6 month career outcomes | Class of 2021

Colleges establish annual placement rates by surveying all graduates asking them about their "First Destination" in the 6 months after college. First Destinations are an important moment-in-time view of the career outcomes for new SUNY Potsdam graduates.

2021 Placement Rate
"Placement" is a combination of Working, Continuing Education, Military, or Volunteering as a student's First Destination after graduation.

<table>
<thead>
<tr>
<th>Degree Type</th>
<th>Placement Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelors</td>
<td>90%</td>
</tr>
<tr>
<td>Masters</td>
<td>93%</td>
</tr>
<tr>
<td>Advanced Certificate</td>
<td>100%</td>
</tr>
</tbody>
</table>

First Destinations
- Working · Continuing Education · Still Looking

<table>
<thead>
<tr>
<th>Degree Type</th>
<th>Working</th>
<th>Continuing Education</th>
<th>Still Looking</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelors</td>
<td>48%</td>
<td>41%</td>
<td>11%</td>
</tr>
<tr>
<td>Masters</td>
<td>82%</td>
<td>11%</td>
<td>7%</td>
</tr>
<tr>
<td>Advanced Certificate</td>
<td>50%</td>
<td>50%</td>
<td></td>
</tr>
</tbody>
</table>

MEDIAN SALARY $44,800

Data sources

Survey · Knowledge Rate · No Response

- Surveys: Surveys and 6 reminder emails were sent to students asking about their plans after graduation.
- Knowledge Rate:
  - National education data: National educational clearinghouse data for graduate school enrollment
  - LinkedIn: Employment facts from recent graduates, in compliance with standards set for placement rates by the National Association of Colleges and Employers (NACE).

825 graduates
365 data points

TOP OCCUPATIONS
Education/Teaching/Training
Healthcare Services
Administration
Sales
Hotel/Restaurant/Hospitality
Community & Social Services
Environmental/Sustainability Management
Human Resources

TOP EMPLOYMENT SECTORS
K-12 Education
Healthcare
Commercial Banking & Credit
Government - Local, State, & Federal
Food & Beverage
Retail Stores
Manufacturing

TOP GRADUATE SCHOOLS
SUNY Potsdam
Clarkson University
Buffalo State College
Syracuse University
SUNY College of Technology