

6 month career outcomes | Class of 2021

Colleges establish annual placement rates by surveying all graduates asking them about their "First Destination" in the 6 months after college. First Destinations are an important moment-in-time view of the career outcomes for new SUNY Potsdam graduates.

TOP OCCUPATIONS

Education/Teaching/Training
Healthcare Services
Administration
Sales
Hotel/Restaurant/Hospitality
Community & Social Services
Environmental/Sustainability Management
Human Resources

TOP EMPLOYMENT SECTORS

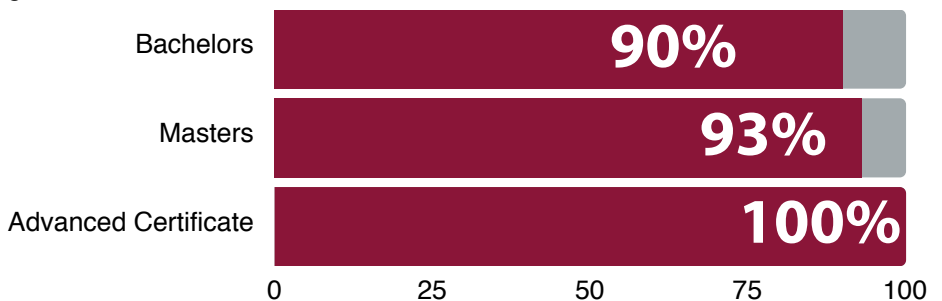
K-12 Education
Healthcare
Commercial Banking & Credit
Higher Education
Government - Local, State, & Federal
Food & Beverage
Retail Stores
Manufacturing

TOP GRADUATE SCHOOLS

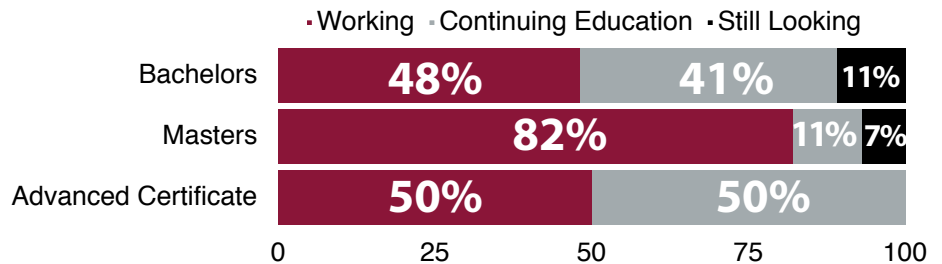
SUNY Potsdam
Clarkson University
Buffalo State College
Syracuse University
SUNY College of Technology

2021 Placement Rate

"Placement" is a combination of Working, Continuing Education, Military, or Volunteering as a student's First Destination after graduation.

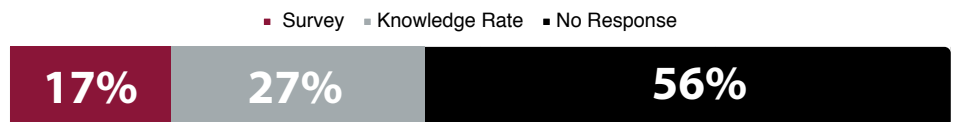


First Destinations



MEDIAN SALARY **\$44,800**

Data sources



- Surveys: Surveys and 6 reminder emails were sent to students asking about their plans after graduation.
- Knowledge Rate:
 - National education data: National educational clearinghouse data for graduate school enrollment
 - LinkedIn: Employment facts from recent graduates, in compliance with standards set for placement rates by the National Association of Colleges and Employers (NACE).