

Student Enrollment Fall 2021		
	Headcount	FTE
Overall Enrollment	2,607	2,584
Undergraduate	2,352	2,348
Graduate	255	236

Fall 2021 Freshman Class	
Applicants	3,225
Acceptance Rate	81%
Yield	16.01%
Full-Time Matriculates	417
Part-Time Matriculates	3

Fall 2021 Enrollment by Legal Sex				
<i>Undergraduates</i>	Full-time	Part-time	Headcount	Percent
Male	839	45	884	37.6%
Female	1,412	56	1,468	62.4%
Total	2,251	101	2,352	
<i>Graduates</i>	Full-time	Part-time	Headcount	Percent
Male	45	26	71	27.8%
Female	102	82	184	72.2%
Total	147	108	255	

Fall 2021 Degree-Seeking Undergraduate Students		
<i>by Race/Ethnicity</i>	Headcount	Percent
International Students	8	0.3%
Latino/Hispanic	249	10.6%
Black or African American, non-Hispanic	225	9.6%
White, non-Hispanic	1,662	70.7%
American Indian or Alaska Native, non-Hispanic	29	1.2%
Asian, non-Hispanic	42	1.8%
Native Hawaiian or other Pacific Islander, non-Hispanic	0	0.0%
Two or more races, non-Hispanic	73	3.1%
Race and/or ethnicity unknown	64	2.7%
Total, Undergraduate Degree-Seeking	2,352	100%

Fall 2021 Degree-Seeking Graduate Students		
<i>by Race/Ethnicity</i>	Headcount	Percent
International Students	14	5.4%
Latino/Hispanic	11	4.3%
Black or African American, non-Hispanic	7	2.8%
White, non-Hispanic	196	76.9%
American Indian or Alaska Native, non-Hispanic	6	2.3%
Asian, non-Hispanic	2	0.8%
Native Hawaiian or other Pacific Islander, non-Hispanic	0	0.0%
Two or more races, non-Hispanic	5	2.0%
Race and/or ethnicity unknown	14	5.5%
Total, Graduate Degree-Seeking	255	100%

Number of Degrees Conferred (2020-2021)	
Bachelor's	614
Double Majors	79
Master's	123
Post-Master's Certificates	11

Top 5 Majors of Bachelor Degrees Granted (2020-2021)		
<i>Major</i>	Count	Percentage
Music Education Major	72	11.7%
Childhood/Early Child Ed Major	58	9.4%
Business Administration (BS)	57	9.3%
Psychology	54	8.8%
Criminal Justice Studies Major	39	6.4%
Total number of bachelor's degrees granted in 2020-2021	614	

Top 5 Majors of Masters Degrees Granted (2020-2021)		
<i>Major</i>	Count	Percentage
Childhood Education MST	40	32.5%
Curriculum & Instruction MSED	16	13.0%
Music Education K-12	14	11.4%
Management MS	13	10.6%
Biology 7-12 MST Major	9	7.3%
Total number of Master's Degrees Awarded 2020-2021	123	

1-year Retention Rate -- Undergraduate	
Fall 2020 Cohort	67.1%
Fall 2019 Cohort	79.7%
Fall 2018 Cohort	72.9%
Fall 2017 Cohort	75.1%
Fall 2016 Cohort	74.6%

Cohort Graduation Rates (entering term)	4-Year	5-Year	6-Year	Transfer-out rate
Fall 2015	34.3%	46.8%	49.8%	32.8%
Fall 2014	37.0%	48.2%	50.4%	34.1%
Fall 2013	44.8%	57.8%	60.6%	28.4%
Fall 2012	39.2%	52.7%	55.8%	31.6%
Fall 2011	34.2%	50.1%	52.5%	34.3%

Graduation Rates may not match exactly Graduation Rates from SUNY. This is due to some students graduating after data files were already submitted.

1-year Graduate Retention and Graduation Rates							
		Returned the Following Fall Semester		Graduated by the Following Fall Semester		Overall Returned or Graduated by Following Fall Semester	
	Cohort*	N	%	N	%	N	%
Fall 2020	114	44	38.6%	34	29.8%	78	68.4%
Fall 2019	135	63	46.7%	47	34.8%	110	81.5%
Fall 2018	117	73	62.4%	26	22.2%	99	84.6%
Fall 2017	103	50	48.5%	29	28.2%	79	76.7%
Fall 2016	130	82	63.1%	24	18.5%	106	81.5%

*First Time Degree Seeking Graduate Students (FT & PT)

Placement Rate	Class 2019
Total Undergraduate Placement Rate*	99.0%
Total Graduate Placement Rate*	94.0%

*Percentage of survey respondents that indicated employment or graduate/continuing education.

6-Year Graduation Rate Detail	
Below is the six-year graduation rate broken down by gender, financial aid status, and race/ethnicity for the cohort entering Fall 2015	
By Gender	
Male	44.9%
Female	53.1%
By Financial Aid Status	
Received Pell Grant	43.4%
Received Stafford Loan, Not Receiving Pell Grant	56.9%
Not Receiving Pell Grant or Stafford Loan	58.3%
By Race/Ethnicity	
American Indian/Alaska Native	*
Asian	52.4%
Black	38.7%
Hispanic	37.7%
Native Hawaiian or other Pacific Islander	*
White	57.2%
Non-Resident Alien	*
Unknown	55.8%
More than one Race	47.6%

*Cohort fewer than five students

Tuition and Fees (2021 - 2022)		
Undergraduate	Undergraduate In-State	Undergraduate Out of-State
Tuition & Fees (Annual)	\$8,712	\$18,622
Room & Board (Annual)	\$13,950	\$13,950
Graduate	Graduate In-State	Graduate Out of State
Tuition & Fees (Annual)	\$12,752	\$24,542
Room & Board (Annual)	\$13,950	\$13,950

Financial Aid Profile (2021-2022)	
Full-Time Undergraduates Receiving Aid	1,873 (83.2%)
Full-Time Undergraduates Receiving Pell Grants	42.3%
Average Aid Package (grants, loans, work-study) (Full-Time Undergrad)	\$14,217
Average need-based scholarship or grant award (Full-Time Undergrad)	\$7,828
Percentage of need that was met of students who were awarded any need-based aid (Full-Time Undergrad)	81%

Faculty (Fall 2021)	
Total Number of Instructional Faculty	294
Total Number of Full Time Faculty	219
Total Number of Part-Time/Adjunct Faculty	75
Total Number with PhD/Terminal Degree	216
Total Number who are members of minority groups	37
Student-to-Faculty Ratio	11:1

National Survey of Student Engagement (2020)	<i>Freshmen</i>	<i>Seniors</i>
% who rated the quality of interactions with faculty members at least a four (on a scale of 1(poor) to 7(excellent))	95%	92%
% who rated the quality of interactions with Academic Advisors at least a four (on a scale of 1(poor) to 7(excellent))	89%	83%
% who reported that SUNY Potsdam emphasizes providing support to help students succeed academically 'Quite a bit' or 'Very much'	79%	77%
% who reported that SUNY Potsdam emphasizes using learning support services (tutoring services, writing center, etc.) 'Quite a bit' or 'Very much'	78%	70%

Student Life (Fall 2021)	
Living in college-owned, -operated, or –affiliated housing	45.7%
Dining Services (rank compared to the other SUNY 4-year institutions)	#1 of 27
# Clubs & Organizations	101
% Undergraduates in Fraternities	0.85%
% Undergraduates in Sororities	2.8%

Endowment Fund & Alumni Giving	
Endowment Market Value, EOY (06-30-2021)	\$49,318,645
Alumni giving rate (2020)	4.6%