

**SUNY Potsdam
Administrative Unit
Assessment Summary Form**

Administrative Unit: *Educational Opportunity Program* **Unit Contact Name:** *Lisa Stickney* **Date:** *10/7/22*
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PURPOSE

This annual assessment summary form provides the opportunity for units to follow-up on their previous assessment work and reports and to highlight actions taken to improve processes and/or efficiencies in functioning that lead to outcomes that benefits students, staff, or the college. These could be process changes or improvements in efficiency, skill level of staff, opportunities for the college, or other aspects over which the unit has a certain amount of control.

SECTION 1: PRIOR YEAR ASSESSMENT PLAN FOLLOW-UP

A key component of the continuous improvement assessment process is following up on [prior year assessment plans and reports](#). Review your prior year plan and report and select one of the desired goals and outcomes to comment on any changes or improvements resulting from actions taken.

Prior Year Assessment Plan – Desired Goal and Outcome(s)

Copy/Paste or enter the goals and outcomes from your prior plan that you wish to highlight and summarize. Also list any relevant results data and planned actions that may have been previously listed.

GOAL:

- The intended goal/outcome is to have first- and second-year retention rates for EOP at or above the college-wide student population

OBJECTIVE:

-First-year retention rate will be calculated by indicating the number of students who will return for their 3rd semester
-Second-year retention rate will be calculated by indicating the number of students who will return for their 5th semester
(These stats are not yet available. Due to the timing of the availability of those figures, they won't be used in benchmarking future assessment plans.)

TARGET:

- To have a first-year retention rate of 80% for EOP students
- To have a second-year retention rate of 70% for EOP students

RESULTS:

-The goal is for EOP retention rates to equal or exceeded college wide student retention rates. Records indicate that out of the 25 freshman EOP students from fall of 2020 fifteen returned for their 3rd semester as EOP sophomores (60%) which was 20% below the EOP goal and 67.1% below the college wide retention rate. Additionally, we are unable to calculate the 5th semester returning students (both EOP & general enrollment) juniors due to these stats not yet being available. Due to the timing of the accessibility of these figures, they won't be used in benchmarking future assessment plans.

ACTION TAKEN:

-In order to help promote retention rates we are ensuring all required meetings with the student's EOP counselor are attended. If any students fail to attend, they are being required to make up the appointment.

-Whenever a flag is raised in Starfish the student's EOP counselor reaches out to the student and offers information on tutoring services as well as ensuring there are no other issues preventing the student from being successful in a specific class. This will be notated in Starfish.

-Whenever EOP students do not return to SUNY Potsdam we will request a questionnaire be filled out. By the student giving reasons for not coming back, EOP staff can be proactive in addressing issues of the same nature with future students to help better promote retention rates.