey that indicated employment or graduate/continuing education.

### 6-Year Graduation Rate Detail

Below is the six-year graduation rate broken down by gender, financial aid status, and race/ethnicity for the cohort entering Fall 2014

#### By Gender

Male	43.3%
Female	55.7%

#### By Financial Aid Status

Received Pell Grant	46.5%
Received Stafford Loan, Not Receiving Pell Grant	53.9%
Not Receiving Pell Grant or Stafford Loan	53.8%

#### By Race/Ethnicity

American Indian/Alaska Native	*
Asian	52.2%
Black	40.2%
Hispanic	43.9%
Native Hawaiian or other Pacific Islander	*
White	53.8%
Non-Resident Alien	*
Unknown	57.1%
More than one Race	38.5%

\*Cohort fewer than five students

### Tuition and Fees (2020 - 2021)

Undergraduate	Undergraduate In-State	Undergraduate Out of-State
Tuition & Fees (Annual)	\$8,553.50	\$18,463.50
Room & Board (Annual)	\$13,950	\$13,950
Graduate	Graduate In-State	Graduate Out-of State
Tuition & Fees (Annual)	\$12,594	\$24,384
Room & Board (Annual)	\$13,950	\$13,950

### Financial Aid Profile (2019-2020)

Full-Time Undergraduates Receiving Aid	2,346 (86.8%)
Full-Time Undergraduates Receiving Pell Grants	45.4%
Average Aid Package (grants, loans, work-study) (Full-Time Undergrad)	\$14,296
Average need-based scholarship or grant award (Full-Time Undergrad)	\$7,874
Percentage of need that was met of students who were awarded any need-based aid (Full-Time Undergrad)	80%

<b>Faculty (Fall 2020)</b>	
Total Number of Instructional Faculty	313
Total Number of Full Time Faculty	227
Total Number of Part-Time/Adjunct Faculty	86
Total Number with PhD/Terminal Degree	235
Total Number who are members of minority groups	40
Student-to-Faculty Ratio	11:1

<b>National Survey of Student Engagement (2020)</b>	<i>Freshmen</i>	<i>Seniors</i>
% who rated the quality of interactions with faculty members at least a four (on a scale of 1(poor) to 7(excellent))	95%	92%
% who rated the quality of interactions with Academic Advisors at least a four (on a scale of 1(poor) to 7(excellent))	89%	83%
% who reported that SUNY Potsdam emphasizes providing support to help students succeed academically 'Quite a bit' or 'Very much'	79%	77%
% who reported that SUNY Potsdam emphasizes using learning support services (tutoring services, writing center, etc.) 'Quite a bit' or 'Very much'	78%	70%

<b>Student Opinion Survey (SOS) 2018</b>	<b>School Rank</b>	<b>School Rank</b>
	<b>Other 11 University Colleges</b>	<b>Other 26 SUNY 4-year institutions</b>
Academic Advising in your major	2 of 12	7 of 27
Availability of instructors outside of class	2 of 12	3 of 27
Dining Services	1 of 12	1 of 27

<b>Student Life (Fall 2020)</b>	
Living in college-owned, -operated, or -affiliated housing	39.5%
# Clubs & Organizations	103
% Undergraduates in Fraternities	0.84%
% Undergraduates in Sororities	4.26%

<b>Endowment Fund &amp; Alumni Giving</b>	
Endowment Market Value, EOY (06-30-2020)	\$38,076,624
Alumni giving rate (2020)	4.6%