

6 month career outcomes | Class of 2022

Colleges establish annual placement rates by surveying all graduates asking them about their "First Destination" in the 6 months after college. First Destinations are an important moment-in-time view of the career outcomes for new SUNY Potsdam graduates.

TOP OCCUPATIONS

Education/Teaching/Training
Administration
Sales
General Management
Hotel/Restaurant/Hospitality
Accounting
Engineering - Web/Software
Recreation/Fitness

TOP EMPLOYMENT SECTORS

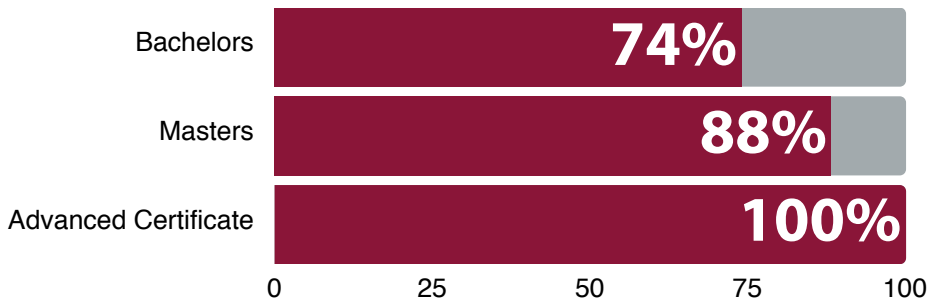
K-12 Education
Higher Education
Healthcare
Retail Stores
Restaurants & Food Service
Performing & Fine Arts
Food & Beverage
Sales & Marketing

TOP GRADUATE SCHOOLS

SUNY Potsdam
University at Albany
SUNY Plattsburgh
Clarkson University
University of Florida

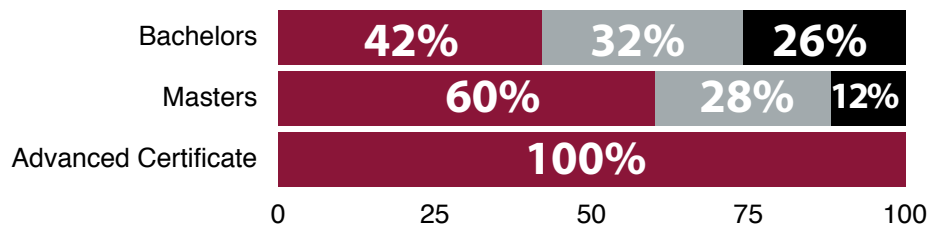
2022 Placement Rate

"Placement" is a combination of Working, Continuing Education, Military, or Volunteering as a student's First Destination after graduation.



First Destinations

Working Continuing Education Still Looking



MEDIAN SALARY

\$48,000

Data sources



Survey Knowledge Rate No Response



- Surveys: Surveys and 6 reminder emails were sent to students asking about their plans after graduation.
- Knowledge Rate:
 - National education data: National educational clearinghouse data for graduate school enrollment
 - LinkedIn: Employment facts from recent graduates, in compliance with standards set for placement rates by the National Association of Colleges and Employers (NACE).