

Student Enrollment Fall 2022		
	Headcount	FTE
Overall Enrollment	2,427	2,455
Undergraduate	2,082	2,151
Graduate	345	304

Fall 2022 Freshman Class	
Applicants	3,170
Acceptance Rate	83%
Yield	17.00%
Full-Time Matriculates	443
Part-Time Matriculates	1

Fall 2022 Enrollment by Legal Sex				
<i>Undergraduates</i>	Full-time	Part-time	Headcount	Percent
Male	790	23	813	39.0%
Female	1,213	56	1,269	61.0%
Total	2,003	79	2,082	
<i>Graduates</i>	Full-time	Part-time	Headcount	Percent
Male	47	33	80	23.2%
Female	153	112	265	76.8%
Total	200	145	345	

Fall 2022 Degree-Seeking Undergraduate Students		
<i>by Race/Ethnicity</i>	Headcount	Percent
International Students	18	0.9%
Latino/Hispanic	212	10.2%
Black or African American, non-Hispanic	160	7.7%
White, non-Hispanic	1,504	72.2%
American Indian or Alaska Native, non-Hispanic	31	1.5%
Asian, non-Hispanic	35	1.7%
Native Hawaiian or other Pacific Islander, non-Hispanic	1	0.0%
Two or more races, non-Hispanic	69	3.3%
Race and/or ethnicity unknown	52	2.5%
Total, Undergraduate Degree-Seeking	2,082	100%

Fall 2022 Degree-Seeking Graduate Students		
<i>by Race/Ethnicity</i>	Headcount	Percent
International Students	33	9.6%
Latino/Hispanic	12	3.5%
Black or African American, non-Hispanic	13	3.8%
White, non-Hispanic	258	74.8%
American Indian or Alaska Native, non-Hispanic	7	2.0%
Asian, non-Hispanic	3	0.9%
Native Hawaiian or other Pacific Islander, non-Hispanic	0	0.0%
Two or more races, non-Hispanic	5	1.4%
Race and/or ethnicity unknown	14	4.0%
Total, Graduate Degree-Seeking	345	100%

Number of Degrees Conferred (2021-2022)	
Bachelor's	584
Double Majors	95
Master's	119
Post-Master's Certificates	15

Top 5 Majors of Bachelor Degrees Granted (2021-2022)		
<i>Major</i>	Count	Percentage
Music Education Major	84	14.4%
Business Administration (BS)	61	10.4%
Childhood/Early Child Ed Major	58	9.9%
Psychology	47	8.0%
History Major	33	5.7%
Total number of bachelor's degrees granted in 2021-2022	584	

Top 5 Majors of Masters Degrees Granted (2021-2022)		
<i>Major</i>	Count	Percentage
Childhood Education MST	34	28.6%
Literacy MSED	17	14.3%
Curriculum & Instruction MSED	12	10.1%
Management MS	12	10.1%
Music Education K-12	12	10.1%
Total number of Master Degrees Awarded 2021-2022	119	

1-year Retention Rate - Undergraduate	
Fall 2021 Cohort	75.0%
Fall 2020 Cohort	67.1%
Fall 2019 Cohort	79.7%
Fall 2018 Cohort	72.9%
Fall 2017 Cohort	75.1%

Cohort Graduation Rates (entering term)	4-Year	5-Year	6-Year	Transfer-out rate
Fall 2016	36.8%	47.5%	49.8%	31.4%
Fall 2015	34.3%	46.8%	49.8%	32.8%
Fall 2014	37.0%	48.2%	50.4%	34.1%
Fall 2013	44.8%	57.8%	60.6%	28.4%
Fall 2012	39.2%	52.7%	55.8%	31.6%

Graduation Rates may not match exactly Graduation Rates from SUNY. This is due to some students graduating after data files were already submitted.

1-year Graduate Retention and Graduation Rates							
		Returned the Following Fall Semester		Graduated by the Following Fall Semester		Overall Returned or Graduated by Following Fall Semester	
	Cohort*	N	%	N	%	N	%
Fall 2021	114	52	45.6%	39	34.2%	91	79.8%
Fall 2020	114	44	38.6%	34	29.8%	78	68.4%
Fall 2019	135	63	46.7%	47	34.8%	110	81.5%
Fall 2018	117	73	62.4%	26	22.2%	99	84.6%
Fall 2017	103	50	48.5%	29	28.2%	79	76.7%

*First Time Degree Seeking Graduate Students (FT & PT)

Placement Rate	Class 2020
Total Undergraduate Placement Rate*	81.0%
Total Graduate Placement Rate*	87.0%

*Percentage of survey respondents that indicated employment or graduate/continuing education.

6-Year Graduation Rate Detail	
Below is the six-year graduation rate broken down by gender, financial aid status, and race/ethnicity for the cohort entering Fall 2016	
By Gender	
Male	45.3%
Female	52.9%
By Financial Aid Status	
Received Pell Grant	45.1%
Received Stafford Loan, Not Receiving Pell Grant	52.3%
Not Receiving Pell Grant or Stafford Loan	59.1%
By Race/Ethnicity	
American Indian/Alaska Native	60.0%
Asian	61.1%
Black	47.5%
Hispanic	38.9%
Native Hawaiian or other Pacific Islander	*
White	54.8%
Non-Resident Alien	*
Unknown	40.0%
More than one Race	38.5%

*Cohort fewer than five students

Tuition and Fees (2022 - 2023)		
Undergraduate	Undergraduate In-State	Undergraduate Out of-State
Tuition & Fees (Annual)	\$8,712	\$18,622
Room & Board (Annual)	\$14,600	\$14,600
Graduate	Graduate In-State	Graduate Out of State
Tuition & Fees (Annual)	\$12,752	\$24,542
Room & Board (Annual)	\$14,600	\$14,600

Financial Aid Profile (2022-2023)	
Full-Time Undergraduates Receiving Aid	1,690 (84.4%)
Full-Time Undergraduates Receiving Pell Grants	41.4%
Average Aid Package (grants, loans, work-study) (Full-Time Undergrad)	\$14,217
Average need-based scholarship or grant award (Full-Time Undergrad)	\$7,279
Percentage of need that was met of students who were awarded any need-based aid (Full-Time Undergrad)	81%

Faculty (Fall 2022)	
Total Number of Instructional Faculty	292
Total Number of Full Time Faculty	212
Total Number of Part-Time/Adjunct Faculty	80
Total Number with PhD/Terminal Degree	210
Total Number who are members of minority groups	37
Student-to-Faculty Ratio	10:1

National Survey of Student Engagement (2020)	<i>Freshmen</i>	<i>Seniors</i>
% who rated the quality of interactions with faculty members at least a four (on a scale of 1(poor) to 7(excellent))	95%	92%
% who rated the quality of interactions with Academic Advisors at least a four (on a scale of 1(poor) to 7(excellent))	89%	83%
% who reported that SUNY Potsdam emphasizes providing support to help students succeed academically 'Quite a bit' or 'Very much'	79%	77%
% who reported that SUNY Potsdam emphasizes using learning support services (tutoring services, writing center, etc.) 'Quite a bit' or 'Very much'	78%	70%

Student Life (Fall 2022)	
Living in college-owned, -operated, or –affiliated housing	52.4%
Dining Services (rank compared to the other SUNY 4-year institutions)	#1 of 27
# Clubs & Organizations	96
% Undergraduates in Fraternities	1.1%
% Undergraduates in Sororities	4.3%

Endowment Fund & Alumni Giving	
Endowment Market Value, EOY (06-30-2022)	\$43,026,730
Alumni giving rate (2020)	4.6%